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FUTURE TECHNOPRENEURS: UNIMAS graduates at the UNIMAS Uniconnect Business Technopreneurship Programme.

Varsity turns 72 grads into technopreneurs this year

KUCHING: In their pursuit to produce business-minded, tech-savvy entrepreneurs in various fields of study in the university, Universiti Malaysia Sarawak (UNIMAS) has successfully created 72 graduates as technopreneurs this year; an increase from 45 last year.

According to a press statement, the creation of technopreneurs has become a platform to channel the graduates' knowledge and expertise to equip themselves as new entrepreneurs in their field of study at the university so that they are able to manage their business based on market needs.

UNIMAS Uniconnect Business Technopreneurship Programme coordinator Muhammad Abdullah Zaidel said the programme was implemented through the expertise at UNIMAS or via sharing of knowledge amongst industries in the country.

The six-month programme, jointly organised by the Faculty of Economics and Business, Faculty of Cognitive Sciences & Human Development as the university's Student Development Centre, offers a training and development package that aims to increase the knowledge and skills of prospective young entrepreneurs in selected fields that contain commercial value that can be developed.

The press statement cited that the Ministry of Higher Education Malaysia has recognised UNIMAS as one of the public higher learning institutions (IPTA) that holds 'high impact' status programmes for its graduates to be involved in entrepreneurship. This effort also lowers the unemployment rate among graduates by creating employment opportunities in business development fields based on information communication and technology (ICT).

Zaidel said the programme, which includes objectives such as exposing entrepreneurs to develop themselves in their respective fields and build their confidence to succeed in the chosen technopreneur fields, also encourages the bridging of ideas from graduates from various faculties at UNIMAS to share their ideas with one another.

Carol Fung, a consultant and technopreneur from Kuala Lumpur, expressed her confidence that the UNIMAS Uniconnect Business Technopreneurship Programme will help to generate the K Economy in the state while also developing the demand for human capital development in Sarawak and Malaysia.

"The programme not only provides ideas but also holds business models matching to investors and banks at the end of the programme," said Fung, who has worked with eBay Malaysia and was at UNIMAS recently to manage the programme.

Source : [theborneopost](#)