

Grade: _____

Please tick (✓)

Final Year Project Report

Masters

PhD

✓

DECLARATION OF ORIGINAL WORK

This declaration is made on the 29 April day of 2025 (year).

Student's Declaration:

I MOHAMAD ASYRAAF BIN MOHAMAD ATTAN, 20020410, FACULTY OF ECONOMICS AND BUSINESS
(PLEASE INDICATE STUDENT'S NAME, MATRIC NO. AND FACULTY/INSTITUTE) hereby declare that
the work entitled EXPLORING THE ROLE OF IMPLICIT AND EXPLICIT MEMORY THROUGH PURCHASE INTENTION OF AIRASIA PRODUCTS is my original
work. I have not copied from any other students' work or from any other sources except where due
reference or acknowledgement is made explicitly in the text, nor has any part been written for me by
another person.

MOHAMAD ASYRAAF BIN MOHAMAD ATTAN, 20020410

29 APRIL 2025

Student's Name and Matric No.

Date submitted

Supervisor's Declaration:

I DR. JANIFER LUNYAI (SUPERVISOR'S NAME) hereby certifies that the
work entitled, EXPLORING THE ROLE OF IMPLICIT AND EXPLICIT MEMORY THROUGH PURCHASE INTENTION OF AIRASIA PRODUCTS
(TITLE) was prepared by the above named student, and was submitted to the "FACULTY/INSTITUTE" as a
* partial/full fulfillment for the conferment of Master of Science
(PLEASE INDICATE THE DEGREE), and the aforementioned work, to the best of my knowledge, is the said
student's work

Received for examination by: DR. JANIFER LUNYAI
(Supervisor's Name)

Date: 10. 6. 2025

I declare this Project/Thesis is classified as (Please tick (√)):

☐ **CONFIDENTIAL** (Contains confidential information under the Official Secret Act 1972)*

☒ **RESTRICTED** (Contains restricted information as specified by the organisation where research was done)*

☒ **OPEN ACCESS**

Validation of Project/Thesis

I therefore duly affirmed with free consent and willingness declared that this said Project/Thesis shall be uploaded to this **url: ir.unimas.my (UNIMAS Repository)** officially in Perpustakaan Tunku Abdul Rahman Ya'kub with the abide interest and rights as follows:

- This Project/Thesis is the sole legal property of Universiti Malaysia Sarawak (UNIMAS).
- Perpustakaan Tunku Abdul Rahman Ya'kub has the lawful right to make copies only for the purpose of academic and research and not for other purpose.
- Perpustakaan Tunku Abdul Rahman Ya'kub has the lawful right to make copies of the Project/Thesis for academic exchange between Higher Learning Institute.
- No dispute or any claim shall arise from the student, neither third party on this Project/Thesis, once it becomes sole property of UNIMAS.
- This Project/Thesis or any material, data and information related to it shall not be distributed, published or disclosed to any party by the student except with UNIMAS permission.

Student's signature _____
(Date) 29 APRIL 2025

Supervisor's signature: _____
(Date)

Current Address: 256, LORONG 30, JALAN DATUK AJIBAH ABOL, 93400, KUCHING, SARAWAK

Notes:

If the Project/Thesis is **CONFIDENTIAL** or **RESTRICTED**, please attach together as annexure a letter from the organisation with the period and reasons of confidentiality and restriction.

[The instrument was duly prepared by Perpustakaan Tunku Abdul Rahman Ya'kub]