

The Proceedings of the 2022 Spring Conference of the Joongwon Linguistic Society of Korea



Conference held through Zoom
May 21, 2022

Welcoming Remarks

Above all, on behalf of the Joongwon Linguistic Society of Korea (JWL), I first would like to express my deepest gratitude to our keynote speakers, Prof. Ebru Türker, Prof. Seo-Young Chae, and Prof. Youngah Do, for their participation and for taking time off their busy schedule to join us. The same goes to all the presenters who participated from all parts of the world. I would also like to thank all the moderators for presiding over each session, all the discussants and participants.

This conference will have many presentations in the field of applied linguistics. The function of applied linguistics is to serve as a bridge between theory and practice. Applied linguistics is the application of abstract theories established by theoretical linguistics to practical situations. In this sense, theoretical linguistics and applied linguistics have a complementary relationship. We are certain that this conference will be a wonderful opportunity to broaden our horizons.

Since its foundation in 1994, JWL has achieved great strides thanks to the devoted efforts of all the members. *Studies in Linguistics*, the journal of JWL which was first published in 1997, was selected as a candidate for the registered journals of Korea Research Foundation in 2009, and was promoted to a registered journal in 2013. And, we are also advocating for the registration of International Science Database (SCOPUS) to enhance the quality of our academic journal. JWL, which has played a leading role in the development of linguistics and related studies in the central region of Korea, continues to make efforts to achieve a greater academic leap forward both at home and abroad.

We kindly request our presenters to please submit your studies to our journal(<http://jwl.or.kr/>), *Studies in Linguistics*. We will do our best to ensure that JWL serves as a platform that nurtures and supports your research and becomes a venue that allows you to share your academic achievements.

Many thanks again to all of you.

President of the Joongwon Linguistic Society of Korea,
Sang-Tae Kim

The 2022 Spring Conference of the Joongwon Linguistic Society of Korea (JWL)

[KOR] Presentations delivered in Korean

10:00 - 10:10	Opening ceremony: Sang-Tae Kim (President of the Joongwon Linguistic Society of Korea, Cheongju Univ.) / Moderator: Yong-cheol Lee (Secretary General, Cheongju Univ.)			
Zoom	https://us06web.zoom.us/j/81805638730?pwd=bWNMR29LbEdleEpEd3ZMTnRTWEE3dz09 (ID: 818 0563 8730, PW: 697946)			
10:10 - 10:50	Keynote 1: Ebru Türker (Arizona State Univ.) / Chair: Kyeong-Hee Rha (Chungbuk National Univ.) Metaphoric and metonymic patterns with the body-part term <i>nwun</i> “eye(s)” in Korean			
Zoom	https://us06web.zoom.us/j/81805638730?pwd=bWNMR29LbEdleEpEd3ZMTnRTWEE3dz09 (ID: 818 0563 8730, PW: 697946)			
10:50 - 11:00	Break			
	Session 1-1	Session 1-2	Session 1-3	Session 1-4
	Discourse (Chair: Yoon-Young Jeon / Korea Univ.)	Sociolinguistics / Language Education (Chair: Jiyeon Baek / Seowon Univ.)	Syntax / Semantics (Chair: Nam-Kil Kang / Far East Univ.)	Phonetics / Phonology (Chair: Chang-Kook Suh / Baeseok Univ.)
Zoom	https://us06web.zoom.us/j/82241404946?pwd=RFAvLzBQVi9JWFRMRnpYUzRmaURpUT09 (ID: 822 4140 4946, PW: 2022)	https://us02web.zoom.us/j/9653009901?pwd=Y3hSTUc4Zmh6RDhYbVFidEdpUjExQT09 (ID: 828 2635 7414, PW: 2022)	https://us06web.zoom.us/j/2596453805?pwd=ZUNlckMvSitleTEzU3kySWgycm82QT09 (ID: 259 645 3805, PW: 222333)	https://us06web.zoom.us/j/84121902050?pwd=Q0ZBOE44SHAzTINlczQ3Q0hEcDBFUT09 (ID: 841 2190 2050, PW: 137583)
	Nor Eisyah Shabila Ismail and Su-Hie Ting	Teresa Ong	Caleb Ewing	Xiaohua Yu and Yong-cheol Lee
11:00 - 11:30	University of Malaysia Sarawak (Malaysia)	Nanyang Technological University (Singapore)	University of Florida (USA)	Cheongju University (Korea)
	Malaysian Twitter Users' Sentiment on COVID-19 Vaccinations	Maintenance of Heritage Identity: A Case of the Chinese Community in Malaysia	Pied-piping with inversion as phonological displacement in Kaqchikel	Vowel merger of /e/ and /ɛ/ in Seoul Korean and Yanbain Korean
	Discussant: Na Hyun Im (Kangwon National Univ.)	Discussant: Namsil Lim (Yongin Univ.)	Discussant: Jongil Kwon (Kyungnam Univ.)	Discussant: In Kyu Park (Chungbuk National Univ.)
11:30 - 12:00	Jiin Yih Yeo, Su Hie Ting, and Collin Jerome	Su-Hie Ting	Temitope Ajayi	Yuping Fu and Yong-cheol Lee
	Universiti Teknologi MARA,	University of Malaysia Sarawak	University of Ibadan (Nigeria)	Hainan Tropical Ocean University

	Universiti Malaysia Sarawak, Universiti Malaysia Sarawak (Malaysia)	(Malaysia)		(China), Cheongju University (Korea)
	Self-representation of LGBT individuals through nomination and predication strategies	Media use, political knowledge and political efficacy among youth in Malaysia	Beyond entertainment and joking: Tracking ideological representations of yahoo yahoo (cyber scam) in selected Yoruba films and comedy skits	Korean learners' acquisition of Mandarin disyllabic tone sequences
	Discussant: Eun Kyung Kim (Kangwon National Univ.)	Discussant: Chae-Eun Kim (Pusan National Univ.)	Discussant: Hye-Yoon Chung (Korea Univ.)	Discussant: Eungyeong Kang (Sangmyung Univ.)
	Noor Afifah Nawawi and Su-Hie Ting	Mikang Kim	Yanyang Zheng	
	Universiti Malaysia Sarawak (Malaysia)	Kyung Hee University (Korea)	Nanyang Institute of Technology (China)	
12:00 - 12:30	Distribution of interactional metadiscourse markers in creative arts journal papers	[KOR] 한국어 중고급 중도입국 청소년의 한국어 숙달도와 정의적 요인 양상 분석	Classifier reduplication in Mandarin: Form, function and distribution	
	Discussant: Su-Ja Kang (Pai Chai Univ.)	Discussant: Ji Eun Kim (Sogang Univ.)	Discussant: Seungju Yeo (Kyung Hee Univ.)	
12:30 - 13:30	Lunch			
13:30 - 14:10	Keynote 2: Seo-Young Chae (Sogang Univ.) / Chair: Hyo-Young Kim (Kookmin Univ.) Future of Society and Language: A Sociolinguistic Perspective on Korean Address Terms			
Zoom	https://us06web.zoom.us/j/84713749292?pwd=eTFDVDF4YkxPc2gvdTAReUFL2E1Zz09 (ID: 847 1374 9292, PW: 604574)			
14:10 - 14:20	Break			
14:20 - 15:00	Keynote 3: Youngah Do (Univ. of Hongkong) / Chair: Yong-cheol Lee (Cheongju Univ.) Free variation learning in syntax and in phonology			
Zoom	https://us06web.zoom.us/j/86938073354?pwd=eHdMNXBXeUZSbnQ3Ky9ocUJET3g3dz09 (ID: 869 3807 3354, PW: 352546)			
15:00 - 15:10	Break			

	Session 2-1	Session 2-2	Session 2-3	Session 2-4
	Discourse / Syntax (Chair: Kyungyul Kim / Kangwon National Univ.)	Sociolinguistics (Chair: Changyong Yang / Jeju National Univ.)	Language Acquisition / Education (Chair: Young Ah Cho / Kwangju Univ.)	Syntax / Semantics (Chair: Junsuk Park / Semyung Univ.)
Zoom	https://us06web.zoom.us/j/83029150100?pwd=Y2NpbUUyUUtQd1dET2tVSDZTWkxyUT09 (ID: 830 2915 0100, PW: 2022)	https://us06web.zoom.us/j/2596453805?pwd=ZUNlckMvSit1eTEzU3kySWgym82QT09 (ID: 259 645 3805, PW: 222333)	https://us02web.zoom.us/j/83541598497?pwd=oKPP1SWJK5_x3jYRD258ul1T-7UxQ4.1 (ID: 835 4159 8497, PW: 932521)	https://us06web.zoom.us/j/83705911742?pwd=TkptVXdCb3FnT1VGWmFpZW5vYUdjUT09 (ID: 837 0591 1742, PW: 169995)
	Oluwayemisi Adebomi Federal University of Technology Akure (Nigeria)	Drew Crosby and Amanda Dalola University of South Carolina (USA)	Mustapha Boughoulid Cadi Ayyad University (Morocco)	Doo-Won Lee Korea National University of Transportation (Korea)
15:10 - 15:40	'Covid-19 is a Gendered Crisis' A Multimodal Investigation of Gender Ideologies in Selected Covid-19 Memes Discussant: Sang-Gu Kang (Cheongju Univ.)	Nasalized Cuteness: age effects on nasality in performance of aegyo Discussant: Jaehyeok Choi (Mokpo National Univ.)	The building of a new language learning theory: The how and why Discussant: Bora Nam (Gyeongin National Univ. of Education)	Plural and honorific feature percolation of the subject-verb(al predicate) agreement Discussant: Yongjun Yang (Jeju National Univ.)
	Teodor-Florin Zanoaga Sorbonne University (France)	Lilly Metom and Su-Hie Ting Universiti Teknologi MARA (Malaysia), Universiti Malaysia Sarawak (Malaysia)	Aejaz Mohammed Sheikh and Sajad Ahmad Teli UNIVERSITY OF KASHMIR (India)	Priyakhi Khanikar University of Mumbai (India)
15:40 - 16:10	French of the Entrepreneurs. Which are the Challenges for the Linguistic Research? Discussant: Kyumin Kim (Chungbuk National Univ.)	Pride in ethnic language and numerical dominance: A case study of the Iban in Sarawak, Malaysia Discussant: Seong Man Park (Dankook Univ.)	Linguistic Policies of India and the Place of English Language Discussant: Chaehee Park (Sunmoon Univ.)	The Perfective Progressive Puzzle in Assamese Discussant: Arum Kang (Chungnam National Univ.)
16:10 - 16:40	Taofeek Dalamu and Gbenga Ogunlusi Anchor University (Nigeria),	Seohee Park Yonsei University (Korea)		Krishna Parajuli CDFA, TU (Nepal)

	Crawford University (Nigeria)			
	Interpreting Anchor University's Vision as Syntax of Social Semiotics	[KOR] 국무총리 인사청문회 질의 단계에 대한 대화분석: 질문 전략을 중심으로		Boundary crossing events in Nepali: A typological study
	Discussant: Yong-cheol Lee (Cheongju University)	Discussant: Min Jung Jang (Sungkyunkwan Univ.)		Discussant: Sang-Hee Park (Duksung Women's Univ.)
16:40 - 16:50	Break			
16:50 - 17:20	연구윤리교육(한국중원언어학회 연구윤리위원장 박채희 / 선문대학교)			
Zoom	https://us06web.zoom.us/j/84600373773?pwd=dDNmZ01RMElzMFlhaa0FNcTNsM3pEUT09 (ID: 846 0037 3773, PW: 450791)			
17:20	Closing ceremony / Moderator: Yong-cheol Lee (Cheongju Univ.)			

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Keynote 1

Abstract submitted to The 2022 Spring Conference of the Joongwon Linguistic Society of Korea (JWL), May 21, 2022 at Cheongju University, South Korea

Language attitudes towards Hong Kong English: A comparison of direct and indirect measures

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Abstract

In sociolinguistic studies, language attitudes have been described as the perception and value judgments that people ascribe to language varieties (Hidalgo 1986) and the speakers of these varieties (Anderson & Toribio, 2007; Fasold, 1987; Galindo, 1995). Previous studies on language attitudes have shown that in many Asian countries, English learners perceive American or British variety more positively than local varieties. Hong Kong English as an outer circle variety (Kachru, 1992), has been compared with inner circle and expanding circle varieties (e.g., Kim, 2007; Zhang, 2009). However, little is known about Chinese mainland people's attitude towards Hong Kong English. Considering the cultural and economic differences between China and Hong Kong which has given rise to certain tensions, the present study examined attitudes of Chinese undergraduates towards Hong Kong English accent when spoken by male and female speakers using direct and indirect measures.

To measure implicit attitudes, the matched-guise technique was used. To measure explicit attitudes, a questionnaire was used. Previous studies have shown that using two different measurement methods may produce different results (e.g., Ahmed et al. , 2014; Kaur, 2014) but such studies are still limited.

The study involved 30 English major students, aged 19-21, from one private university in Shandong Province, China. There was a balance of gender (16 females, 14 males). For the matched-guise technique, the speech samples with fact-neutral content were produced by a male and female Hong Kong English speaker in their own words. The semantic differential scale accompanying the matched guide technique had seven items on status and nine items on solidarity. The online questionnaire had items on attitudes towards English and varieties of English. The results of the indirect and direct measures of language attitudes were analysed and compared.

The results of the seven-point bipolar semantic differential scale used in the matched-guise technique showed that the male Hong Kong English speaker is rated with a mean above 3.5 on all the characteristics except “have sense of humor”. The female Hong Kong English speaker sample is rated 3.5 on 13 out of 16 traits, except for “have sense of humor”, “self-confidence” and “ambitious”. The results indicate that Chinese mainland students have positive attitudes toward Hong Kong English speakers, regardless of the gender of the speaker.

A comparison of evaluations of the male and female Hong Kong speakers revealed that men are seen in a more positive light. The male Hong Kong speaker was rated as more ambitious and confident than the female speaker, which may be related to gender stereotypes. In China, gender prejudice and gender stereotypes have had a long history (Chen, 2014). People usually stereotype the characteristics of “self-confidence, decisiveness and competitiveness” as male’s personality traits while the characteristics of “dependence, obedience and inferiority” are characterized as female’s personality characteristics.

The questionnaire results showed unfavourable attitudes towards the Hong Kong variety of English. The students disagreed that they speak English like Hong Kong people (M=2.1). Their view is understandable because English speakers in different regions have their own accents, word choices, grammatical structures and other variations in intonation, tone, and pronunciation. The students also disagreed that “Chinese people should learn Hong Kong English” (M=2.1). In fact, many had not heard of Hong Kong English (M=2.47). Mainland Chinese people speak their own variety of English.

To contextualise the results on attitudes towards Hong Kong English, attitudes towards exonormative native speaker models of English were explored. The students reported positive attitudes towards British and American English. They believed that Chinese people should learn British English (M=3.27) and American English (M=3.2). The results indicate that the “norm-dependent” concept is deeply rooted in their mind. A majority of them acknowledged that they do not speak English like the British (M=2.87) or Americans (M=2.63). On the contrary, they believed that they spoke English like other Chinese in mainland China (M=3.37), which shows that they believed that there is a unique variety of English in mainland China. The positive attitudes towards British English, American English and China English are in sharp contrast to the students’ negative attitudes towards Hong Kong English. Some mainland Chinese people may regard Hong Kong people as Machiavellian competitors, who think they care about others’ welfare, pursue their own interests, and are unlikely to adhere to China’s traditional values (Guan et al., 2010). The unfavourable attitudes towards Hong Kong English may be a reflection of such views or other factors which need to be further investigated.

Keywords: Language attitudes, Hong Kong English, direct measures, indirect measures