

*The 6<sup>th</sup> International Conference of Applied and Creative Arts 2021*

# CONFERENCE E-PROCEEDINGS

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## SUSTAINABILITY AND LEGACY OF CREATIVE ARTS



THE 6<sup>th</sup>  
INTERNATIONAL CONFERENCE OF  
**APPLIED AND CREATIVE ARTS**

17 - 18 August 2021

Virtual Conference

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SUSTAINABILITY AND LEGACY OF CREATIVE ARTS

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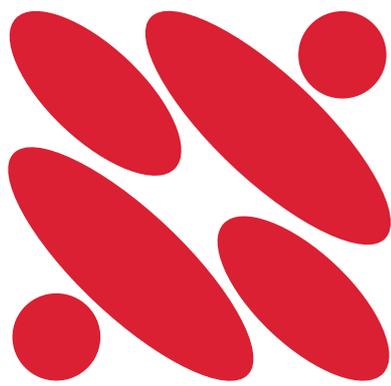
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## Freelancing in Animation Industry, Votality and Alternative Permanent Working Mode Factors Among Students and Graduates

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### ABSTRACT

In line with the development of the animation industry in Malaysia, there is an urgency to adopt a different type of employment model for students and fresh graduates in the animation industry. Amateur animators often engage themselves as a freelance when beginning their careers. It allows them to gain skill and experience in the industry and earn a wage at the same time. This study examines the relationship and correlation between factors such as student's and graduate's payment expectations, personal economic stability, family perception, design competency, contract negotiations, commission deals, and appointment frequency. This study yields two results. First, students tend to look forward to performing freelance work at certain stages of their studies, especially when they are in their junior and sophomore years. Second, when they graduated, they prefer to engage with a permanent career. The study also indicates that they prefer to receive full-time employee benefits like health insurance, retirement, and paid time off.

**Keywords:** Freelance, Animation, Permanent working mode, Students, Graduates.

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## Perception of Students Toward Bully Awareness Through Drama in Education

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### ABSTRACT

Drama in education has been found to be one of the means to counteract bullying issue. It provides a unique educational experience involving both feelings and emotions in a way that results in a more effective form of education. Research has also reported the effectiveness of educational drama in improving student's interpersonal relations, and reducing aggression. This is an action research study involving respondents from Counseling and Theater program. The objectives of the research are to identify perception of students toward bullying issue and their perception on the existing drama that addresses bullying issues. Findings have shown that most students have been involved as a bystander (witness of bully situation). Students also have expressed various feedbacks on the bully drama in terms of their narrative attribution, self-conscious emotions, and coping strategies. The significances of the research are to increase student's awareness on issues related to bullying and to integrate drama as part of counseling intervention against bullying.

**Keywords:** Drama in education; Bullying; Counseling, Students, Awareness