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SUSTAINABILITY AND LEGACY OF CREATIVE ARTS

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The Modeling Classification of the Crown of Aristocrat Women of Song Dynasty

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ABSTRACT

A crown is one of the numerous headgear decoration of ancient Chinese women, Chinese women reached the peak of wearing a crown in the Song Dynasty. Especially the crowns of aristocratic women in the Song Dynasty, with rich categories, exquisite luxury and matchless ingenuity. This paper uses three materials: written records in ancient books, legacy of historical images and archaeological objects unearthed to analyzes and classifies the crowns and ornaments of aristocrat women in the Song Dynasty. The crown of aristocrat women in the Song Dynasty can be divided into the ritual crown and informal crown, which can be further subdivided from the aspects of shape and material. Through the case study of the typical crown, the crown decoration style of the aristocratic women in the Song Dynasty can be restored and reproduced to the greatest extent. This paper also provides a better understanding of the lifestyle of women in the Song Dynasty.

Keywords: Song Dynasty, Aristocrat Women, Crown, Classification.

Factor Analysis of Tourism Apps Features By Tourist in Kuching, Sarawak

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ABSTRACT

This paper highlights the factor analysis of tourism apps features that anticipate the needs and demands of travelers. This features are crucial for the tourism industry in promoting the arts, culture, and heritage while facilitating the travel organization in managing their business. Producing apps need absolute research on needs and demands of inbound and outbound tourist. Hence, this paper shows the items needed in the tourism apps features. Quantitative method used to collect the data then analyze factor analysis using Statistical Package for Social Science. The findings revealed there are four features need to be include in the tourism apps such as; natural attraction, accommodation, facilities, activities and safety.

Keywords: Tourism Apps; Application; Tourism Sector; Travelers