

Friday, 29 July 2016

The Star

LEARN MORE ABOUT GEN-Y

KUCHING: Sarawak Development Institute will organise a brown-bag talk on “Gen Y in Higher Education Institutions and at Work” on Aug 3 at Kompleks Azam here.

Generation Y, also known as millennial, are those currently in colleges or universities and have been in the workplace for the past decade.

These individuals are considered unique for their different expectations and ways of doing things compared with the generation before them.

University Malaysia Sarawak (Unimas) senior lecturer Assoc Prof Dr Ting Su Hie will present the talk from 3.30pm to 5pm.

He will present findings from research on Gen Y conducted together with Humaira Raslie and Salina Pit from Unimas, Ooi Kien Bee from Politeknik Balik Pulau and Nuzaimah Muda from Politeknik Sultan Abdul Halim.

The findings are based on surveys conducted on 430 Gen Y comprising 377 studying in polytechnics and universities, and 53 Gen Y working in the public and private sectors.

Among the most compelling findings to be discussed are the reluctance of Gen Y to go the extra mile to complete their university assignments and work projects, as well as their expectations of their Generation X employers to accommodate their preferred ways of working.

The talk also includes the generational clash and a comparison of Gen Y in Malaysia with their peers elsewhere as well as how to engage Gen Y in their academic and work life.