



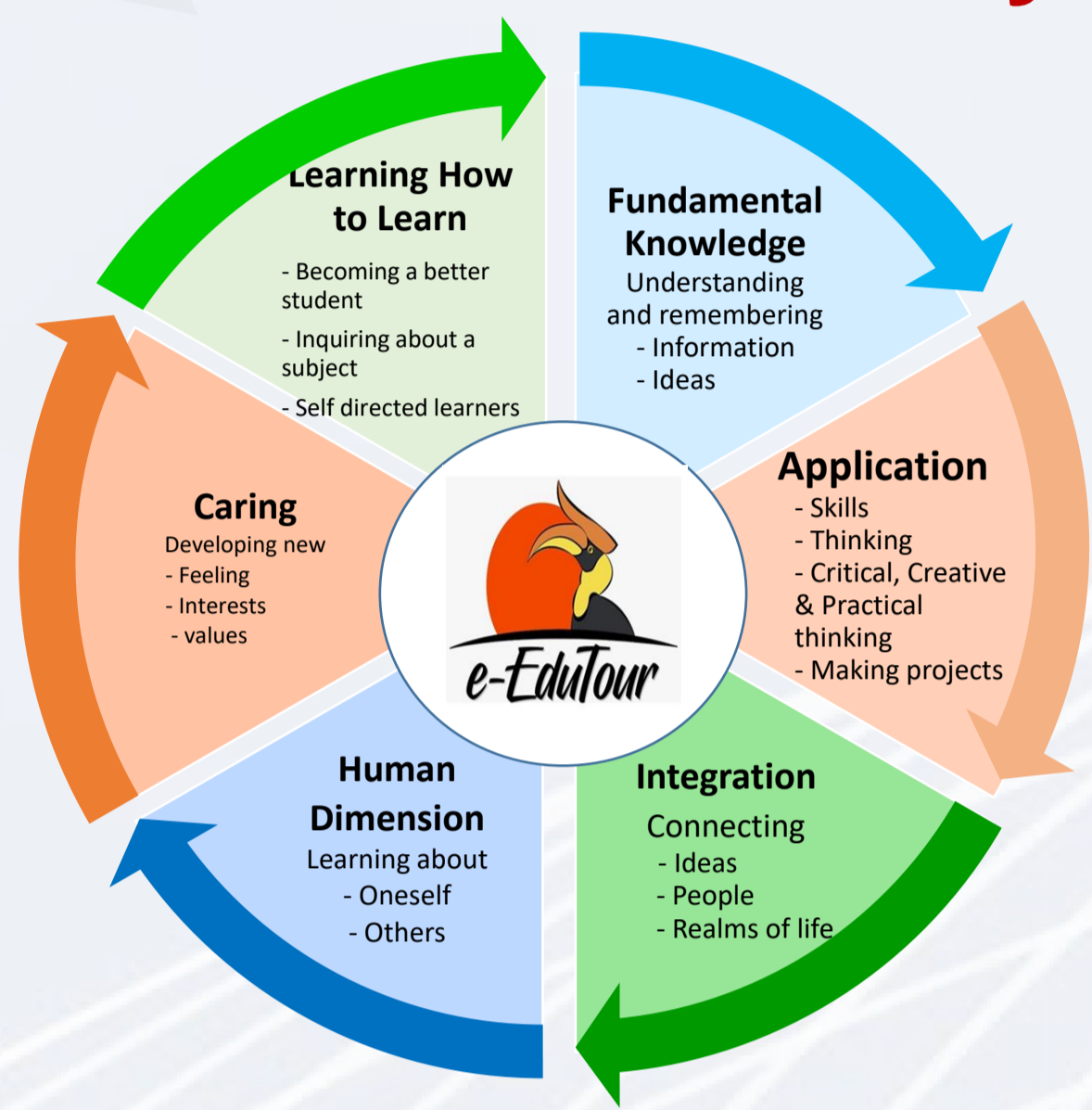
# e-EduTour: The Digital International Student Mobility Multi-Module



## Background

- e-EduTour is a digital international student mobility module co-created by lecturers and undergraduates taking the English for Global Communication and Strategic Communication degree programmes at the Faculty of Language and Communication, Universiti Malaysia Sarawak (UNIMAS).
- Objectives: 1. provide fun and meaningful learning experience for undergraduate students, 2. offer international student mobility experience digitally.
- The module contributes towards UNIMAS' aspiration as "Community Driven University" by collaborating with schools in Sarawak and strengthening partnership with international partner universities, and industry.

## Innovation/ Novelty



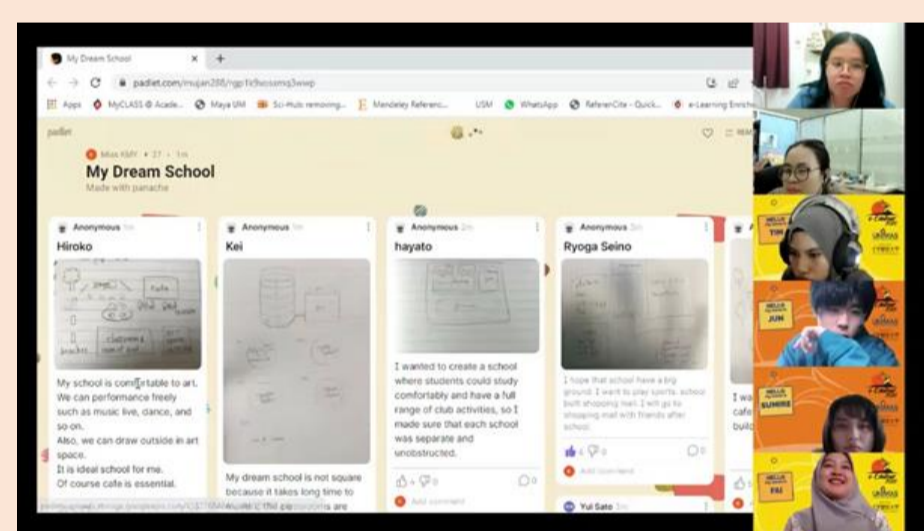
Significant Learning (Fink, 2013)

- Digitalized hybrid approach** - a combination of pre-recorded contents and live interactions designed to replace physical international student mobility
- Multilevel collaboration** - involving module coordinators, student buddies, technical experts, community & industry partner - to maintain the quality of content and delivery
- Holistic support via Student Buddy System** - students playing the role as teaching assistants during English classes taught by experienced instructors, creating contents, hosting online interactive sessions

## e-EduTour Contents

### English Lessons

- SDG-linked topics
- Experienced instructors
- Content tailored to participants' needs
- student-centred approach - interactive & engaging, PBL activities
- UNIMAS buddies' support



### Campus Tour

- Virtual faculty visits and campus tours through student-made videos
- Participants get to meet and interact with staff and students of UNIMAS



### Virtual Outings

- Popular sites around Kuching city
- Traditional Culture & food
- School visits

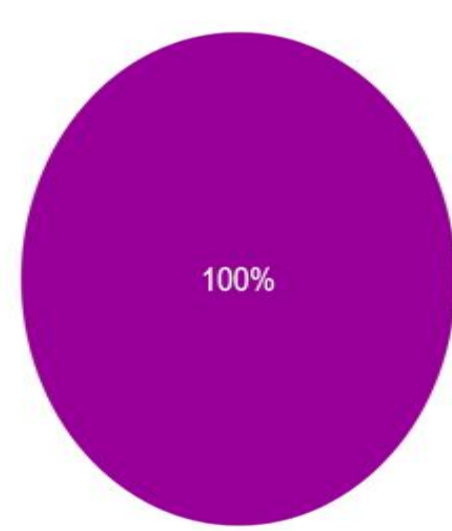


## Feedback

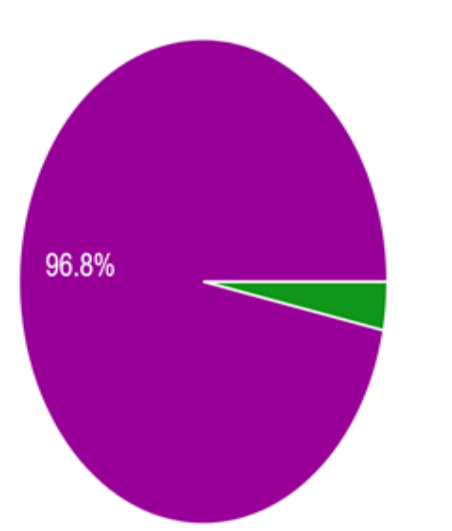
The UU students, and close friends that I made. This programme also changed me a lot as a person. I am a bit **more brave** than I was and I am really grateful for the experience I gained throughout this programme

What I like most is the schedule of the program. It allows buddies and UU students to spend most of their time together. Due to this, buddies and UU students have **developed a really strong friendship** with each other

29. Helpfulness of Buddies  
31 responses



28. Friendliness of Buddies  
31 responses



## Grant & Research

Industry Grant: GI/F09/ALPHA/01/2021 from AVID Ed-Tech

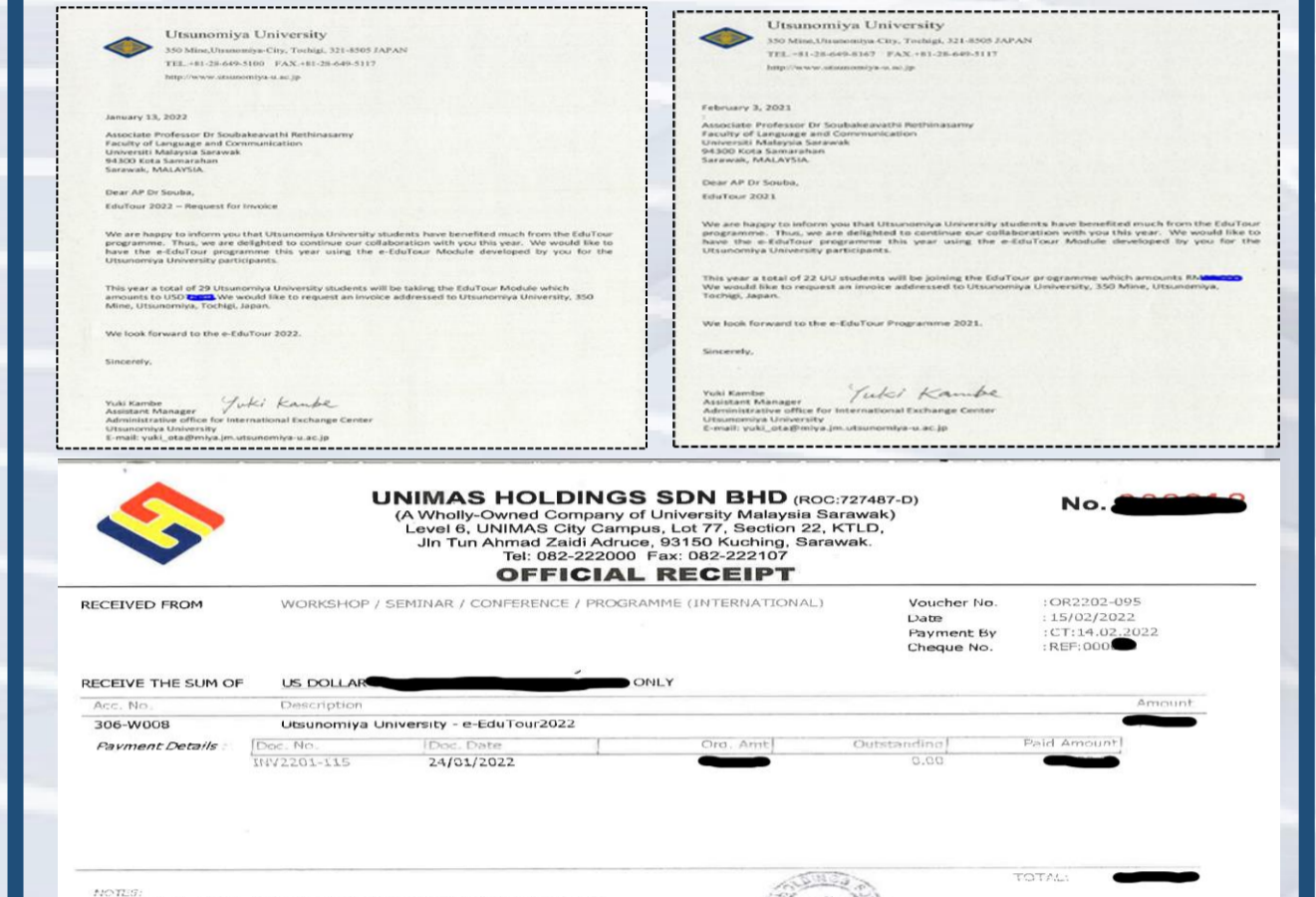
## Intellectual Property

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## Commercialization

commercialized to Utsunomiya University Japan in 2021 and 2022. Requests have also been received from universities in China and Middle-East



## Selected Publication

- 2022. Making Students Learning Fun and Meaningful. International University Carnival on e-Learning. MEIPTA.
- 2021. Broadening the Horizon of International Student Mobility Programme: BLM2-ICAM4 An International Joint e-Conference, Taylors University Malaysia & University of Kelaniya, Sri Lanka.
- 2021. e-EduTour: The first full online student mobility programme between FLC and Utsunomiya University.
- 2021. TheStar. UNIMAS holds virtual exchange with Japanese students. <https://www.thestar.com.my/news/education/2021/05/02/unimas-holds-virtual-exchange-with-japanese-students>
- 2021. e-EduTour (2021). FLC Happenings Bulletin, Issue 4, p. 4-7.
- 2021. The New Sarawak Tribune. Unimas, Utsunomiya University carry out e-EduTour2021

## Recognition/ Awards

Unimas, Utsunomiya University carry out e-EduTour2021

**Intex 2022**  
"INSPIRING INNOVATION THROUGH DIGITALISATION"  
15-16 JUNE 2022  
**Silver Award**

**MEIPTA**  
**CERTIFICATE OF AWARD**  
MARKING STUDENTS LEARNING FUN AND MEANINGFUL THROUGH E-EDUTOUR

**IJCEI 2022**  
**GOLD MEDAL**  
Invention, Innovation & Design on e-Learning (IODE) Competition International University Council on E-Learning (IUCE) 2022

**CERTIFICATE OF PARTICIPATION**  
Souba Rethinasamy, Soo Ruey Shing, Nurul Huzaimah Hussien, Keezrawati Mujan, Liyana Rosli & Joseph Ramanair  
Universiti Malaysia Sarawak

## Media coverage

**TV Sarawak**  
GLOBAL CLASSROOM: PEMBELAJARAN DI LUAR BILIK DARJAH

**Shimotsuke Shinbun**  
Bonds of Exchange Online Utsunomiya University and Sarawak University, Malaysia Learn English and multicultural coexistence

**New Sarawak Tribune**  
Unimas, Jepun bertukar maklumat

**Souba Rethinasamy, Soo Ruey Shing, Nurul Huzaimah Hussien, Keezrawati Mujan, Liyana Rosli & Joseph Ramanair**  
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## ACKNOWLEDGEMENT

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