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Looking back at the early days, there were not many book titles on Borneo. But the number has encouragingly grown in recent years and thus the conference is timely in cognizance of the continuous efforts to leverage on the countless opportunities for Borneo writers to introduce Borneo to the world.

Publishing codifies knowledge in the pages of books that allows thought and wisdom to be transferred and diffused across borders. As we are now striving to digitize our state economy it is thus an opportune time for our publishers to publish their works on the digital platform in order to be able to reach to readers worldwide with less cost.

I am happy to know that the Borneo Book Fair is here in Sarawak for the first time. More than 20 publishers from Malaysia and Brunei are here to the delight of book lovers. I appreciate the contributions from various agencies: Dewan Bahasa dan Pustaka, Sarawak Tourism Board, Jabatan Pendidikan Negeri Sarawak, KEMAS, Yayasan Budaya Melayu Sarawak, Jabatan Kebudayaan dan Kesenian Negeri Sarawak, to name a few, to make this fair a success.

I would like to congratulate UNIMAS for taking the challenge to organize this important event and I sincerely hope that UNIMAS will continue with the noble efforts of organizing more of such events in the future.

Thank you.

YAB Datuk Patinggi Abang Haji Abdul Rahman Zohari bin Tun Datuk Abang Haji Openg
UNIMAS’ strength in research has been focused on her three main niche areas. And what better way to share the knowledge gained but through publication not strictly on journal articles only but also on books. The diffusion rate of new knowledge has increased tremendously with the advent of new publishing technologies. With the new technology, books and journals have moved into the realm of e-publishing, making it easier for humankind to share knowledge across space and time. With well-published books and journals, the shores of Borneo will continue to attract learned scholars from every field imaginable.

I am pleased to note that UNIMAS Publisher has gathered renowned scholars to deliberate on the chosen theme, an important issue in the current trend of academic book publication. It is heartening to also note that there are many agencies that have worked together with the organizing team to make the first-ever in Sarawak, the Borneo Book Fair, to be fun and lively for not only the book lovers but also book publishers to enjoy.

Events such as this conference will play a vital role in addressing some current issues but in particular, it provides a platform for deliberations and sharing experiences.

I would like to congratulate UNIMAS Publisher who have shown collegiality in working together not only with fellow UNIMAS but also with outside agencies for organizing such important events and I encourage UNIMAS Publisher to keep it up.

I am grateful to note that the conference delegates will be spending the final day of the conference at our campus. I take this opportunity to welcome you and hope that this will not be your last visit.

Professor Datuk Dr Mohamad Kadim bin Hj Suaidi
It is indeed a pleasure to present you the International Conference on Borneo Book Publishing 2017. The idea of the inception was due to the Borneo Book Fair, held for two consecutive years by Universiti Malaysia Sabah (UMS), and now it is our turn. As 2017 is the year UNIMAS celebrates her silver jubilee, UNIMAS Publisher initiated this Conference in parallel with the Borneo Book Fair.

The theme for this first run is chosen to celebrate the different viewpoints among interested scholars in their discourse on academic publishing in Borneo.

We are privileged to gather renowned speakers: Professor Dato’ Dr Anwar Ridhwan, Professor Dr Md Sidin Ahmad Ishak, Professor Dr Roosfa Hashim and Tn Hj Hasan Hamzah, who have agreed to grace the occasion by sharing their knowledge and experience. In this inaugural round, we keep the conference small while maintaining high quality presentations. Congratulations and thank you to all oral presenters for their submissions and time to participate in the conference.

In conjunction with the conference, we are delighted to have Datu Hj Sanib Said, a national historian to facilitate a workshop. I trust that the participants will surely benefit with the added knowledge from the workshop. My sincere gratitude to our co-organizers the Universiti Malaysia Sabah, Dewan Bahasa dan Pustaka (Sarawak) and all the agencies who have worked so hard in ensuring that the Borneo Book Fair will have lively activities throughout.

My utmost thank you to all sponsors especially the Sarawak Ministry of Education, Science and Technological Research, and Sarawak Ministry of Welfare, Community Wellbeing, Women, Family and Childhood Development, without their assistance the conference and book fair would not have been what you see today.

I am deeply indebted to the members of the organizing committee for the excellent team spirit and teamwork. Every individual has played their part with great commitment in ensuring the success of the events. We sincerely hope that you will have an enjoyable conference with productive deliberations and delight in the book fair. Lastly, a warm Selamat Datang to the Land of the Hornbills.

Associate Professor Dr Jane Labadin
Parent Committee

Patron
Professor Datuk Dr Mohamad Kadim Hj Suaidi

Advisor
Professor Dr Kopli Bujang

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Assoc Prof Dr Asmady Idris
Director of UMS Press

Dato Dr Sanib Said
Director of Yayasan Budaya Melayu Sarawak

Rakayah Hj Madon
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Margaret Simeng
Ketua Pustakawan UNIMAS

Mohd Noor Azrul Mohd Arif
Ketua Unit Kebudayaan UNIMAS

Abdul Mutalib Abdul Rahman
Pengarah, Jabatan Kesenian dan kebudayaan Negeri Sarawak

Dayang Monalizawati Abg Ismail
Timbalan Pengarah KEMAS

Rashidah Hj Bolhassan
Ketua Pegawai Eksekutif Pustaka Negeri Sarawak
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Assoc Prof Dr Shahren Ahmad Zaidi Adruce
Assoc Prof Dr Mus Chairil Samani
Assoc Prof Dr Ahi Sarok
Assoc Prof Dr Neilson Ilat
Dr Chong Yee Ling

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Amzar Ashari
Merleeni Martin Bulan

Presentation Gimmick
Mohamad Nazri Mario (Head)
Abg Zainuddin Abg Sharkawi
Haider Ahmad

Photos and Video Shooting
Amzar Ashari (Head)
Mohamad Nazri Mario

Exhibition and Book Fair
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Nurhafiza Abd Rahman
Syairazi Samsudin
Erwandy Bujang Senawi

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(UMS dan DBP)
Dr Shantrol Abdullah (Head)
Haliza Jamaluddin
Adenan Junaidi
Anicius Justin Adeh
Hajijah Mainol
Lily Joo
Ahmad Nasuha Musa
Saaid
Mohd Faizal Jamil
Shamsul Idzam Janil
Abdullah Azan Kadir

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Awangku Hanafiah Awg Mas Anthony

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Bong Azmir Bong Hata
Anis Bujang
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Noor Baizura Madehi
Mohd Yazis Abdul Kadir

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Awang Zamri Awang Ahmad (Head)
Hafiz Izat
Nur Amiza

Refreshment
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Naimah Yusuf

Publication/Programme Book
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Angeline Lee
Sabrina Mahili

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Merleeni Bulan
Dyg Norazan Kartini (DBP)
Atiqah Nazirah Abd Rahim (CITDS)
Nuralizacaliph Osmin Osman (DBP)
Sharifah Radiah Wan Tarie (DBP)
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Mariati Hazmi
Noor Azalina Narawi

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Saripah Hasmah Wan Kassim
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Mohd Rozaiman Arbi
Ahmad Nazit
Mohd Zaki

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Azlandy Mohammid
Olivia Ajan
Aileen Ann Jinggong

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Suraya Bakri
Yulhardy Budiman
Marinda Agun
Workshop Management
Korina Ibrahim (Head)
Zainun Mat Nor
Sri Muniarty John
Huzaimah Abd Rani
Dayang Norsheila Abang Mohtar
Mazrina Waty Adan
Diana Ignatius
Habibah Matadi
Hejilda Hendrick
Surina Hj Zainuddin
Grace Debbie Doring
Haluyah Unai
Roseline Mohd Rizan
Wan Abd Rahman Wan Bujang
Norazlina Abdul Rahman
Masjiah Majidi
Jamaluddin
Mohd Khairol Hafiz Sanawi
Enddy Ahmad Matali
Abdul Rahman Mohd Hussain

Explorace - Where Are U, Meow? (FEB)
Azuriaty Atan (Head)
Fadilah Sial
Mohd Naim Kamaruzaman
Janifer Lunyai
Ahmad Syubaili Mohamed
Nurul Syuhada Zaidi
Dayang Emilia Awang Omar
Hairullizam Azemi
Amu Sapin
Muliayati Majid

Makerspace
Norwati Wahi
Persembahan Kebudayaan dan Kesenian (BAYU)
Thomas Lamada

Fashion Show (FACA)
Asrul Asshadi Mohamad Morni

Health, Security and Emergency
Lat. Kol. Mohd Melintang Abdullah (Head)
ASP PB Idzhar Shaffarrul Hasli
Insp PB Ismail Dan
Insp PB Charles Maclean
Insp PB Raja Norazizah Raja Harun
SM PB Sapuan@Amran Zeman
Staff from UNIMAS Clinic

Pertandingan Mewarna, Bintang Cilik, Jigsaw Puzzle, Story Telling, Bercerita dan Spell-It-Right (KEMAS)
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Zuraida Jemeli
Awang Kesumajaya Awang Julaihi
Nur Najwa Abdullah
Reza Johari
Lindawati Padiel
Jeswin Liew
Rapiah Hj Awang
Sakina Abas
Kion Anak Rangay
Aniza Bentani
Hajijah Tabi
Safiyyaton Abdul Wahed
Nur Shamin Masni@ Tony
Nur Azian Abdul Wahab

Pertandingan Tarian (JPNS)
Norwati Wahi

Persembahan Kebudayaan dan Kesenian (BAYU)
Thomas Lamada

Pertandingan Nyanyian Irama 70-an (JKKN)
Mawar Suhaila Abd Razak

Sayembaran Puisi (PEKASA)
Ja’afar Hamdan (Head)
Mohd Ali Salim
Technical Programme
of the
International Conference on Borneo Book Publishing
DAY 1 - 11th October 2017
Venue: Tubau 1, 2, & 3 Conference Room, The Waterfront Hotel

08:00  Registration & Welcoming refreshment
09:30  Keynote Address by Prof Dato’ Dr Anwar Ridhwan
  **Penerbitan Akademik di Gapura 'Digital Native’**
  Chairman: Associate Professor Dr Jeniri Amir
10:30  Break
10:45  Session Chair: Associate Professor Dr Jane Labadin
  Invited Speaker: Professor Dr Roosfa Hashim (Penerbit UIAM)
  **The Current Status of Scholarly Journal Publishing in Brunei Darussalam**
11:20  Sharing Session: Mohd Zakry Mohd Sa’ed (Yayasan Perbadanan Buku Malaysia)
  **Transformasi Penerbitan Buku di Malaysia: Cabaran dan Masa Depan**
11:40  Sharing Session: Dr. Shentrol Abdullah (Dewan Bahasa dan Pustaka)
12:10  Sharing Session: Heidi Munan
  **Collecting Folk Tales - The What, The Why and The How**
12:30  LUNCH BREAK
14:00  Opening Ceremony & Book Launching
  Arrival of **YB DATUK AMAR DOUGLAS UGGAH EMBAS, DEPUTY CHIEF MINISTER, MINISTER OF MODERNISATION OF AGRICULTURE, NATIVE LAND & REGIONAL DEVELOPMENT** and booths visiting
14:30  Entourage arrived the hall
14:35  Lagu Negaraku
14:40  Welcome brief by Master of Ceremony
14:45  Prayer Recital
14:45  Welcoming Address by YBhg Prof Datuk Dr Mohamad Kadim bin Hj Suaidi, Vice Chancellor of Universiti Malaysia Sarawak
15:00  Opening Speech by **YB DATUK AMAR DOUGLAS UGGAH EMBAS, DEPUTY CHIEF MINISTER, MINISTER OF MODERNISATION OF AGRICULTURE, NATIVE LAND & REGIONAL DEVELOPMENT**
15:30  Opening Gimmick
15:45  **Book Launching**
16:00  Token of Appreciation to YB Datuk Amar Douglas Uggah Embas from YBhg Prof Datuk Dr Mohamad Kadim bin Hj Suaidi
  Photo taking session
  Refreshment
17:00  End Ceremony
DAY 2 - 12th October 2017
Venue: Tubau 1 & 2 Conference Room, The Waterfront Hotel

08:30 Registration
09:00 Keynote Address by Prof Dr Md Sidin Ahmad Ishak
**Borneo Publishing: Seeking Access, Visibility & Impact**
Chairman: Assoc Prof Dr Neilson Ilat
10:00 Refreshment
10:15 **First Session: Publishing Borneo Wealth in Biodiversity**
Chairman: Dr Chong Yee Ling
10:30 Primates of National Parks in Western Sarawak
Norfarhana Mazlan, Yuvarajan Manivannan, Mohammad Zahid Zainal Abidin & Faisal Ali Anwarali Khan
10:40 The Dietary and Feeding Habitats of Proboscis Monkeys In Western Sarawak
Kar Hon Ng & Yee Ling Chong
10:50 Bats Of Sarawak In Totally Protected Areas: A Review On Their Diversity, Distribution and Conservation Status
Faisal Ali Anwarali Khan, Praveena Rajasegaran & Nursyafiqah Shazali
11:00 Terrestrial Small Mammals: Species Compositions of Four Different Habitats In Kuching, Division, Sarawak
Sieu Zhien Teo, Andrew Alek Tuen, Jin Kiet Tan, Yang Lee, Yee Ling Ng, Elfieyra Syazana, Yee Ling Chong & Danielle Levesque
11:10 Exploring The Shrews of Borneo: Their Diversity, Distribution And Status
Qhairil Shyamri Rosli, Muhd Amsyari Morni, Julius William Dee & Faisal Ali Anwarali
11:20 Bird Surveys at Mangrove Forests In Kuching Wetland National Park And Kampung Bako, Sarawak
Karim Nurqamareena, Yee Ling Chong, Isa Sait & Mohamad Fizl Sidq Ramji
11:30 Notes on Birds Of Satang Island and Talang-Talang Island, Sarawak
Hilda Jelembai Neilson, Mohamad Fizl Sidq Ramji, Badiozaman Sulaiman, Nurul Ashikeen Ab Razak, Frances Hii, Mustafa Abdul Rahman & Nor Salmizar Azmi
11:40 Frog Sound for Species Recognition (Genus Pulchrana)
Ramlah Zainudin, Marly Matleen Augustine Agoh & Muhammad Fadzil Amram
11:50 Freshwater Fish of Gading, Serapi and Santubong Mountains
Badiozaman Sulaiman, Nur Nadhirah Izzaty Selamat, Emanuel Benang, Hung Hui Chung, Yee Ling Chong
12:00 Morphological Variation of Dragonflies from the Genus Orthetrum (Suborder: Anisopectra) in Sarawak
Hashimatul Fatma Hashim, Yee Ling Chong, Nurulain Binti Samsudin, Ratnawati Hazali, Siti Nuryldia Sazali @ Piksin, Asyirah Azeme, Izzat Muzakkir Mursidi & Nurul Farah Ain Idris
12:10 Community Structure of Termites and Arising of Pest Species in Borneo Highland, Padawan
Norsyarizan Jamil, Wan Nurainie Wan Ismail & Ting Shiu Hui

12:20 Diversity of Sarawak Rice in Kampung Lebor, Serian – A Preliminary Catalogue
Yeo, F.K.S., Meekiong, K., Shabdin, Z., Mohamad, N.K., Hussin N.A. & Chung, H.H

12:30 Diversity of Wild Musa L. (Musaceae) in Sarawak
Meekiong, K., Yeo, F.K.S. Shabdin, Z. & Tawan, C.S.

12:40 Diversity Of Genus Mapania Aublet (Mapanioidae; Cyperaceae) in Sarawak
Meekiong, K., Shabdin, Z., Freddy, Y.K.S., Miraadila, M.I., Ivy, G.N.M

12:50 Microfungal Diversity of Balambangan Cave at Taman Tun Mustapha, Kudat, Sabah (Northern Borneo)
Ibrahim G. Wasti, Mat Sain Mohd Buang, Kalipin Sampin, Yabainus Juhailin and Jaya Seelan Sathiya Seelan

13:00 Lunch Break

14:00 Second Session: Publishing Issues, Language, Literature & Culture
Chairman: Assoc Prof Dr Mus Chairil Samani

14:10 Character of Apai Saloi in Iban Folktales
Syaryfah Fazidawaty Wan Busrah, Khairul Aidil Azlin Abdul Rahman & Anna Durin

14:20 The Pragmatic Veneration of Datok Gong – Spirit of the Land: A Localized Interpretation
Parveen Kaur, Arif Jawaid, Leong Yih Faang, Chen Yoong Li, Khor Jin Sin & Daljit Singh

14:30 Bentuk Fonik dan Leksikal Bahasa Iban dan Dialek Melayu Sarawak daripada Integrasi Bahasa
Radna Wismawati Muhibah

14:40 Prinsip Kehadiran Dalam Novel-novel Jong Chian Lai: Analisis Teksdealisme
Sara Beden

14:50 Motivational Factors that Influencing Knowledge-Sharing Behavior Among the Academicians
Jusphine Owen Ulan, Zuraima Elza Ismail & Arenawati Sehat Binti Haji Omar

15:00 The Digital Frontier: Breaking Scholarly Contents into Global Market with E-book Publication and Distribution
Zulkifri Musa, Hasleza Abdul Halim, Noriyanti Jahaya and Akhiair Salleh

15:10 Memperkasa Pemasaran dalam Talian untuk Penerbitan Ilmiah di Malaysia Melalui Platform Marketplace
Mohd. Zaidi Abdullah, Mohd. Yusri Kamaruddin dan Zulkifli Musa

15:20 Break

15:30 Borneo Publications Forum - Memperkasa Penerbitan Buku Borneo
Panel members
1. Prof Dr Md Sidin (Penerbit UNISel)
2. Dr Hazemi (DBP Sarawak)
3. Prof Madya Dr Asmady Idris (Penerbit UMS)
4. En Salang Manjan (MAIS)
Moderator: Tn Hj Syahrul Nizam Junaini

1700 End
DAY 2 - 12th October 2017  
Venue: Tubau 3, Waterfront Hotel

08:30  Registration
10:15  **Workshop - Substantive Editing I**  
       Facilitator: Prof Roosfa Hashim  
       Types of Editing  
       The Process of Editing  
       A Manuscript from the big Picture  
       Authorship  
       Book Title and the Table of Contents  
       Contents Vs. Target Market, Audiences  
       Preface, Introduction, Foreword, Acknowledgments  
       Plagiarism, Self-plagiarism, Recycle and Redundant Publications  
       Contradiction, Inconsistencies, Factual Error or Discrepancies  
       Unity and Coherence of Thoughts  
       Thesis of the Book and Conclusion  
       Citation and Reference Style, Names Dropping, Index  
       Illustrations: The Quality and Quantity  
       Ethical and Legal Issues

13:00  Lunch Break
14:30  **Workshop - Substantive Editing II**
17:00  End

DAY 3 - 13th October 2017  
Venue: CAIS Auditorium, UNIMAS Campus

08:00  Registration & Breakfast
09:00  **Workshop - Chronicling History**  
       Facilitator: Datu Dr Hj Sanib Said
10:15  **Workshop - Substantive Editing III**
11:00  Workshop  
       Facilitator: Prof Roosfa Hashim
12:00  Lunch & Solat Jumaat
13:30  Campus Tour
14:30  Closing Ceremony
16:00  **Workshop - Substantive Editing IV**
Keynote Speakers

Prof Dato’ Dr Anwar Ridhwan


Penerbitan Ilmiah di Gapura ‘DIGITAL NATIVE’

SN Dato’ Dr Anwar Ridhwan

Abstrak

Prof Dr Md Sidin bin Ahmad Ishak
He is currently Director of University of Selangor Press and Professor at the Faculty of Communication, Visual Arts and Computing at the same university. He was previously Dean of the Faculty of Arts and Social Sciences (FASS), University of Malaya and Professor at the Department of Media Studies. He had also been head of the Department of Media Studies, Deputy Dean of FASS and Director of University of Malaya Press.

He is actively involved in professional and community activities including Chairman of MBBY Literacy Center, an IBBY-sponsored project; Deputy President of Malaysian Board on Books for Young People (MBBY) which is affiliated with IBBY Switzerland; and Secretary-General of the Future Islamic Global Network Foundation (FIGN), an affiliation of the Union of NGOs of The Islamic World (UNIW) based in Istanbul, Turkey. He has served on several book award committees as chairman of panel member such as Malaysian National Book Awards, Malaysian Literature Awards, Kota Buku & DBP Book Awards, UM Book Awards, and PNM-RTM Book Awards.

Borneo Publishing: Seeking Access, Visibility and Impact

Md Sidin Ahmad Ishak
Universiti Selangor (Unisel)

Abstract

Scholarly publications and research performance and effectiveness have become highly significant issues for universities. This performance is increasingly used as a measure for evaluate at various levels especially in research grant decisions, in national and international comparisons, in university rankings, for the allocation of funding, and in appointment and promotions of scholars. This paper provides an overview of the quantity and quality of book and journal publications produced by authors and universities in Borneo, especially in Sabah and Sarawak as well as in Malaysia as a whole. By using bibliometric applications, this paper analyses the productivity of authors and publishers; the quality of publications, and the connections between publications, authors, and areas of research. This paper also looks at some of the main issues of accessibility, visibility and impact. Promoting scholarly publications and making it more accessible is becoming increasingly important. Making research and publications more accessible and visible can increase the chances of it being used and cited by others. Accessibility and visibility, in turn, can help to enhance the impact and benefit of scholarly publications to the wider research community and reading public.
Invited Speaker

Roosfa Hashim, PhD, is a lecturer, writer, editor, publisher and publishing trainer with more than thirty years experience in publishing. He is the author of four writing manuals, four biographies, and five research based books, including Perjalanan Politik Khaled Nordin: Sebuah Biografi winning National Book Award 2016, the recently released Panduan Penulisan Memoir, Autobiografi & Biografi, and the upcoming Panduan Penulisan Buku Tekst. Roosfa has also collaborated with several authors on three co-edited works. After a successful career in publishing, Roosfa now coaches other people to achieve the same success. He offers a wide range of publishing programs and services – from writing, to editing and indexing. Currently, Roosfa is the Director of International Islamic University Press. Prior to this, Roosfa spent more than twenty years as a an editor and lecturer at Universiti Kebangsaan Malaysia.

The Current Status of Scholarly Journal Publishing in Brunei Darussalam

Roosfa Hashim
Universiti Islam Antarabangsa Malaysia
roosfa@iium.edu.my

Some new higher education institutions and research centers have emerged in Brunei Darussalam recently. In line with this development, there are also several new scientific journals. This paper will see new trends being developed in Brunei Darussalam today. The focus of this paper is on the emerging journals in Brunei Darussalam. What is the field of knowledge that offers space for new knowledge in Brunei Darussalam? The study was conducted by examining the contents of new journals in Brunei Darussalam. This study concludes that the development of knowledge is rapidly expanding in Brunei.
Sharing Session


Transformasi Penerbitan Buku di Malaysia: Cabaran dan Masa Depan

Pembentangan ini akan:
1) menelusuri sejarah penerbitan buku dan bahan bacaan bercetak di Malaysia.
2) mengamati trend penggunaan internet dalam mendapatkan bahan bacaan dan sumber rujukan melalui media elektronik di persekitaran lokal dan global.
3) menyemak semula kajian yang telah dilakukan pelbagai pihak terhadap trend penerbitan terkini dan tindakbalas pengguna berdasarkan statistik terkini.
4) membicarakan peranan dan langkah-langkah yang telah diambil agensi kerajaan dan inisiatif pihak swasta dalam era transformasi digital – ambil contoh inisiatif penerbitan digital oleh DBP sebagai kes kajian.
5) memberikan cadangan resolusi dan kaedah penyelesaian terhadap masalah, cabaran dan halangan dalam mendepani tranformasi penerbitan buku di Malaysia

Heidi (Adelheid) Munan, B.A, T.Dip. (NZ), ABS, PBS, PBD (perak) has been studying the material culture and history of Sarawak for over 40 years. In her capacity as a private researcher and Hon.Curator of Beads at the Sarawak Museum she has had ample opportunity to study and learn from indigenous experts and foreign scholars in this and related fields.

Collecting Folk Tales – the What, the Why and the How

What? Definition of folk tales. From Aesop to the Brothers Grimm, folk tales exist world-wide. People have told and are still telling their stories.

Why? Why should such ‘unscientific’ material be preserved? Folk tales permit us to traces some aspects of proto-history, tribal lore, even climate and geography changes. The origins of local adat laws and even superstitions are often explained in folk tales. Folk tale promote the social cohesion of culturally linked groups.

How? Incidental gathering of materials, sometimes we find folk tales when actually researching something else!

Focused interview programmes for a specific purpose (i.e. ethno-historical project) are the professional way of gathering folk tales.

There should be more school projects to collect folk tales, or simply ‘old memories. ‘Get your eyes off that screen and your hands off that keyboard/mouse -- go talk to your grandma!’
Conference Workshop

Chronicling History
Facilitator: Datu Dr Hj Sanib Said
Date: 13th October 2017
Venue: CAIS Auditorium, UNIMAS
Time: 9:00 am
Abstract of Presentations
Primates in National Parks of Western Sarawak

Norfarhana Mazlan, Yuvarajan Manivannan, Mohammad Zahid Zainal Abidin and Faisal Ali Anwarali Khan*

Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak.

*Corresponding author: akfali@unimas.my

ABSTRACT

As many large mammals, primates not only serve as a keystone species that highlights conservation priority area but also become one of the main tourist attractions for the region. Borneo alone harbours at least 21 out of a total of 446 primates species known globally. Although many studies had been conducted on their ecology and threats, these studies generally focuses on specific species without providing a general overview of other primates in the area. Therefore we collate information gathered from our observation and other secondary data on primates diversity in national parks (NPs) found within Western Sarawak (bordered by Batang Ai NP) that are easily accessible from Kuching town. A total of 15 NPs are known within the Western Sarawak region. Out of 15 species known within the Sarawak, 11 species are distributed in Western Sarawak. Information on the species diversity, distribution and habitat preferences are presented herein highlighting area with endemic species that are of high conservation priority. Further, we also provide information on primates species currently found in captivity, specifically in Matang Wildlife Centre that provides opportunity to study the ecology of other species besides those flagship species found in Borneo. Information presented here provide first compiled list of primates found in Western Sarawak.
The Dietary and Feeding Habitats of Proboscis Monkey in Western Sarawak

Kar Hon Ng and Yee Ling Chong*

Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia.

*Corresponding author: ylchong@unimas.my

ABSTRACT

Proboscis monkeys (*Nasalis larvatus*) are endangered old world primates endemic to Borneo. They are both folivores and frugivores. The diets of proboscis monkeys and their feeding habitats at Bako National Park (BNP) and Samunsam Wildlife Sanctuary (SWS), western Sarawak were studied to gain an insight on their food sources and preferences. Vegetation plots were established within the proboscis monkeys’ feeding sites and the phenological states of trees were recorded. At BNP, vegetation plots were established at beach and mangrove vegetation while at SWS, vegetation plot data was only recorded in the mangrove vegetation as none of the proboscis monkey was observed to feed in other types of vegetation. A total of 490 trees were counted and 1013 total phenological states (TOT) were recorded from 13 species of trees identified. The number of trees and their TOT recorded were higher at mangrove vegetation compared to beach vegetation; while mangrove vegetation at SWS had a richer tree varieties and TOT compared to BNP. Shannon indices diversity t-test showed significant different (p-value = 1.25e-29) on the plant species diversity at mangrove vegetation between BNP (H = 0.31) and SWS (H = 1.32). The most counted tree species were *Oncosperma tigillarium* (Nibung tree) at BNP beach vegetation; *Avicennia sp.* (Api-api tree) at BNP mangrove vegetation; and *Rhizophora sp.* (Bakau tree) at SWS mangrove vegetation. Based on the TOT recorded, the major diets of proboscis monkey were *Calophyllum lanigerum* or Bintangor tree (12.07%) at BNP beach vegetation; *Avicennia sp.* (46.94%) at BNP mangrove vegetation; and *Rhizophora sp.* (45.59%) at SWS mangrove vegetation. The preferred foods by the proboscis monkey were both ripe and unripe fruits, which composed of 48.92% and 43.14% of the TOT recorded at BNP and SWS, respectively. Other types of foods include leaves (TOT of 27.44% for BNP and 34.80% for SWS) and flowers (TOT of 23.64% for BNP and 22.06% for SWS). This data shows that the dietary of proboscis monkeys is depending on the plant species availability within their feeding sites. The data is important as a food reference for the in-situ conservation of this endangered monkey species.

Keywords: *Nasalis larvatus*, diet, Bako National Park, Samunsam Wildlife Sanctuary, vegetation plots
Bats of Sarawak in Totally Protected Areas:  
A Review on Its Diversity, Distribution and Conservation Status

Faisal Ali Anwarali Khan*, Praveena Rajasegaran and Nursyafiqah Shazali

Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94000, Kota Samarahan, Sarawak.

*Corresponding author: akfali@unimas.my

ABSTRACT

State of Sarawak which position within the third largest island of the world, Borneo, is known for the biodiversity hotspots and high levels of endemism. Yet the state is also one of the most threatened areas with rapid development primarily for agriculture and timber production. Protected areas that covers more than 5% of Sarawak surface area are critical initiative of the local government for long-term conservation efforts to maintain habitat integrity and species diversity. However information on the diversity within this area remain patchy and poorly described especially for nocturnal animals such as bats. Therefore, we reviewed the diversity, distributions and conservation status of bat species to determine the representation of these taxa in Sarawak’s protected areas. Based on the 14 recent surveys along with published literatures, we identify Mulu National Park to hold the highest species diversity with a total of 49 species. Herein we discuss the different elements that are important in enriching species diversity and highlight some of the rare species with high conservation priority for Sarawak, and Malaysia in general.

Keywords: Borneo, Chiroptera, National Parks, Nature Reserves, and Tropical Conservation.
Terrestrial Small Mammals: Species Composition of Four Different Habitats in Kuching Division, Sarawak

Sieu Zhien Teo1*, Andrew Alek Tuen1, Jin Kiet Tan2, Yang Lee2, Yee Ling Ng2,3, Elfieyra Syazana2, Yee Ling Chong2 and Danielle Levesque1,4

1Institute of Biodiversity and Environmental Conservation, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia; 2Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia; 3Institute for Research in Molecular Medicine, Universiti Sains Malaysia, 11800 Minden, Penang, Malaysia; University of Maine, Orono, ME 04469, USA.

*Corresponding author: ylchong@unimas.my

ABSTRACT

Terrestrial small mammals have exploited a wide range of habitats that supply them with food, resources, and shelter. They are not only found in forests, but also have adapted to living in human-altered environments, such as monoculture fields, villages, and urban areas. Banana and pineapple baited cage-traps were used to study the species composition of terrestrial small mammals in different habitats in Kuching Division, Sarawak between April 2014 and August 2017. While trapping on oil palm plantations, additional baits such as oil palm fruits and tapioca were used. At the village and town areas, salted fish and Chinese sausage were also used as bait to attract the animals. A total of 26 terrestrial small mammal species comprising 464 individuals were trapped. More species of terrestrial small mammals (n=26) were captured from forest compared to other habitats [i.e. oil palm plantations (n=8), villages (n=5), and town areas (n=3)]. Among the terrestrial small mammals captured, Rattus rattus (house rat), Callosciurus notatus (plantain squirrel), and Sundamys muelleri (Muller’s rat) were the common species found at these four different habitats. However, one individual each of Echinosorex gymnurus (moonrat) and Maxomys whiteheadi (Whitehead’s rat) were captured at the oil palm plantation sites. These species were trapped in the forest sites, hence they were most probably came from the forest patches next to the plantations. On the other hand, two individuals of Rhinosciurus laticaudatus (shrew-faced ground squirrel) were trapped only at a peat swamp forest. R. laticaudatus is a species that rarely trapped. Forests harbored additional species of rodents, such as Maxomys ochraceiventer, Maxomys surifer, Maxomys baedon, Callosciurus prevostii, Callosciurus adami and Sundasciurus lowi. They were captured but with low frequency. It was surprising to trap Callosciurus nigrovittatus (n=4) as it is rare in Borneo. Another interesting finding an individual of Rattus norvegicus (Norway rat) was caught in the forest. This species was usually found to be abundant in towns. Five species of treeshrews (i.e. Tupaia gracilis, Tupaia tana, Tupaia minor, Tupaia longipes, and Tupaia picta) were captured at the oil palm plantations and forest sites, but absence in villages and town area. All treeshrews are the protected mammals and listed in Wildlife Protection Ordinance, 1998. This study documented the variation in the species composition of the terrestrial small mammals at different habitats with different food sources in Kuching Division, Sarawak. The community composition was different between forests, oil palm plantations, villages, and urban areas.

Keywords: species compositions, terrestrial small mammals, different habitats
Exploring The Shrews of Borneo: Their Diversity, Distribution and Status

Qhairil Shyamri Rosli, Muhd Amsyari Morni, Julius William Dee and Faisal Ali Anwarali Khan*

Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia.

*Corresponding author: akfali@unimas.my

ABSTRACT

Being known for biodiversity hotspot, Borneo is known to harbour large numbers of small mammal species. Contrary to this, shrews from the genus *Suncus, Crocidura* and *Chimarrogale* in Borneo have always been a mystery due to the lack of new records and recent surveys especially in Sarawak and Sabah. Hence, our study aimed to quantify the diversity of shrews in Sarawak and Sabah. Throughout Sarawak and Sabah, several trapping surveys were conducted at various localities by deploying 100 pitfall traps accompanied by metal fences to increase capture success rate. In this study, we recorded five species of small to large sized shrews that occur in Sarawak and Sabah. These include *Suncus murinus, Suncus hosei, Suncus ater, Crocidura monticola* and *Crocidura foetida*. Significant finding include the capture of a rare Bornean endemic, *S. ater* and the newly described Borneo endemic, *S. hosei*. Results from these surveys were used to present a distribution map for these elusive small mammals. Taxonomic review of these species were also prepared with references to historical perspective. Preliminary analysis shows high variation between Peninsular Malaysia and Malaysian Borneo conspecifics using both genetic and morphological data for some of the studied species here. Our finding suggests that there are hidden lineages within currently described species, at least within the Malaysian Borneo boundary. Herein we described on the diversity and the species complex briefly.

Keywords: Shrew, Borneo, distribution, hidden diversity
A Survey of Bird Diversity of a Mangrove Forest in Kuching Wetland National Park and Kampung Bako, Sarawak

Karim Nurqamareena, Yee Ling Chong*, Isa Sait and Mohamad Fizl Sidq Ramji

Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia.

*Corresponding author: ylchong@unimas.my

ABSTRACT

Mangrove forest consists of a variety of vegetation structures located at coastal zone surrounded by saline alluvial soil and brackish water. Mangroves are essentials to provide food sources and nursery habitats for fauna. Bird survey was conducted at several mangrove forest patches located at Kuching Wetland National Park and Kampung Bako, Kuching, Sarawak from July to August 2017. Mist-netting, vocalisation and occasional observation methods were used to identify birds at the sampling sites. Overall, 42 species of birds were recorded at both sites. The mist netted understory birds resulted in 54 individuals comprising of 22 species from 13 families. Meanwhile, a total of 20 species from 17 families were successfully recorded through vocalisation and occasional observation approaches. Asian Glossy Starling (Aplonis panayensis) was the most predominant species captured in the habitats. This study showed that insectivores were the most captured birds in the area with 39.2% meanwhile granivore Dusky Munia (Lonchura fuscans) and carnivore Brahminy Kite (Haliastur indus) were only represented by one species each. Most of the birds are residents to Sarawak whereas four species are migrants [i.e. Striated Heron (Butorides striata), Little Egret (Egretta garzetta), Blue-tailed Bee-eater (Merops philippinus), and Common Sandpiper (Actitis hypoleucos)]. Among them, eight species are protected and only one species namely Asian Black Hornbill (Anthracoceros malayanus) is totally protected species under Sarawak Wildlife Protected Ordinance 1998. Three species [i.e. Short-tailed Babbler (Malacocincla malaccensis), Asian Black Hornbill (Anthracoceros malayanus), and Red-crowned Barbet (Megalaima rafflesi)] are considered near threatened under 2017 IUCN Red List. This study has contributed to the checklist of birds species observed at mangrove habitats in Kuching, Sarawak and identified bird species of conservation importance.
Notes on Birds of Satang Island and Talang-Talang Island, Sarawak

Hilda Jelembai Neilson Ilan¹, Mohamad Fizl Sidq Ramji¹*, Badizzman Sulaiman¹, Nurul Ashikeen Ab Razak², Frances Hii Dai Sze¹, Mustafa Abdul Rahman³, Nor Salmizar Azmi ¹

¹Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia; ²Institute of Biodiversity and Environmental Conservation, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia; ³Faculty of Natural Science and Sustainability, University College Sabah Foundation, Jalan Sanzac, 88100 Sembulan, Kota Kinabalu, Sabah.

*Corresponding author: rmfizl@unimas.my

ABSTRACT

A series of bird survey was conducted on two offshore islands, namely Satang Besar and Talang-Talang Besar and their respective satellites (i.e. Satang Kecil and Talang-Talang Kecil) from August 2014 until August 2017. The objectives of this survey were to (i) determine the species present on offshore islands of Western Sarawak and (ii) to search for the elusive and critically endangered Silvery Pigeon, Columba argentina. The survey utilised two methods including mist-netting and active searching using boat-cruise method via circumnavigating the shorelines of each island. Boat-cruises were conducted for two hours either during morning (0700–0900 hr) or late afternoon session (1700–1900 hr). Overall, 22 bird species from 14 families of predominantly local island residents were recorded on both main islands. Seven understorey species were mist-netted on two separate occasions on Satang Besar. Among the most common and abundant species caught on the island are Brown-throated Sunbird, Anthreptes malacensis and Olive-winged Bulbul, Pycnonotus plumosus. In addition, the most commonly sighted and photographed birds are the Pied Imperial Pigeon, Ducula bicolor, Black-naped Tern, Sterna sumatrana and White-bellied Sea Eagle, Haliaeetus leucogaster. One notable finding is the Oriental Pied Hornbill, Anthracoceros albirostris, which was frequently heard and sighted on the highest forest canopy of Talang-Talang Besar. However, there were no Silvery Pigeons found throughout the surveys.

Keywords: Bird diversity, islands, boat-cruise method, Sarawak.
Frog Sound for Species Recognition (Genus *Pulchrana*)

Ramlah Zainudin*, Marly Matleen Augustine Agoh and Muhammad Fadzil Amram

*Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia.

*Corresponding author: zramlah@unimas.my

**ABSTRACT**

Frogs are well-known to produce acoustic signals and their calls are very diverse, with each species has its own call. Advertisement calls of anurans function as prezygotic isolating mechanism. It is to ensure the survival of the species as only the fittest male will be chosen by the conspecific female to produce progenies, thus making it the main mechanism for species specific isolating in anuran speciation. In any field excursion, frogs are usually searched and identified using visual encounter survey. This book will introduce characteristics of Bornean frogs’ sounds in the genus *Pulchrana* that can be used for species recognition. The advertisement calls are unique for each species, thus the important characters to discriminate the *Pulchrana* of Sarawak have been identified and used to construct the dichotomous key. Dichotomous key based on call characteristic is a faster, cost-effective and practical tool for species identification of anurans. These keys are based on call characters that are measured by SoundRuler software. Since the recorded calls can be an alternative approach of classifying anuran, it is hope that the key identification of sound characters can be beneficial to scientists, forest park management, local people, schools as well as eco-tourism industries.

Keywords: Advertisement calls, *Pulchrana* frog, species identification, call characters, sound discrimination
Freshwater Fish of Gading, Serapi and Santubong Mountains

Badiozaman Sulaiman, Nur Nadhirah Izzaty Selamat, Emanuel Benang, Hung Hui Chung and Yee Ling Chong

Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia.

*Corresponding author: sbadiozaman@unimas.my

ABSTRACT

Mountain foothills are unique and extremely challenging habitat for freshwater fishes. It is the most up-stream habitat for fishes to fight the strong currents running down the mountain slopes during the rainy season and to withstand the harsh condition when constrained in small patches of seasonal pools during the dry season. The Gading (Gading National Park), Serapi (Kubah National Park) and Santubong (Santubong National Park) mountains which located in Western Sarawak provide such habitats. A series of surveys were conducted at the foothills of Mount Gading (18th to 23rd October 2014 and 1st to 6th April 2017), Mount Serapi (11th to 15th April 2016 and 14th to 20th January 2017) and Mount Santubong (8th to 12th November 2015) to study the diversity of the fish fauna. The surveys were conducted in several freshwater streams located within the vicinities of the national parks using scoop nets and baited traps as the main sampling methods. A total of twenty two species of fish belonging to eleven families were collected with four of the species- Barbodes sealei, Clarias teijsmanni, Macrognathus maculatus and Pseudogobiopsis festivus - were found in all sampling locations. Meanwhile, Barbodes banksi was the most abundant species recorded in Mount Gading and Mount Serapi, and Betta ibanorum was the most abundant species in Mount Santubong.
Morphological Variation of Dragonflies from the Genus *Orthetrum* (Suborder: Anisoptera) in Sarawak

Hashimatul Fatma Hashim*, Yee Ling Chong, Nurulain binti Samsudin, Ratnawati Hazali, Siti Nurlydia Sazali @ Piksin, Asyirah Azeme, Izzat Muzakkir Mursidi and Nurul Farah Ain Idris

Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia.

*Corresponding author: hhfatma@unimas.my

ABSTRACT

Dragonflies are widely distributed in the tropical rainforests of the island of Borneo. Dragonfly species can be differentiated morphologically or via molecular classification. The genus *Orthetrum*, under suborder Anisoptera in Libellulidae family, is the largest family of dragonfly in the world. Study on the morphological variations of four *Orthetrum* species (i.e. *Orthetrum glaucum*, *Orthetrum testaceum*, *Orthetrum chrysis*, and *Orthetrum sabina*) in Sarawak was conducted using voucher specimens deposited in UNIMAS Zoological Museum, Forest Research Centre, and Sarawak Biodiversity Centre. A total number of 89 adult individuals were morphologically analysed with 15 morphometric measurements were recorded. *O. sabina*, being the largest dragonfly in the average length of abdomen, can be discriminated from *O. glaucum*, *O. testaceum*, and *O. chrysis* mainly based on four diagnostic characters; length of abdomen, length of thorax, width of thorax, and length of tarsus (hindleg). The nano surface structure of *O. sabina* and *O. testaceum* were analyzed further using Scanning Electron Microscope. This nanopattern structures potentially could be used in designing antibacterial surfaces.
Community Structure of Termites and Arising of Pest Species in Borneo Highland, Padawan

Norsyarizan Jamil, Wan Nurainie Wan Ismail* and Ting Shiu Hui

Animal Resource Science and Management, Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia.

*Corresponding author: wiwnurainie@unimas.my

ABSTRACT

In this study, we assessed the composition of termite species with a record of its feeding group in Borneo Highland, Padawan division. Standardised belt-transect protocol was used in the study with a casual sampling of pest species. A total of 29 species with 17 genera of seven subfamilies (Heterotermitinae, Coptotermitinae, Rhinotermitinae, Amitermitinae, Termitinae, Macrotermitinae and Nasutitermitinae) in two families (Termitidae and Rhinotermitidae) were recorded in this study. Of these, subfamily Nasutitermitinae was recorded to be the major subfamily of termites with a total of 14 species (50.8%) from the overall assemblages in Borneo Highland while subfamily of Heterotermitinae and Coptotermitinae was the least abundant with only one species (4.2%) was recorded for each subfamily. *Nasutitermes longinasus* from subfamily Nasutitermitinae was the most abundant among the 29 species encountered. The wood feeder group (21 species) represented about 72.41% of the overall termite fauna and recorded to be the most dominant feeding group. A dominancy of wood feeder group may have potential for a risk of infestation to the man-made wood structure. The most common termite pest species of *Coptotermes curvignathus* and *Macrotermes gilvus*, were recorded in Borneo Highland.

Keywords: termite, composition, feeding, pest
Diversity of Sarawak Rice in Kampung Lebor, Serian –
A Preliminary Catalogue

Freddy Kuok San Yeo*, Kalu Meekiong, Zinnirah Shabdin, Nur Karimah Mohamad, Nor Ain Hussin
and Hung Hui Chung

Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan,
Sarawak, Malaysia.

*Corresponding author: yksfreddy@unimas.my

ABSTRACT

Rice diversity is rich in Sarawak. From previous systematic and organised efforts between
Agriculture Research Centre of Sarawak, Malaysian Agriculture Research and Develop-
ment Institute, and International Rice Research Institute (1991-1999), 1652 accessions of
Sarawak rice were collected from different divisions. Morphological variations were
observed between the collections. The efforts of collecting seeds for different rice
landraces are important for the conservation of rice genetics, which is valuable for rice
breeding. Recently, an effort was initiated to collect different Sarawak rice from the
local farmers in Serian division. A preliminary collection was done by door-to-door survey
at Kampung Lebor, an Iban village. A handful of seeds for different rice landraces were
collected from different farmers. All seeds collected were treated as individual
sample. A total of 19 lowland rice landraces were collected. They are different in grain size,
shape and colour. Based on personal communication with the farmers, there are two rice
landraces which were noted as fragrant rice. There are high possibility that more rice
landraces, lowland and upland rice, can be found in Serian based on the early data
collected from different villages.

Keywords: Rice, Landraces, Sarawak
Diversity of Wild *Musa* L. (Musaceae) in Sarawak

Kalu Meekiong*, Freddy Kuok San Yeo, Zinnirah Shabdin and Cheksum Tawan

*Plant Resource Science and Management Program, Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia.*

*Corresponding author: aqmuzzammil@unimas.my*

**ABSTRACT**

Borneo is the third largest island in the world after Greenland and New Guinea. It comprises three countries: Malaysia, Indonesia and Brunei Darussalam. Borneo has a rainy humid equatorial climate, which developed a good environment to the wide variety of plant species, and therefore Borneo has been considered as the central of biodiversity in tropical Asia. One of the many noticeable plants along the roadsides and forest edges in Sarawak is the largest monocotyledon plant, the genus *Musa* or locally known as *Pisang*. The banana has been exploited by man for food for millennia and contributed as staple crop to many regions of the world. It was probable that banana was one of the first fruit-bearing plants to receive attention in the early development of agriculture. The study of wild bananas was started more than 260 years ago and yet was still incomplete. Since the first description of *Musa simiarium* by Ruamadius in 1750, the number of species described has increased with more than hundreds name on the specimens scattered in the herbaria throughout the world. The classic book, *Nelle Foreste di Borneo* by Odoardo Beccari, summarizes his studies in Borneo from 1865 to 1868. In this book, a chapter, *Nota sui banani selvatici di Borneo*, described four wild banana species from Sarawak. After neglected for six decades, the number of wild banana in Sarawak then increased to eight species with additional four species by Mitsuru Hotta. Our project on the wild *Musa* in Sarawak begin from the year 2000 with aims to document the diversity and conducted systematic studies. The field excursions were conducted throughout Sarawak with more than 200 specimens have been collected and examined. A total of 27 taxa of wild banana (15 species, 10 varieties and two natural hybrids) were recorded for Sarawak. The number is tremendous and considered the highest and therefore Sarawak is the epicenter of wild banana in Southeast Asia region.

Keywords: wild banana, *Musa*, Musaceae, Sarawak, Borneo
Diversity of Genus Mapania Aublet (Mapanioideae; Cyperaceae) in Sarawak

Kalu Meekiong*, Zinnirah Shabdin, Freddy Kuok San Yeo, Miraadila Mohd Isa and Ivy Geralyn Nangun Anak Melana

Plant Resource Science and Management Programme, Faculty of Resource Science and Technology, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia.

*Corresponding author: aqmuzzammil@unimas.my

ABSTRACT

Cyperaceae currently comprises of two subfamilies namely Mapanioideae (11 genera, 165 species) and Cyperoideae (95 genera and approximately 5238 species). The genus Mapania is placed under the subfamily Mapanioideae. Most of the species prefer to grow on shady, cool, damp forest floors close to water and only few can tolerant to heavy sunlight or on poor soil condition such as in kerangas forest or lithophytes on the rock surface. Since the publication of a book entitled A Revision of the Genus Mapania, our knowledge in this sedge species has slightly changed as several publications on morphology, anatomy, distribution, secondary metabolites and molecular phylogeny have flooding in. The world’s account of Mapania has increased dramatically with many new species been discovered and described, particularly from Africa and Borneo. Currently there are more than 120 valid names listed in the International Plant Name Index (IPNI) with the two aforementioned continents considered as epicenter of species. The Sarawak Mapania Project was initiated from the year 2007 with focusing on the systematic study. Field excursions have been conducted throughout Sarawak and fruitfully collected hundreds of specimens. The occurrences of Mapania species were also recorded and mapped. The specimens have been identified in the herbaria, using keys from the literatures and with the helps by the expertise. Among many specimens, about 15 taxa were new to science with two taxa were new record for Sarawak. With the discovery of the new taxa, the total number of Mapania species in Sarawak has now increased to 44 taxa (representing about $\frac{1}{3}$ of the world’s species). Consequently, this shows that the diversity of Mapania in Sarawak is tremendous and it is important to study this understory plant group as they are one of the key elements in our primary forest.

Keywords: Borneo, Cyperaceae, Mapania, Sarawak
Microfungal Diversity of Balambangan Cave at Taman Tun Mustapha, Kudat, Sabah (Northern Borneo)

Ibrahem G. Wasti1,2, Mat Sain Mohd Buang3, Kalipin Sampin3, Yabainus Juhailin3 and Jaya Seelan Sathiya Seelan1*

1Institute for Tropical Biology and Conservation, Universiti Malaysia Sabah, 88400 Jalan UMS, Kota Kinabalu, Sabah, Sabah; 2University College of Science and Foundation, Jalan Sanzac, Sembulan, 88100 Kota Kinabalu, Sabah; 3Research and Education Division, Sabah Parks, KK Times Square, Coastal Highway, 88100 Kota Kinabalu, Sabah.

*Corresponding author: seelan80@ums.edu.my

ABSTRAK

Despite Borneo being one of the top biodiversity hotspots, the mycobiota of caves within Borneo has scarcely been studied. How mycobiota affect the flora and fauna of its ecosystem must be evaluated in order to maintain the integrity of the cave ecosystem. Also, baseline data is urgently needed before the potential emergence of new, fatal pandemics due to mycoses. Balambangan cave is a cave in Balambangan Island, located about 40 km from the northern tip of Sabah, which is relatively inactive with regards to anthropogenic activity. The purpose of this study was to isolate and characterize fungal communities in speleothem surfaces, cavern water, dead arthropods, and bat guano in the Balambangan Cave. The respective distances from the entrance of the sampling sites and lighting zones within the cave were recorded in order to evaluate whether they affect the fungal diversity and abundance. Seven (7) speleothem surfaces, four (4) cavern water pools, and two (2) guano piles were sampled. No dead arthropods were collected in this study. A total of 56 pure culturable fungal isolates have been isolated from the samples. Morphological and molecular characterization of all fungi isolates obtained from different substrates have been described.

Keyword (s): Diversity, cave, microfungi, bat guano, speleothem
Character of Apai Saloi in Iban Folktales

Wan Busrah Syaryfah Fazidawaty1*, Abdul Rahman Khairul Aidil Azlin2 and Durin Anna1

1Faculty of Applied & Creative Arts, Universiti Malaysia Sarawak, 94300 Kota Samarahan, Sarawak, Malaysia; 2Faculty of Design and Architecture, Universiti Putra Malaysia, 43400 Serdang, Selangor, Malaysia.

*Correspondance author: syaryfah@unimas.my

ABSTRACT

Apai Saloi is a comic hero in Iban folktales. Back in the old days, Apai Saloi folktales are often told to youngsters by an elderly caretaker at night. These kind of folktales contain lots of moral value in it. Based on the preliminary study done, Apai Saloi is famous with his foolish and stupid deeds. The objective of this paper was to investigate on the character of Apai Saloi in selected documented Iban folktales. This paper explained in detail the analysis of Apai Saloi in 15 stories to measure what is other major characteristic of Apai Saloi by determining the highest ranking of Apai Saloi characteristic in the selected documented stories. Finding shows that Apai Saloi character is proven to have a significant characteristic that was able to pull the interest of the targeted members of the readers. The study will provide new possibilities to be further developed to form a character design of Apai Saloi to present Iban culture to a greater audience.

Keywords: Iban literature, Iban folktales, folktales, Apai Saloi, character design, culture, moral value
The Pragmatic Veneration of Datok Gong – Spirit of The Land: A Localized Interpretation

Parveen Kaur1, Arif Jawaid2, Leong Yih Faang3, Chen Yoong Li4, Khor Jin Sin1 and Daljit Singh2
1Universiti Malaysia Sarawak; 2Linton University College.
*Corresponding author: sspkaur@unimas.my

ABSTRACT

The modern world has developed from various perspectives, yet there are people who still believe in illusionary existence rather than having optimum faith in religion. These cults are undergoing alterations in accordance with the worshippers’ socio-environmental changes and implied great adaptation to the changes of personal epochs and times. This research endeavored to explore the anthropological interpretations and sociological understandings of a Sino-Malay spirit cult in Malaysia, commonly known as Datok Gong. The anthropological analyses of this cult display a multi-dimensional relationship that established between Datok Gong and Malaysians. This study was carried out at four different states in Malaysia whereas the respondents were from different ethnics and age groups. In-depth interview and observation were utilized in this research. This research focused on four main ideas of religious experience which were supernatural experience, socio-economical experience, daily-routine experience and symbolic experience. Findings of this study showed majority respondents perceived Datok Gong as a living person that possessed supernatural power in which it may array to heal an illness by giving a luck and wealth. This study would benefit the society and the stakeholders to create new knowledge about religious cult and the need to increase the idea of interpretation in academic sphere.

Keywords: Datok Gong, Datok Keramat, Chinese, beliefs, religion, folk religion, Malaysia, Southeast Asia
Bentuk Fonik dan Leksikal Bahasa Iban dan Dialek Melayu Sarawak Daripada Integrasi Bahasa

Radna Wismawati Muhibah Bt Yahya Sawek

Institut Pendidikan Guru Kampus Tun Abdul Razak, Kota Samarahan, Sarawak, Malaysia.

*Corresponding author: radna.yahya@ipgmktar.edu.my

ABSTRAK


Kata kunci: Kontak bahasa, bahasa sumber, idiolek, kata kognat
Prinsip Kehadiran Dalam Novel-novel Jong Chian Lai: Analisis Teksdealisme

Sara Binti Beden

Institut Pendidikan Guru Kampus Tun Abdul Razak, Kampus Kota Samarahan, Jalan Dato’ Musa 94300 Kota Samarahan, Sarawak, Malaysia.

ABSTRAK


Kata kunci: Teksdealisme, pembaharuan, aliran, struktur, idea
Motivational Factors That Influencing Knowledge-Sharing Behaviour Among the Academicians

Jusphine Owen Ak Ulan, Zuraima Elza Binti Ismail and Arenawati Sehat Binti Haji Omar

Faculty of Administrative Science and Policy Studies, Universiti Teknologi MARA Sarawak
94300 Kota Samarahan, Sarawak, Malaysia

ABSTRACT

The principal objective of this paper was to discover the knowledge-sharing behaviour and the motivational factors towards the sharing knowledge among academicians in educational institution. Knowledge-sharing in educational institutions can contribute to the success of the institutions in which it can help to develop and improve the systems as well a good quality of education in the institutions. Academicians need to be emphasized towards sharing knowledge because they are the knowledge disseminators to their students, knowledge producers as well a better knowledge sharing practices at the academic institutions. However, some research found that knowledge management is not typically applied to educational institutes compared to corporate and government institutions. This is because there is little education institutional support for knowledge management in knowledge sharing. But still, similar with other organizations, academic institutions tend to have more knowledge-sharing activities in providing the insights and ideas. Thus, it is important to determine the knowledge-sharing behaviour among the academicians through the motivational factors that can influence them to share the knowledge. On the basis of literature, enjoyment in helping others and organizational incentives were used as motivational factors which can influence the knowledge-sharing behaviour among the academicians.

Keyword: knowledge-sharing, knowledge-sharing behaviour, academicians, academic institutions, enjoyment in helping others, organizational incentives
The Digital Frontier: Breaking Scholarly Contents into Global Market with E-book Publication and Distribution

Zulkifli Musa*, Hasleza Abdul Halim, Noriyanti Jahaya and Akhiar Salleh

Penerbit Universiti Sains Malaysia, D34, Penerbit USM, 11800 USM Pulau Pinang, Malaysia

*Corresponding author: zulkifli_musa@usm.my

ABSTRACT

Digital innovations are fast disrupting the twenty-first industry, riding on the indomitable Fourth Industrial Revolution. Consumer behaviour and the economics of doing business across borders are enduring massive changes, affecting all major industries. The publishing industry—in this particular study, scholarly publishing—is no exception. Advancement in all-things-digital stimulates the meteoric rise of digital publishing, enabling publishers to crack the physical barriers and create access to contents globally, maximise visibility and discoverability of contents. Expanding use of electronic mobile devices has also largely altered content consumption, giving publishers an unprecedented access to far-reaching markets. The paper aimed to present a case study of Penerbit Universiti Sains Malaysia (USM), the official publisher of USM, in its experience executing e-book implementation, as part of its globalisation drive. Relevant data and details on e-book production, publication mechanism, marketing channels, sales growth, and countries/regions consuming Penerbit USM’s e-book contents are presented, and the impacts of the e-book implementation project between 2013 and 2017 are subsequently discussed. Finally, the paper also proposes some practical working models to other scholarly publishers in Malaysia and to larger extent, Southeast Asia, in undertaking e-book program. These recommendations are linked to Penerbit USM’s recent exposure in collaborating with Malaysian scholarly publishers, aiming to embark, speed up or strengthen digital publishing initiative with the goal of breaking into international market and maximising content visibility.
Perubahan dunia melalui Revolusi Industri Keempat dan juga haluan baharu negara melalui penubuhan Zon Perdagangan Bebas Digital (Digital Free Trade Zone atau DFTZ) dan pengenalan dasar Transformasi Nasional 2050 (TN50) bakal mengubah lanskap pembelian secara dalam talian yang sedang membangun di Malaysia. Penerbit ilmiah juga tidak terkecuali perlu melalui perkembangan ini dengan memantapkan lagi platform e-dagang masing-masing. Maklumbalas pelanggan buku selama ini menginginkan satu platform sehenti yang menjual semua penerbitan ilmiah bagi memudahkan mereka membuat pilihan dan pembelian. Justeru, seiring trend semasa pemasaran atas talian yang telah menghimpunkan semua pedagang dalam satu platform maya yang disebut sebagai marketplace merupakan sebuah cadangan yang boleh dilaksanakan oleh penerbit ilmiah dalam konteks pemasaran bahan ilmiah mereka. Kertas ini mengupas beberapa isu termasuklah cabaran, peluang serta mekanisme yang boleh diaplikasikan oleh penerbit ilmiah dalam tujuan meluaskan pasaran serta mencadangkan pembangunan sebuah platform marketplace boleh dibangunkan spesifik untuk keperluan penerbitan ilmiah.
Folk tales are mirrors of a people’s soul, distilling the wisdom of many generations.

Many of the old tales warn the listeners to be respectful of the unseen world around them in the jungle. Mock a spirit, or an animal — disaster will follow! Disobey farming taboos — risk a bad harvest, and famine! Neglect the poor and helpless members of your society — the good spirits will avenge these victims!

History is preserved in folk tales. Did the hero Datu Merpati really sail his boat overland from Sambas to Sintubong? Was Tupau able to wield a sword when he was newly born? Could Koling fight three sets of wicked giants in one day? Old stories re-tell those feats to impress courage and adventure in the minds of young listeners.

A lot of folk tales are fables. Fanciful tales of a stupid hero like Apai Salak are pure entertainment, some of the earthy kind. They raise a merry laugh among the audience sitting around flickering lamps in the longhouse verandah.

“Aue, don’t mind — it’s just a story!”

Maybe so. But there is a hidden truth in every story, and a good storyteller can bring it to life!

Heidi Munan, has spent many years researching the material culture, folklore and history of Sarawak. She is well placed to collect traditional information, and re-write it in a spirited, readable manner. The stories are simply too good to be lost!

Title: Sarawak Folktales
Author: Heidi Munan

The author will be sharing her experience with the talk entitled
Collecting Folk Tales - The What, The Why and The How
on 11th October 2017 at 12:00 noon
**Title:** Pantun Melayu Sarawak  |  **Author:** Mary Fatimah Subet
**Publisher:** UNIMAS Publisher

**Title:** dari Pahang ke Borneo  |  **Author:** Abdul Halim Hj Othman
**Publisher:** UNIMAS Publisher
Title: Kick-start Mandarin Book 1  |  Author: Lam Kai Chee  
Publisher: UNIMAS Publisher

This book explores the factors that lead to productive social engagements. Showing empathy to the cultural semiotics of the other speaker results in a successful social interaction. An impressive speaker is a culturally empathic social actor, who pays attention to the speech styles of the other interlocutors. To yield maximal learning outcomes, a language teacher may tap the digital proclivity of young learners by incorporating blogging as the e-learning component in foreign language pedagogy. Realignment of delivery to be in sync with the learners’ commonplace digital practice represents a culturally intelligent social mimicry in foreign language education.


Title: From Face To Screen  |  Author: Jyh Wee Sew  
Publisher: UNIMAS Publisher

FROM FACE TO SCREEN
Interactive Multimodal Semiotics at Work

Jyh Wee Sew

FROM FACE TO SCREEN
Interactive Multimodal Semiotics at Work

Lam Kai Chee

Title: Pulau Mengalum  |  Authors: Mohd Harun Abdullah, Ismail Ali, Zulherry Isnain  
Publisher: Penerbit UMS


Title: Pumpunan Budaya Peribumi Di Sabah  |  Author: Saidatul Nornis Hj Mahali  
Publisher: Penerbit UMS
**Title:** Writing A Winning Fundamental Research Proposal  
**Author:** Safiah Sidek, Massila Kamalrudin, Mustafa Mat Deris  
**Publisher:** Penerbit UTem Press

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**Title:** Fugitive Modelling of Braking Noise  
**Author:** Muhammad Zahir Hassan  
**Publisher:** Penerbit UTem Press
Title: Mari Belajar Bahasa Jepun  |  Authors: Mohd Nizam Yusof & Anuar Mohamed Kassim
Publisher: Penerbit UTem Press
Book Fair Event

DAY 1  11th October 2017
Venue: Plaza Merdeka Mall, Main Stage
10:30  Pertandingan Pidato Menengah Atas
14:00  Pertandingan Pidato Menengah Rendah
17:00  UNIMAS Showcase
21:00  End

DAY 2  12th October 2017
10:30  UNIMAS Talent / Buskers
14:00  FIXI
15:30  Spell-It-Right
18:00  Buskers’ Show

DAY 3  13th October 2017
10:30  Jom Bercerita & Story-telling
14:30  Jigsaw Puzzle
       Pertandingan Bintang Cilik
16.00  UNIMAS Talent / Buskers

DAY 4  14th October 2017
09:00  Pendaftaran
10:30  Pertandingan Tarian Sekolah Rendah
11:30  Majlis Penyampaian Hadiah
11:45  Sayembara Puisi
14:30  Pertunjukan Fesyen FSGK UNIMAS
16:00  Bicara Buku
17:00  Persembahan Kesenian Yayasan Budaya Melayu Sarawak
18:00  UNIMAS Showcase

DAY 5  15th October 2017
07:00  Explorace - Where Are U, Meow?
10:00  Pertandingan Nyanyian Lagu Irama 70-an
       Pertandingan Mewarna
12:00  Buskers’ Show
14:30  Pertandingan Akhir Nyanyian Irama 70-an
15:00  Pertunjukan Fesyen Glam Bridal
16:00  Majlis Penutupan
       Persenbahan Kesenian BAYU
18:00  Persembahan Buskers
In conjunction with Born to Read Book Fair 2017

Where Are You, Meow?

15.10.2017 (SUNDAY)
7:00 AM - 1:00 PM
PADANG MERDEKA & WATERFRONT AREA

1st Prize: RM400 cash
2nd Prize: RM150 cash
3rd Prize: RM100 cash
4th - 10th Places: RM80 cash

RM100 per team (3 pax per team) with limited design T-shirt & certificate

REGISTER NOW AT
Payment to UNIMAS Holdings Sdn Bhd
2-11128-0000180-3 RHB Bank Berhad

For more information:
Facebook: Where Are You, Meow? Explorace
Instagram: whereareyoumeow_explorace
Natasha Olivia Nelson 014-6737356
Cik Nurul Syuhada binti Zaidi 019-8943980
Encik Mohd Naim bin Kamaruzaman 016-8502468
Or email to unimasmeowexplorace@gmail.com
Pertandingan
NYANYIAN 70-AN
15.10.17 | Plaza Merdeka
Ahad | 10.00 Pagi

Sempena:
PESTA BUKU BORNEO anjuran UNIMAS Publisher

Hadiah
- Hadiah Pemenang Pertama -
  Wang Tunai + Platal + Sijil
- Hadiah Pemenang Kedua -
  Wang Tunai + Platal + Sijil
- Hadiah Pemenang Ketiga -
  Wang Tunai + Platal + Sijil
- Hadiah Tempat Ke Empat
  hingga Ke Sepuluh -
  Hamper + Sijil

Syarat-syarat pertandingan:
- Terbuka kepada orang ramai.
- Peserta wajib membawa sebuah lagu sahaja. Namun sekiranya peserta terpilih ke peringkat akhir, peserta tersebut digalakkan membawa lagu yang berlainan.
- Lagu yang dipilih oleh peserta adalah tidak mempunyai unsur-unsur black metal atau unsur-unsur politik.
- Para peserta boleh dirediri oleh penari-penari dan penyanyi latar semasa pertandingan tersebut.
- Penyediaan penari dan penyanyi latar adalah urusan peserta sendiri.
- Sekiranya penyertaan melebihi 20 peserta, saringan akan diadakan pada sebelah petang sehari sebelum pertandingan dan hanya sepuluh (10) peserta yang layak ke peringkat akhir.
- Setiap peserta dikehendaki membawa VCD Karaoke masing-masing / minus one.
- Pakalan dan penampilan peserta hendaklah sopan.
- Peserta pertandingan mestilah bebas daripada pengaruh dadah dan arak.
- Penyanyi profesional tidak dibenarkan menyertai pertandingan ini.

Borang penyertaan adalah RM 20.00
Borang penyertaan boleh di dapat di
UNIMAS Publisher atau di
Jabatan Kebudayaan dan
Kesenian Negara, negeri Sarawak

Untuk Maklumat lanjut Hubungi:
Pn Norinda Sut
082-581159
snorinda@unimas.my

Puan Mawar Suhailla Abdul Razak
(082-423106/422006)

mawar@jkkn.gov.my
Pesta Buku Borneo Busker

Plaza Merdeka 11-15 Okt 2017

Penyertaan adalah Percuma

Buskers di Alu-Alukan untuk Membuat Persembahan

Anjuran Unimas Publisher

Sila Hubungi:
Pn Norinda Suut | 082-581159 | snorinda@unimas.my
Borneo Book Fair in collaboration with
## List of Book Fair Booth

<table>
<thead>
<tr>
<th>No.</th>
<th>Exhibitor</th>
<th>Total Booth</th>
<th>Booth No.</th>
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<tbody>
<tr>
<td>1.</td>
<td>UNIMAS Publisher</td>
<td>1</td>
<td>G23</td>
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<td>2.</td>
<td>My Bookstore</td>
<td>1</td>
<td>G22</td>
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<td>3.</td>
<td>EZ Math</td>
<td>1</td>
<td>G24</td>
</tr>
<tr>
<td>4.</td>
<td>Penerbitan Karya Seni Sdn Bhd</td>
<td>3</td>
<td>G19, G21 &amp; G21</td>
</tr>
<tr>
<td>5.</td>
<td>Kafilah Buku</td>
<td>2</td>
<td>G18 &amp; G19</td>
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<tr>
<td>6.</td>
<td>NHN IZARA Enterprise</td>
<td>1</td>
<td>G15</td>
</tr>
<tr>
<td>7.</td>
<td>Jelajah Lejen FIXI</td>
<td>1</td>
<td>G16</td>
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<tr>
<td>8.</td>
<td>Penerbit UMS</td>
<td>1</td>
<td>L1</td>
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<td>9.</td>
<td>Penerbit MARDI</td>
<td>1</td>
<td>L2</td>
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<td>10.</td>
<td>Penerbit UNISZA</td>
<td>1</td>
<td>L3</td>
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<td>11.</td>
<td>IIUM Press</td>
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<td>L4</td>
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<td>12.</td>
<td>Penerbit ITBM</td>
<td>1</td>
<td>L5</td>
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<td>13.</td>
<td>Penerbit UTEM Penerbit UPNM</td>
<td>1</td>
<td>L6</td>
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<td>14.</td>
<td>UPM Press UM Press</td>
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<td>L7</td>
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<td>15.</td>
<td>Universiti Malaysia Kelantan</td>
<td>1</td>
<td>L8</td>
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<td>16.</td>
<td>Penerbit USIM Penerbit USM</td>
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<td>L9</td>
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<td>17.</td>
<td>Yayasan Budaya Melayu Sarawak</td>
<td>1</td>
<td>L10</td>
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<td>18.</td>
<td>Dewan Bahasa dan Pustaka Brunei Darussalam</td>
<td>1</td>
<td>L11</td>
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<td>19.</td>
<td>DBNA Jabatan Wanita dan Kebajikan Sarawak</td>
<td>1</td>
<td>L12</td>
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<tr>
<td>20.</td>
<td>Dewan Bahasa dan Pustaka Sarawak</td>
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<td>L13</td>
</tr>
<tr>
<td>21.</td>
<td>Pustaka Negeri Sarawak</td>
<td>1</td>
<td>L14</td>
</tr>
</tbody>
</table>
Book Fair Booth Layout
Kuching City Map
Acknowledgement

The Organizing Committee sincerely thank and appreciate the contributions of the following individuals and companies:

**YB Dato’ Sri Michael Manyin ak Jawong**
Menteri Pendidikan, Sains dan Penyelidikan Teknologi
ADUN N.21 Tebedu

**YB Dato’ Sri Hj Fadillah Yusof**
Menteri Kerja Raya Malaysia merangkap Menteri Mentor UNIMAS

**YB Dato’ Sri Hjh Fatimah Abdullah**
Menteri Kebajikan, Kesejahteraan Komuniti, Wanita, Keluarga & Pembangunan Kanak-kanak merangkap ADUN N.56 Dalat

**Lee Ming Press Sdn. Bhd.**

**Sarawak Tourism Board (STB)**

**Y.K.L and Y Enterprise**

**T.T.K Diamond Marketing Sdn Bhd**

**Konica Minolta Business Solutions (M) Sdn Bhd**

**ITC Travel and Tour**

**Taka Cake House**

**Majlis Perwakilan Pelajar UNIMAS (MPP)**

**Kek Lapis Dayang Salehah**

Last but not least, the Committee also wishes to thank everyone who, in one way or another, has contributed to the success of this conference.
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- Author amendment and resubmit
- Reviewing process
- Editing process
- Typesetting and layout
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List of Journals

International Journal of Business and Society (IJBS)
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ILS publishes articles on teaching, learning and the study of languages covering areas of linguistics, applied linguistics, language education, technology-mediated language learning, and other related areas. It offers a forum for the discussion of local issues that are of global concern. It is a refereed open-access journal published biannually. ILS welcomes articles relevant to language studies written in English and Bahasa Melayu (Malay).

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JBK is a biannual journal managed by Institute of Borneo Studies (IBS), Universiti Malaysia Sarawak. JBK is an international peer reviewed and open access journal with an objective to provide a platform for international scholars to publish high-quality multidisciplinary papers related to Borneo Kalimantan. Papers pertaining to communities in developing regions are also welcome.

http://www.borneo.unimas.my/borneo-kalimantan-journal
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Journal of Cognitive Sciences & Human Development (JCSHD)
JCSHD is a peer-reviewed journal aims to create a robust platform for academicians and researchers to contribute to further promotion of scholarship and dissemination of scientific knowledge in cognitive sciences, human development, human resource development, and counseling. JCSHD is committed enthusiastically to respecting scholarly discourses which are based on a variety of ontological, epistemological, methodological traditions and paradigms of social research.

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