



LAUNCHED: Nor (third right) declares open the exhibition accompanied by (from second left) Khairuddin, Peter, Hasnizam, Fadzli and Khairul. — Photo by Jeffery Mostapa

Exposure to management activities vital: Nor

KOTA SAMARAHAN: Undergraduates should be exposed to management related activities, especially in arts and technology.

According to University Malaysia Sarawak (Unimas) board of director chairman Tan Sri Datuk Amar Bujang Mohd. Nor, Cetusan Inspirasi Pelajar Tahun Akhir (Cipta) exposed students to aspects of event management, communications and collective spirit building, unity, cooperation, responsibility and appreciation of works of art.

“As one of the main activities of the faculty, Cipta is in line with the Ninth Malaysian Plan in focusing on the role of culture, arts and heritage in the lives of Malaysians, and to boost cultural and art related industries,” he said.

Nor, who launched the 11th Cipta Exhibition at Unimas' West Campus, Faculty of Applied Arts and Creativity here yesterday, said students' works exhibited were a starting point to a never-ending creation.

“They can use their works of art as a career profile to find a career path which suits them in the future,” he added.

Meanwhile Dean of Faculty of Applied Arts and Creativity, Dr Hasnizam Abdul Wahid said art is a manifestation of ideas and thoughts, born through imagination and innovation.

“I hope this year's exhibition will benefit all students,” he said.

Also present at the launch were Unimas Vice-Chancellor Prof Dr

Khairuddin Abdul Hamid, Deputy Vice-Chancellor (Research and Innovation) Prof Dr Peter Songan, Deputy Vice-Chancellor (Students and Alumni Affaris) Prof Madya Mohd Fadzli Abdul Rahman, and Deputy Dean of Research Pasca Prof Madya Dr Khairul Aidil Azlin Abdul Rahman.

Cipta exhibition is one of the core activities for final year Unimas students, apart from their final year research projects.

All departments in the Faculty of Applied Arts and Creativity were involved in the six-day exhibition where various artistic works were displayed including photographic and ceramic demonstration, musical concert, video show, and silk and batik printing demonstrations.