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Tajuk : ACE conference platform to explore opportunities



(From second left) Ibrahim, Chew, Leany and Wong at the press conference. — Photo by Jeffrey Mostapha.

# ACE conference platform to explore opportunities

By Georgette Tan  
reporters@theborneopost.com

**KUCHING:** The Asean-China Entrepreneurs' (ACE) Conference 2016 will be held on May 12 to 13 at Imperial Hotel.

The conference is a platform for Asean and China's entrepreneurs to share information, explore business opportunities and create mutual beneficial bilateral trades to expand their businesses and the economics of Asean and China.

"The goal is to provide a mutually beneficial and commercial platform where Malaysians, particularly Sarawak entrepreneurs can advance into Asia's largest market by exploring and gaining insights into various businesses and trade opportunities with their Chinese counterparts through strategic business networking, sharing sessions, awareness workshops and trade forums," said organising chairman David Chew.

The conference will be a combination of critical information presentation, forums, company showcase and business networking.

Speakers include experts, well-known corporate figures, successful entrepreneurs from China and Asean, policy makers, and relevant government agencies such as Malaysian Investment Development Authority (Mida), Malaysia External Trade Development Corporation (Matrade), Ministry of Industrial Development (MID), China consulate, Thailand ambassador, Indonesian consulate and Brunei consulate.

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David Chew, organising chairman

Chew, who is also Sarawak Entrepreneur Association (SEA) vice-president said that they were expecting 300 to 400 delegates from Singapore, Myanmar, China, Cambodia and Thailand.

ACE Conference 2016 is jointly organised by FAME International College, Sarawak Entrepreneur Association (SEA) and University Community Transformation Centre (UCTC) Unimas. FAME International College (formerly FTMS International College) is a school of Business and Accountancy, with a focus in Financial, Accountancy, Management and Entrepreneurship.

SEA is a non-profit organisation that aims to grow professionals and young entrepreneurs in the state by providing an open platform and mentors from various backgrounds to support and guide up-and-coming entrepreneurs in planning, building and promotion of ideas and businesses. The association also aims to be a bridging link between Sarawakian entrepreneurs and the government.

UCTC Unimas is a nationwide

Public University initiative that aims to serve society by offering services to the local community under the theme 'Unimas Empowering People'.

Matrade Sarawak director Leany Mokhtar, SEA president Simon Wong, and Unimas deputy vice-chancellor Professor Dr Muhammad Ibrahim Safawi Muhammad Zain were also present.

Early bird price is RM750 for Matrade members and RM999 for non-members. Early bird prices are on until March 31, after which Matrade members will pay RM999 and non-members RM1,500.

There is also an opportunity to showcase companies and their products and services to conference delegates and members of the public. Booth price is RM4,000 for a normal booth and RM5,500 for corner booths. Matrade members will get a discount of RM1,000 on the booth price. Limited booths are available.

For more information, visit the conference website at [www.ace-conference.com](http://www.ace-conference.com) or email your inquiries to [info@ace-conference.com](mailto:info@ace-conference.com).