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Community-Driven University For a Sustainable World



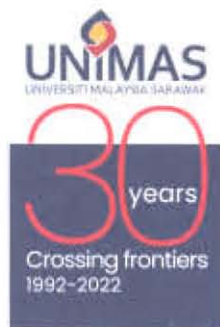
The UNIMAS official seal shows a tree, clasped between a pair of hands. The tree symbolises growth and knowledge. It also represents the natural resources of Sarawak and Malaysia, including their diverse ethnic groups and cultures. The clasped hands symbolise unity in diversity, concern towards the environment and society, and optimisation of new and useful knowledge for progress. Together, the hands and the tree form the letter "S" for Sarawak.

Selected colours evoke the Malaysian Flag; blue and red symbolise the integration of education and technology, while golden yellow reflects quality and excellence in both human resources and service development.



Introduced during the Vice Chancellor's 2015 Annual Address, the UNIMAS brand logo is created to augment the layout, composition, and presentation of the official seal, with the aim of enhancing the University's visibility.

The UNIMAS Brand logo is used to represent our vision and mission towards global visibility and prominence, the logo should always appear as a consistent signature in our internal and external communication.



UNIMAS 30 Years of Excellence

For 30 years, UNIMAS has been an instrumental transformative force to the students we nurture, the staff we support and the communities we serve – a symbol of pride and beacon of hope for the homeland and nation.

Our strengths in biodiversity, environmental conservation, creative arts, information technology, engineering, life sciences, tropical diseases and indigenous knowledge set us apart from all others in Malaysia. Since that historical day on 24 December 1992, UNIMAS has grown exponentially, leaving indelible impacts on our stakeholders and the community at large.

As we look back on the last three decades with fondness, we are optimistic of our bright future as we gear towards strengthening our position as a "Community-Driven University for a Sustainable World". To realise this vision, UNIMAS operates on a series of visionary maxims: We are contemporary. We are forward looking. We are community-driven. And we are global.

The story of UNIMAS is one of a dream, an imagination and now, a possibility. This important milestone is not only a cause for celebration but also a call for further and renewed actions – that together we can continue to break boundaries and cross frontiers in the next 30 years, and beyond.

Privileged and honoured to work with the amazing people in UNIMAS and to be part of this great university.



OUR VISION

A Leading Global University For a Sustainable Future

OUR MISSION

To enhance the social and economic impacts on the global community through the pursuit of excellence in teaching, research and strategic engagement



OUR VALUES

Exemplary

We continuously strive to become role models to others through outstanding conducts in both professional and personal contexts.

Collegiality

We value unity. We collaborate and cooperate towards achieving collective goals for the betterment of the University.

Integrity

We uphold accountability and fully commit to exceptional work ethic.

Tenacity

We do not give in to hardships. We practice persistence and resilience in managing and solving challenges.

Equity

We embrace differences and work towards a safe environment that values, respects, and offers fair opportunities to everyone in our community.