

Tajuk : Unimas Launches Book On Its Strategy



STRATEGIC PLANNING: Saifuddin (centre) at the launch of the book, accompanied by Khairuddin (right) and Songan (left). — Photo by Muhd Rais Sanusi

Unimas launches book on its strategy

By **Antonia Chiam**
reporters@theborneopost.com

KUCHING: Universiti Malaysia Sarawak (Unimas) launched a book on its strategic planning entitled 'Unimas Strategy 2015' yesterday.

In his comments before launching the book, Higher Education Deputy Minister Datuk Saifuddin Abdullah commended Unimas for putting its reflections into strategic actions.

"I hope the book will provide a stable governance structure for all stakeholders, so they will always be in touch and interact with one another in making decisions.

"The university must be

as independent as possible in making decisions," he said at the University House.

Meanwhile, vice-chancellor Prof Datuk dr Khairuddin Abdul Hamid explained that the book contained several strategies, and was aimed at sharing with stakeholders and customers the university's strategy towards 2015.

"At one level, to encourage strategic relationship among stakeholders and customers to ensure win-win situations. At the next level, to continue to provide quality academic courses that are recognised.

"Then to ensure that our graduates are the human capital

in demand by industries and employers by achieving 85 per cent employability rate by 2015 and to continue to focus research on niche areas.

"Another important part of the process is the Focus-Initiative, which is a six-monthly meeting between the Quality Assurance Division, the Secretariat to Unimas Strategy and members of the top management. This is where performance data and analysis are presented and critical issues discussed," he said.

Vice-chancellor (research and innovation) Prof Dr Peter Songan and other university deans and management members were among those present.