PROGRAMME TENTATIVE

WEDNESDAY, 11 OCTOBER 2017
09:30 : Registration & Welcoming Refreshment
10:00 : Keynote Address by Prof Dato’ Dr Anwar Ridhwan
Penerbitan Akademik Di Gapura ‘Digital Native’
Chairman: Assoc Prof Dr Jeniri Amir
11:15 : Invited Speaker : Tuan Haji Hasan Hamzah
Chairman: Assoc Prof Dr Jane Labadin
12:30 : LUNCH BREAK
14:00 : Opening Ceremony & Books Launch

THURSDAY, 12 OCTOBER 2017
09:00 : Keynote Address by Prof Dr Md Sidin Ahmad Ishak
Borneo Publishing: Seeking Access, Visibility and Impact
Chairman: Assoc Prof Dr Neilson Ilat
10:00 : Refreshment
10:15 : Session I - Publishing Borneo Wealth in Biodiversity
Chairman: Dr Chong Yei Ling
12:45 : LUNCH BREAK
14:00 : Session II - Penerbitan Bahasa, Sastera & Budaya di Borneo
Chairman: Assoc Prof Dr Mus Choiril Samani
15:00 : Borneo Publications Forum - Memperkasa Penerbitan Buku Ilmiah di Borneo
Panel members:
1. Prof Dato’ Anwar Ridhwan
2. Prof Dr Md Sidin
3. Pengarah DBP Sarawak - Dr Hazami Jahari
4. Penerbit UMS - AP Dr Asmady Idris
5. UNIMAS Publisher - AP Dr Jane Labadin
Moderator: Assoc Prof Dr Jeniri Amir

FRIDAY, 13 OCTOBER 2017@UNIMAS Publishing Workshop - Chronicking History
08:30 : Get to Know Us: UNIMAS Publisher
Assoc Prof Dr Jane Labadin, Pengarah UNIPub
Chronicking History - Penerbitan Buku Sejarah dan Budaya di Borneo
Facilitators: Datu Dr Hj Sanib Said
10:30 : Q & A session
11:30 : LUNCH BREAK / Friday prayers
14:30 : UNIMAS Campus tour
BACKGROUND

The conference is brought to you by Universiti Malaysia Sarawak (UNIMAS) together with Majlis Peringkat Akademik (MAPIM), Dewan Bahasa dan Pustaka (DBP) Sarawak, and Universiti Malaysia Sarawak (UNIMAS). The conference is slated to be on 11-13 October 2017 in The Waterfront Hotel Kuching, Sarawak and at the same time the BORNEO BOOK FAIR will be at Plaza Merdeka Shopping Mall on 11-15 October.

These events will provide a greater impact in drawing world wide participations among academics, writers and book industry players who view the Island of Borneo as the spring board for significant creation for content.

The theme of the conference is "Contesting and Advancing Knowledge in Borneo Academic Publishing" reflecting the increasing researches done on Borneo, the third largest island in the world. The richness of its biodiversity and amalgamation of different cultural heritages have and will still attract many local and international scholars to converge on the island to seek and expand knowledge on Borneo. Thus, this international conference is organised to celebrate the different viewpoints among interested scholars in their discourse on academic publishing in Borneo.

In addition, the Borneo Books Fair offers a platform for book industry players to showcase their relevant publications and literature fans may be able to grab this opportunity to discover new books.

The collaboration with MAPIM aims to assess and add value to the current situation of the book industry in Borneo. Participation among MAPIM's members signify strength among Malaysia's academic publishers hence meeting the conference objectives which are:

OBJECTIVES

- To provide a platform for academic content creators, authors and book industry players in exchanging experience, knowledge and ideas through the conduct of forums, presentations and brainstorming sessions.
- To encourage academic publication potentiality focusing on Borneo themes in pursuit of advancing knowledge.
- To gather resources that will be able to assist high impact academic publication by experiencing the authenticity of Sarawak (as the conference venue) first-hand.

CALL FOR PAPERS

Abstract Submission due date 17th Aug 2017
Notification of Acceptance 30th Aug 2017
Full Paper due date 20th Sept 2017
Registration by 15th Sept 2017

Selected Track Papers will be invited for Chapters in Book to be published in 2018. All other presented papers confirms publication in a Special Issue of the International Journal of Business and Society (IJBS) which is SCOPUS Indexed.

Delegates will be provided with:
- Keynote presentations
- Programme & Abstract Book
- Coffee
- Lunch buffet
- Networking Opportunities
- A free delegates' conference kit with academic publishing information and freebies

CONFERENCE DETAILS

Duration: Three days
Date: 11-12 October 2017
Venue: WaterFront Hotel, Kuching Sarawak

Duration: Five days
Date: 13 October 2017
Venue: UNIMAS Campus, Kota Samarahan

BORNEO BOOK FAIR DETAILS

Duration: Five days
Date: 13 October 2017
Venue: Plaza Merdeka Shopping Mall, Kuching Sarawak

Universiti Malaysia Sarawak
94300 Kota Samarahan, Sarawak

+6082-581159
BBPF2017 Secretariat
+6082-581919
bbpf2017secretary@unimas.my
www.publisher.unimas.my