

on 07 November 2012



SPECIAL WEEK: Hasnizam (centre) launching the UNIMAS Arts, Culture and Heritage Week flanked by Noria on his left and event project director Clarence Sim.

### **UNIMAS showcases Arts, Culture, Heritage Week**

KOTA SAMARAHAN: Universiti Malaysia Sarawak (UNIMAS) launched its eighth annual Arts, Culture and Heritage Week yesterday.

The three-day event themed 'Kesantunan Budaya Cermin Warisan Bangsa' was organised by students of the Faculty of Applied and Creative Arts.

According to faculty dean Assoc Prof Dr Hasnizam Abdul Wahid, the theme is that Malaysians were generally courteous and cultured, an important factor in a country of diverse races and religions.

"The main objective of the Arts, Culture and Heritage Week is to expose students to creative and innovative event management and organisation. It allows them to apply what they have learnt in their course.

"The event enables students to create a communication network with related industries," he said when officiating at the event at the Experiment Theatre of the university.

In line with the theme, Hasnizam believed various ethnic groups and religions in the country reflect our diversity as Malaysians.

"The diversity is what makes us unique. Therefore, this entire week we will showcase various arts and cultural activities that reflect the uniqueness of Malaysia.

"In a wider context, this event aims to contribute to the preservation and continuity of our arts, culture and heritage as Malaysians

"To make this event a success, I urge all faculty members and students to take an active role in contributing their expertise and skills to work together as a team," he said.

Several activities and programmes are lined up for the Arts, Culture and Heritage Week including an exhibition, portrait painting, crafts demonstration, traditional games, fashion show and musical performances.

The public are welcome to attend.

For more information about the event, contact organising chairperson Dr Noria Tugang at 082-581343.

Source : Borneo Post Online