









08 - 09 SEPTEMBER 2021

Language
Sustainability:
Reality, Challenges
and Directions in the
Digital Technology
Era

PROCEDINGS

Editorial Committee

Su-Hie TING
Ai-Ping HO
Collin JEROME
Hamidah ABDUL WAHAB
Wan Robiah MEOR OSMAN
Wun-Chiew PUNG

Cover Design: Nur Shazwanie WAKIMIN

© 2021 Universiti Malaysia Sarawak 94300 Kota Samarahan Sarawak, Malaysia

All rights reserved; no part of this publication may be reproduced, stored or transmitted in any form or by any means without prior written permission of the copyright holder.

The proceedings have been edited for format and layout, but content and language errors remain the responsibility of the author(s). The proceedings is not refereed. Papers which fall too far from specified requirements could not be included in the proceedings. For further details, visit

http://www.conference.unimas.my/2021/icls2021/

The proceedings are available at

http://www.conference.unimas.my/2021/icls2021/index.php/programme/icls2021-proceedings

- Associate Professor Dr Su-Hie Ting -

National Library of Malaysia Cataloguing in Publication Data

e ISBN 978-967-2298-69-4



Table of Contents

1.	A Comparison of Euphemism between Bidayuh Bukar-Sadong and Bidayuh Biatah languages Angelia Marjorie FABIAN & Yvonne Michelle CAMPBELL	Page 1
2.	A Contrastive Study between Australian and Malaysian Women's Online Advice-Seeking Strategies on IVF Wun Chiew PUNG & Ai Ping HO	7
3.	A Feminist Stylistic Analysis of Female Representation in Malay Beauty Product Advertisement on Instagram Aina Nadhirah MOHD ZAIDI & Humaira RASLIE	13
4.	Chinese Students' Evaluative Reactions to Hong Kong English Shengnan LI, Su-Hie TING & Limin QIN	19
5.	Communicating Perceived Barriers to Adopting Nasopharyngeal Cancer Preventive Behaviour Jia-Yiing HO, Su-Hie TING & Yuwana PODIN	25
6.	Conceptualising CSR Communication: Exploring the Mediating Role of Opinion Leaders on the Local Communities Ammar Redza AHMAD RIZAL, Dayang Aizza Maisha ABANG AHMAD & Humaira RASLIE	31
7.	Examining Bidayuh Proverbs and Sayings with Animal and Plant Elements: An Inquisitive Semantics Approach Florence G. KAYAD & Mary SAMAN	37
8.	Fostering Social Competence in an Online ESL Class through Peer Writing Task Keezrawati Mujan YUSUF & Abd Razak ZAKARIA	43
9.	Integrating Technology and Aesthetics for New Era of Exploration Amira HASAN AHMED ABDULLAH SAAD & Monaliza SARBINI	49
10.	Interactional Metadiscourse Markers in High and Low Impact Political Science Articles Noor Afifah NAWAWI & Su-Hie TING	55

11.	Is it Possible for English in Thailand to be a First Language or a Second Language? Pairote BENNUI	61
12.	Language Use of The Iban People in Iban-Dominant and Non-Iban Dominant Areas in Sarawak Lilly METOM, Su-Hie TING & Hsin Nie LING	67
13.	Learning Academic Vocabulary through a Sociomaterial Approach: Ecological Perspectives of the Postgraduate Experience Daron Benjamin LOO	73
14.	Mendingka Radio Iban: Evaluating the Quality of Iban Radio Program and Language used by the Broadcasters at WaiFM Iban Malia TAIBI, Neilson Ilan MERSAT & Remmy GEDAT	7 9
15.	Millennials' Perceptions of Gendered Language Features of Facebook Communication Kirstie Tet Mei FUNG, Su-Hie TING & Kee Man CHUAH	85
16.	Nurture Risk Factors for Speech Delay and Disorders in Malaysian Children: Parents' Education Levels, Attitudes, and Infant-Care Practices Siew Fang CHEE & Jayapragas GNANIAH	91
17.	Oral Communication Apprehension in English and Self - Perceived Communication Competence among Marketing Students in Universiti Malaysia Sarawak Andi Aisya MAKMUR & Siti Haslina HUSSIN	97
18.	Social Media Users' Reasons for Using Non-Standard Words in Twitter Nur Nashatul Nasuha NAZMAN, Su-Hie TING & Kee-Man CHUAH	103
19.	Social Network and Language Ability of the Kejaman Community from Belaga, Sarawak, Malaysia Amee JOAN & Su-Hie TING	109
20.	The Nature of Motivation in Saudi EFL Context: An Overview Farhad ULLAH, Rokiah PAEE & Joseph RAMANAIR	115

SOCIAL NETWORK AND LANGUAGE ABILITY OF THE KEJAMAN COMMUNITY FROM BELAGA, SARAWAK, MALAYSIA

Amee JOAN*1
Su-Hie TING²

^{1,2} Faculty of Language and Communication, Universiti Malaysia Sarawak, Malaysia ¹jamee@unimas.my ²shting@unimas.my

*Corresponding author

ABSTRACT

The Kejaman are a small indigenous group living in the interior of Belaga, along the Balui River, in the Kapit Division of Sarawak, Malaysia. The study examined the role of social network on the language ability of the Kejaman speakers from Belaga, Sarawak, Malaysia. Using questionnaires, data were collected from 123 participants from three generations of the Kejaman speakers from two longhouses (Rumah Kejaman Neh Long Litten and Rumah Kejaman Ba Segaham) in Belaga, Sarawak. The study employed Milroy's (1987) framework for social network analysis. The results for language ability showed a marked difference between the older generation and the younger generation. The first and second generations were able to interact fluently and spontaneously using their mother tongue. The second generation was more versatile in terms of language ability as they were fluent speakers of many languages. The ability to use the Kejaman language declined significantly among the third generation. In terms of social networks, the findings showed that exchange networks played an important role in the lives of the Kejaman community. The results revealed a negative significant correlation between the density of the participants' social network and language ability.

Keywords: exchange networks; interactive networks; uniplex; density; multiplexity

Introduction

A number of studies found that the choice between indigenous and standard languages is influenced by speakers' language ability or language competency (Omar, 1982; Platt & Weber, 1980; Ting & Ling 2012; Ting & Rose 2014). Li (1994) and Mah (2005) used self-report for language ability because they agreed that only the speakers know the actual knowledge they have of a language. According to Li (1994) and Milroy (1987) social network acts as norm enforcement or agent of change for an individual, in terms of language use, language ability, and also pronunciation. Investigating the influence of social network on language ability would provide a more holistic understanding of factors determining language shift.