

COGNITIVE SCIENCES AND HUMAN DEVELOPMENT

Evaluate Safety Practices of Malaysian Public Universities by using Balanced Scorecard

Lingaswaran A/L Arjunan^{1*}, Nurul Fadly Bin Habidin², Mohamad Suwardi Bin Mohamad Yusof³ and Rasikumari A/P Muniandy⁴

^{1,2,3} Business Management & Entrepreneurship Department, Faculty of Management and Economics, Sultan Idris Education University, 35900 Tanjung Malim, Perak
⁴ SMJK Sam Tet, No.5, Jalan Gereja, 30300 Ipoh, Perak

ABSTRACT

The aim of this paper is to debate the concept of the balanced scorecard (BSC) and the way it will be used for evaluating the performance of safety practice in Malaysia public universities. This idea paper is especially supported secondary resources on the balanced scorecard published by other researchers. The approach of balanced scorecard model helps to the assessment of quality and safety practice of public universities. It helps public universities to create decisions and to enhance services. It translates the mission and strategy of a security practice into a system of performance indicators. A useful model is proposed that may be adapted with appropriate modifications to evaluate/managing safety practice and organizational performance of public universities in Malaysia. The study may help to those universities, who are seriously inquisitive about evaluating/managing internal safety practice, customer satisfaction, finance of universities and innovation and learning growth.

Keywords: Balanced scorecard; Safety practice; Organizational performance; Malaysian public universities

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INTRODUCTION

The university sector in most countries is large, growing, includes employers with widely varying organizational cultures, and

ARTICLE INFO

E-mail address: lingaswarran@gmail.com (Lingaswaran A/L Arjunan) *Corresponding author https://doi.org/10.33736/jcshd.1560.2020 e-ISSN: 2550-1623

Manuscript received: 18 June 2019; Accepted: 23 October 2019; Date of publication: 31 March 2020. involves high-risk exposures. Universities need healthy and well-motivated workers if they're to deliver high-quality services. Effectively managing safety practice is essential to achieving this. Improving service delivery through better safety practice is high on the government's agenda and a joint initiative between the Department of Safety and Health (DOSH), encourages good management of safety practice and improved opportunities for people to get over illness while at work. Universities must manage staff, information, safety practices, finance in several