

# Multi-Screen Thinking Environment for Supporting Inventive Problem Solving

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**Bachelor of Computer Science with Honours (Software Engineering)** 2019

## Multi-Screen Thinking Environment for Supporting Inventive Problem Solving

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This project is submitted in partial fulfillment of the requirements for the degree of Bachelor of Computer Science with Honours (Software Engineering)

Faculty of Computer Science and Information Technology

## Pemikiran Pelbabgai Skrin untuk Menggalakkan Penyelesaian Masalah

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Projek ini merupakan salah satu keperluan untuk Ijazah Sarjana Muda Sains Komputer dan Teknologi Maklumat (Pengkomputeran Perisian)

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#### Abstract

Out of the box thinking is known to produce results in today's era. Many organizations are putting an emphasis on out of the box ideas. More often than not, an individual who is in need of a problem solving tool settles for any one of the fairly inefficient thinking tools available on the internet. A system is proposed and designed to help create a more consistent problem solving environment for this Final Year Project 1. The methodology used in this proposed system is the Rapid Application Development (RAD). A literature review with three reviewed systems is conducted to obtain a better understanding of the proposed system. The requirements will be gathered through observation and reviewed system in requirement analysis phase. In system design phase, context diagram, Data Flow Diagram for Level 0 and Level 1, Entity Relationship Diagram, and user interface design for the web-based system were drawn. In the end of Final Year Project 1, the idea and design of proposed system is identified. The implementation and testing phase of proposed system has been defined in Final Year Project 2 based on the requirement analysis and system design stated earlier. This project can be a useful tool for students and researches alike in assisting them with inventive problem solving. In addition, this project has a lower learning curve compared to the existing systems.

#### Abstrak

Pemikiran "out-of-the-box" diketahui menghasilkan idea yang bagus pada zaman ini. Banyak organisasi menekankan pemikiran ini. Seringkali, individu yang memerlukan alat penyelesaian masalah mengunakkan salah satu alat pemikiran yang tidak cekap yang diperoleh daripada internet. Satu sistem dicadang dan direka untuk membantu mewujudkan persekitaran penyelesaian masalah yang lebih konsisten untuk Projek Tahun Akhir 1. Metodologi yang digunakan dalam sistem yang dicadangkan ini ialah Pembangunan Aplikasi Rapid (RAD). Kajian sastera dengan tiga sistem kajian dilakukan untuk mendapatkan pemahaman yang lebih baik mengenai sistem yang dicadangkan. Keperluan akan dikumpulkan melalui sistem pemerhatian dan kajian semula dalam fasa analisis keperluan. Dalam fasa reka bentuk sistem, gambarajah konteks, Rajah Aliran Data untuk Tahap 0 dan Tahap 1, Rajah Hubungan Entiti, dan reka bentuk antara muka pengguna untuk sistem berasaskan web telah disediakan. Pada akhir Projek Tahun 1, idea dan reka bentuk sistem yang dicadangkan dikenalpasti. Tahap pelaksanaan dan pengujian sistem cadangan telah ditakrifkan dalam Projek Tahun Kedua 2 berdasarkan analisis keperluan dan reka bentuk sistem yang dinyatakan sebelum ini. Projek ini boleh menjadi alat yang berguna untuk pelajar dan penyelidik untuk membantu mereka dengan menyelesaikan masalah inventif. Di samping itu, projek ini mempunyai lengkung pembelajaran yang lebih rendah berbanding dengan sistem sedia ada.

#### **CHAPTER 1: INTRODUCTION**

#### **1.1 INTRODUCTION**

There is no doubt that the technological breakthroughs of the 21st century's first two d ecades have revolutionized everyday lives of people dramatically. Streaming services, connected devices, digital books are starting to replace conventional books, television, radio and landline phones. Technology has and will continue to play a huge part in the development of various nations. These constant improvements are the product of brainstorming and think tanks working to solve an existing solution or coming up with new ways to ease daily life tasks.

All these new improvement, upgrades, and inventions are fueled partly by creativity and the need for innovation. Generally speaking, creativity is differentiated from innovation, where the latter focuses on execution. Teresa Amabile and Pratt (2016) defines creativity as production of novel and useful ideas and innovation as implementation of creative ideas. According to the Organisation for Economic Co-operation and Development (OECD) and Eurostat, "innovation is more than a new idea or an invention. An innovation requires implementation, either by being put into active use or by being made available for use by other parties, firms, individuals or organisations" (OECD/Eurostat,2018).

In *Art of Thought* (Wallas.G,1926), the author suggested creative insights could be explained by a process consisting of five phases. The first phase, preparation is when the individual focuses on the problem and explores its dimensions (Barry *et al.*, 2010). There are tools that help induce creativity to solve a problem. Some of them are the Pareto chart, the 5 Whys, the Fishbone Diagram, and a few more. These tools however usually only show a limited view which can prove to be not as helpful in solving said problem. One of the more productive tools is TRIZ or "the theory of inventive problem solving" (Barry *et al.*, 2010) (Sheng *et al.*, 2010).

TRIZ or as it's known in Russian, *Teoriya Resheniya Izobretatalskikh Zadatch* is a problem-solving methodology that focuses on efficiency, effectiveness, and creativeness. Integrated with a research element, this project aims to develop an environment that uses the TRIZ principles. This method of problem solving was developed by a Soviet inventor, Genrich Altshuller when after extensively researching thousands of patents, he found that almost all of them applied the same inventive principles (Vidal *et al.*, 2015).

#### **1.2 PROBLEM STATEMENT**

The 21<sup>st</sup> century looks to a more holistic approach when presented with a problem. Companies all around the world are trying to come up with solutions that would help customers and themselves. Often times ideas do not get to the implementation phase because they seem far-fetched. Some ideas on the other hand ends up in a pile of unwanted ideas until someone stumbles upon it some other time and works on it and makes it usable, implementable. Certain individuals who have identified a problem might find it hard to go about it. Innovation is still being treated as a black box (Salamatov, 1999). TRIZ experts have demonstrated innovation can be systematically developed and nurtured (Silverstein et al., 2008). Current computer science models, methodology is not exactly directed at innovation lifecycles. The models usually follow a rigid process that emphasizes on development and implementation. There is a need for a platform that supports the innovation lifecycle, in the creation, the managing, and the sharing of ideas. TRIZ has shown to be powerful tool in creative problem solving and innovation. It is being used by leading industries such as NASA, Siemens, General Motors, Procter & Gamble, Schneider Electric, BMW, Apple and many others (Poskela, Posch). There are 30 over TRIZ tools of which the 9 window tool has been used in the past to help inventors overcome challenges beyond dimensions. With a system that can store, retrieve, and help give a different view of the

problem, ideas can get implemented quicker and in turn benefit everyone involved.

## **1.3 OBJECTIVES**

The main aim of this project is to propose a solution for better problem solving using the TRIZ principles. The objectives of this project are as follows:

1. To study the existing different problem solving techniques and compare them with TRIZ methods

2. To design an environment that stimulates the capture, organization, representation and storing of ideas for retrieval.

**3.** To have a database that stores and retrieves the ideas for future use and refinements or improvements.

## **1.4 METHODOLOGY**

The theoretical analysis of the methods to be used when conducting a research or developing a system is the methodology. The Rapid Application Development (RAD) will be good guideline to follow in order to make sure all the requirements are fulfilled. This approach suggests a few steps involving the development team and clients/users, leading to quicker technology acquisition (Geambasu *et al.*, 2011). There usually are five major phases in RAD.



Figure 1.1. RAD life cycle (Adapted from Abd Ghadas et al, 2015:23)

In the evaluation phase, the goals of this system is to be determined. Identifying the target users is important to make sure the requirements are being fulfilled. The specific needs of certain users should also be taken into consideration to ease the implementation process.

During analysis, similar thinking systems are reviewed and compared to assess the strength and weaknesses of each system. The requirements of the system are also collected from the target users by interviewing them, handing out questionnaires, and others.

In the design phase, a prototype is created which is just the basic layout and the navigation flow of the proposed system. The data dictionary, the Data Flow Diagram(DFD), the Entity Relations Diagram(ERD) should be developed.

The actual building of the system is done during the implementation phase. The suitable programming language should be chosen to deliver the best version of the system. The database should work well with the system.

The testing phase is essential to check the accuracy of the system. All requirements are to be met before the final version of the system goes online.

#### 1.5 SCOPE

The scope of this project is mainly concentrating on the TRIZ principles which is used to aid users in inventive thinking. Besides that, this research also focuses on the other applications of the TRIZ principles. The two primary target audience of this system are the students and the administrator of the program.

## I. Students

The students would be able to login into the system using their registered credentials. They register into the system by completing the required details. Upon logging in they will be able to view their saved template to update or just view it. They can also create a new template and start filling in the details needed.

## **II.** Administrator

The admin would be able to retrieve the saved templates from the database and view them.

## **1.6 SIGNIFICANT OF PROJECT**

The proposed project aims to facilitate the process of problem solving using the TRIZ principles. It is aimed at university students to aid in problem solving and critical thinking development.

### **1.7 PROJECT SCHEDULE**

The project schedule is a timeframe needed to complete the overall proposed final year project throughout first and second semester of the academic year 2019/2020. For this

project, Gantt Chart is used to demonstrate the timeline required for FYP 1 and FYP 2 together with the resources needed. All the documentations of this project are gathered within 5 main chapters. Figures 2 and 3 shows the rough Gantt chart development of the Final Year Project.

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Task Nome	Days to complete	Start	Firesh									
Brief anglect Description	9 days	9/19/2019	9/29/2019	Da	VS TO CO	mplete	and Start					
Full Proyect Peopenal	15 days	8/29/2018	10/10/2019	100	eorona de la compañía			11				
Research on project	4 days	\$/29/2019	10/3/2010			Pul Property			A Dist.			
Analyse project requirements	4 days	30/4/2019	10/9/2019		1000	Research In	propriet and		po days.			
Determine outlines and project scope	4 days	10/10/2019	10/15/2019		Determin	cuthret all	Carlost - Income		a Nero			
Determine Methodology	4 days	10/16/2010	10/19/2019	1	- Set	pintos Aletti	odelegy Himm		E Chry'r			
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3 Submission of Final inport of FYE 1.	/sleps	12/8/2018	12/15/2019									
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Figure 1.2. Gantt chart for FYP 1

12					
n	Task Name	Days to complete	Start	Finish	
24	Chapter 4: Implementation	24 days	1/28/2020	2/28/2020	
25	Data Collection	10 days	1/28/2020	2/8/2020	Ett.
26	Testing the process	15 days	2/8/2020	2/28/2020	there's increase and
Ū.	Chapter 5: Result and analysis	19 days	2/28/2020	3/26/2020	
10	Chapter 6: Conclusion and future work	Sdays	3/26/2020	3/31/2020	ata da
29	Submission of Final report of FIP 2	12 days	4/1/2020	4/16/2020	Terring Me annuals
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Figure 1.3. Gantt chart for FYP 2

#### **1.8 EXPECTED OUTCOME**

This system is expected to ease the ability to generate and follow up ideas. The system is also expected to store all the ideas made using the tool and retrieve them at a later time. At this end of the project, a proper thinking tool would be delivered.

#### **1.9 PROJECT OUTLINE**

#### **1.9.1 Chapter 1: Introduction**

The first part describes the framework of the Multi Screen Thinking Knowledge Based Tool. It talks about the general view and the introduction of the proposed system. The problem statement that immediately follows explains the current limitations and the problems faced by the target audience when dealing with critical thinking. Next, the goals of this proposed system is explained in the objectives. After that, the methodology used in developing this system is briefly explained which is then followed by the scope of the project, the project schedule, and the significance of the project. The expected outcome describes the supposed outcome of the project.

#### **1.9.2 Chapter 2: Literature Review**

In this chapter, research and studies will be conducted on existing systems that may have similarities with the proposed system. Resources such as research papers, journals, books, etc. will be used. The functionalities of the existing system will be compared with the proposed system.

### **1.9.3 Chapter 3: Methodology**

The methodology used to develop the proposed system is described in this chapter. The phases are explained in detail for better understanding. The design layout of the system is included to serve as a guide during system development.

### **1.9.4 Chapter 4: Implementation**

Here, the details of the implemented system are discussed in depth. Details such as the description of the proposed system and the screenshots of the User Interface(UI) layouts. The tools used during the implementation is also described.

## **1.9.5 Chapter 5: Testing**

Chapter 5 describes the testing process of the system. Each feature is tested to ensure all the objectives of this system is met. Both functional and non-functional testing is executed here.

#### **1.9.6 Chapter 6: Conclusion and Future Work**

Chapter 6 talks about the conclusion of the developed project and discusses future use options. Future work talks about the improvement that can be made to system for further use.

### 1.10 SUMMARY

Summary talks about the project on whole. It explains briefly about the proposed system, the Multi Screen Thinking Knowledge Based Tool. This tool is a web based system that can be used by almost anyone but for this project's purpose is aimed at students, specifically university students. This system helps the student(user) to view the different dimensions that exist when faced with a problem. This chapter not only explains the problem, but also provides the objectives of the project. The methodology used to develop, the scope, the project significance and the timeline are all included.

#### **CHAPTER 2: LITERATURE REVIEW**

### **2.1 Introduction**

Analysing and comparing similar existing systems is one of the crucial steps in developing a system. Each system has its own advantages and disadvantages. Their functions are studied, reviewed, and if possible, improved upon in the proposed system. A dedicated system for creating and storing ideas has not yet been developed so this would be the first of its kind. Hence the comparison can only be done between the tools used to generate the ideas. A simple side-by-side comparison will be made between existing thinking tools and the tool used in the proposed system to get a better view of the functions of the overall system. The aforementioned tools are the Ishikawa diagram, Nominal Group Thinking (NGT), and the Affinity diagram.

#### 2.2 Review of Existing Systems

#### 2.2.1 Ishikawa Diagram

The Ishikawa diagram also goes by "fishbone diagram" or "cause-and-effect diagram". This causal diagram is created by Kaoru Ishikawa to show the causes of a specific event (Ishikawa,1976). The event could be a defect of a product, reasons for delay, or product improvement. Kaoru Ishikawa who made the diagram popular in the 1960s. He pioneered the quality management process in the Kawasaki shipyards and became one of the founding fathers of modern management. A causal diagram is a directed graph that shows the causal relationships between variables in a model. The variables are sometimes also known as nodes. An arrow connects each node to one or more other nodes which it has a causal impact on (Pearl *et al.*, 2018).



Figure 2.1. Ishikawa Diagram (Source: Kelly Lawless)

The event in question, which in this this case is the defect is shown on the right. That is the "fish's head". The "fishbones", which extend to the left are the causes of the event. The ribs branch off the backbone for major causes and have sub-branches, to as many levels as required to show the root-cause of the event. <sup>[1]</sup> One of the most famous application of this model is when Mazda Motors used the Ishikawa diagram in the development of their Miata(MX5) sports car. (Frey & Daniel, 1943; Fukuda et al., 2011)

## Advantages

- It is a highly visual brainstorming tool which can generate further examples of root causes
- Quickly identify if the same root cause is found multiple times in the same or different causal tree
- Allows one to see all causes at the same time, in parallel
- Good way of visualization for presenting the causes to stakeholders