

CROSSING FRONTIERS

BOLD BRAVE & BEYOND



exhibition of creativity,
innovation, technology
and research in the arts

eCITRA



Data Pengkatalogan-dalam-Penerbitan

Perpustakaan Negara Malaysia

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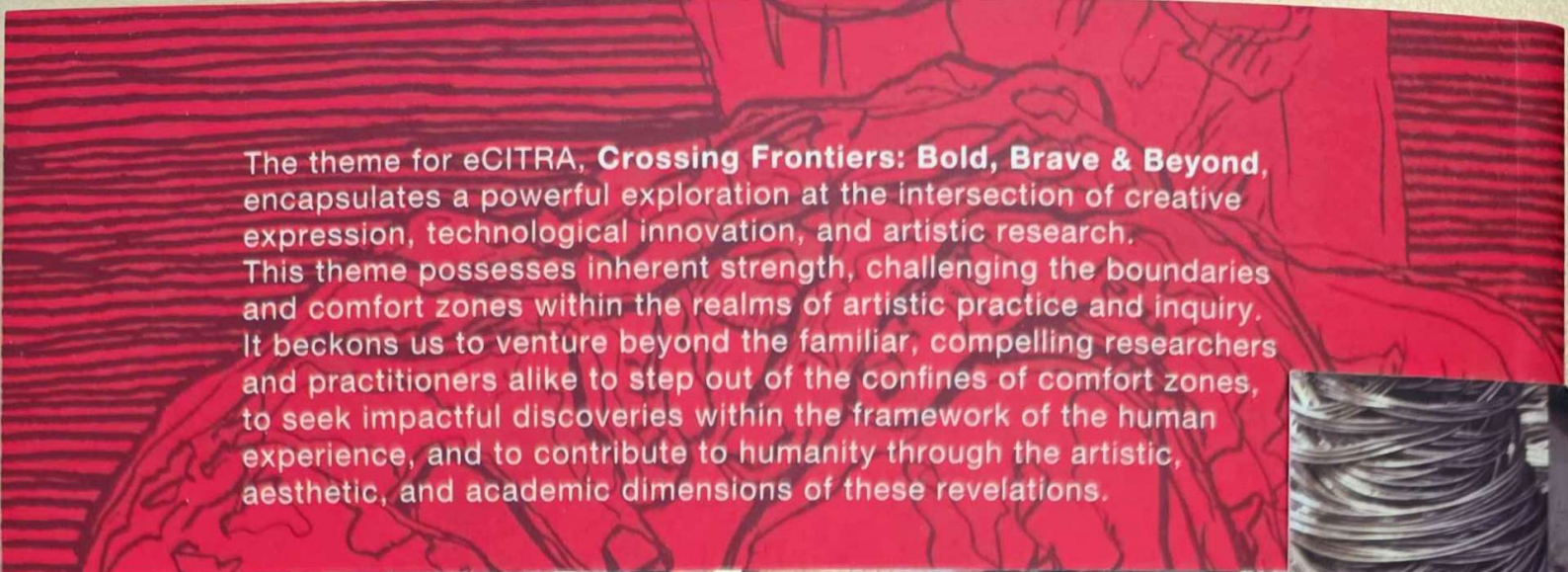
GALOH AJANG

Asrul Asshadi Mohamad Morni
Alexander Chelum

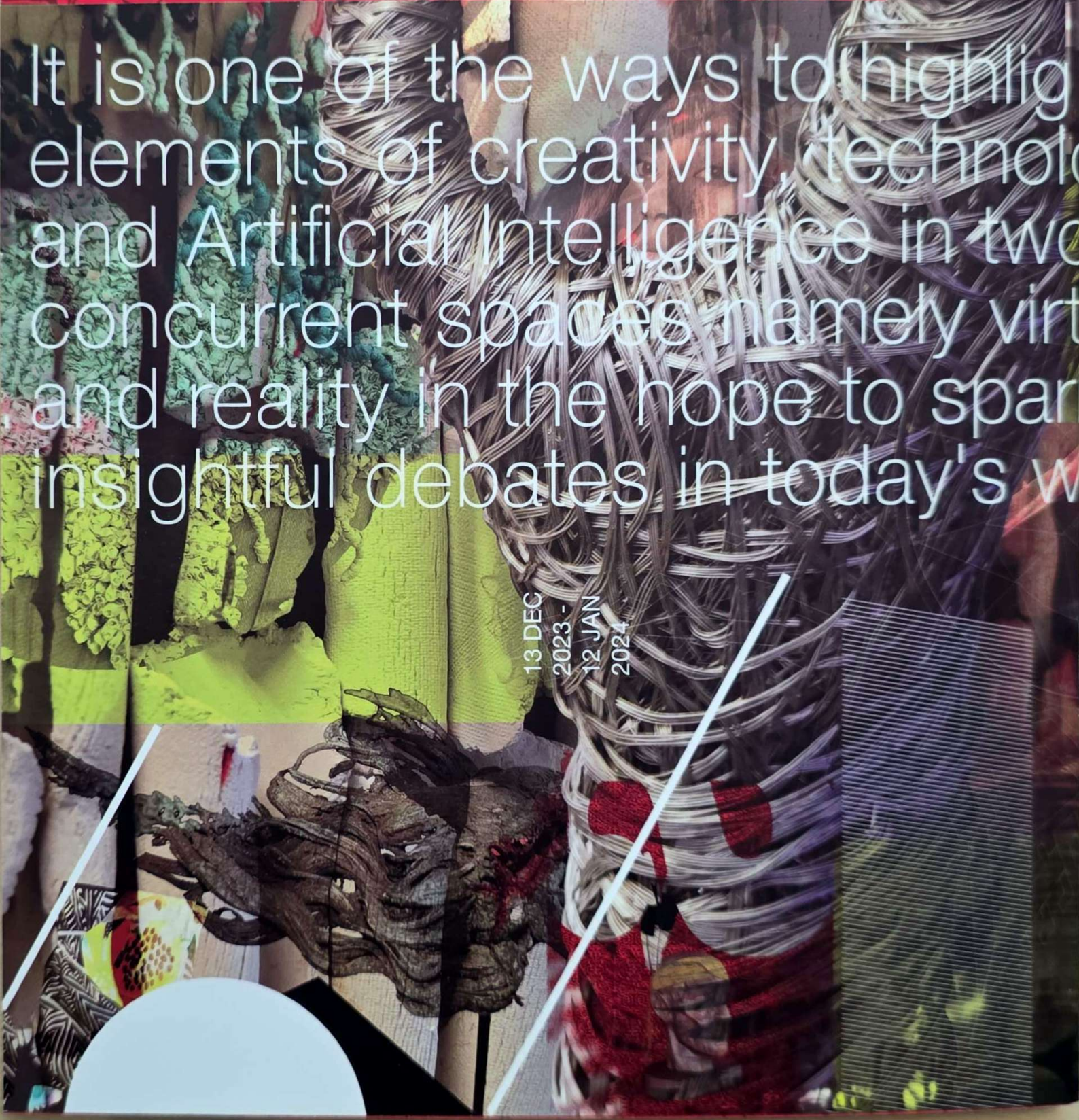
This artwork captures the artist's profound fascination with and exploration of Songket motifs through semiotic methods. Songket serves as the canvas for conveying cultural narratives and symbolism. The precisely crafted and arranged motifs on Songket form a visual language steeped in tradition yet relevant in the contemporary context.

The artwork encourages viewers to decipher the concealed meanings and tales woven into Songket, forging a connection between the past and the present while honoring its cultural importance. Ultimately, it serves as a tribute to the enduring legacy and beauty of Songket.





The theme for eCITRA, **Crossing Frontiers: Bold, Brave & Beyond**, encapsulates a powerful exploration at the intersection of creative expression, technological innovation, and artistic research. This theme possesses inherent strength, challenging the boundaries and comfort zones within the realms of artistic practice and inquiry. It beckons us to venture beyond the familiar, compelling researchers and practitioners alike to step out of the confines of comfort zones, to seek impactful discoveries within the framework of the human experience, and to contribute to humanity through the artistic, aesthetic, and academic dimensions of these revelations.



It is one of the ways to highlight elements of creativity, technology and Artificial Intelligence in two concurrent spaces namely virtual and reality in the hope to spark insightful debates in today's world.

13 DEC
2023 -
12 JAN
2024