

**KOMUNIKASI LELUCON TOK NAN:
DENOTASI DAN KONOTASI SEMANTIK YANG SIGNIFIKAN
OLEH**

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Abstrak

Bahasa yang lucu menarik perhatian audiens jika perucap mampu menggunakannya. Allahyarham Datuk Patinggi Tan Sri Datuk Amar Hj. Adenan Hj Satem atau lebih mesra dengan panggilan Tok Nan, Ketua Menteri Sarawak yang ke-5 didapati banyak menggunakan unsur lelucon dalam ucapan beliau. Ucapan-ucapan beliau menarik perhatian audiens dan sering mengundang gelak ketawa. Kertas kerja ini mengenal pasti unsur-unsur lelucon yang terdapat dalam ucapan beliau, menganalisis makna implisit dan mengemukakan alasan di sebalik penggunaannya. Lima belas teks ucapan Tok Nan dikaji dan ditranskripsi. Kata-kata dan ujaran yang didapati mengandungi unsur lelucon dikenal pasti dan dipilih secara rawak untuk dianalisis dengan menggunakan pendekatan analisis makna denotasi dan konotasi dalam bidang semantik. Kajian mendapati unsur lelucon yang digunakan terdiri daripada gabungan beberapa bahasa atau dialek. Kajian juga mendapati ucapan-ucapan beliau mempunyai makna tertentu, tetapi disampaikan dalam keadaan berseloroh. Didapati juga, kata-kata lucu yang digunakan wujud dan sinonim dengan masyarakat berbilang kaum di Sarawak yang dikongsi secara kolektif dan oleh itu mudah difahami. Kata-kata lucu ini diterima dengan baik kerana kata-kata ini berfungsi secara tidak langsung untuk menghiburkan hati audiens yang mendengar ucapan tanpa sebarang sikap prejudis.

Kata Kunci: Tok Nan, Semantik, Makna Denotasi, Makna Konotasi, Ucapan

Tok Nan's Humors in Verbal Communication: A Significant Semantics Denotation And Connotation

Abstract

Humors if used wisely in speeches will attract the attention of audiences. The late Datuk Patinggi Tan Sri Datuk Amar Hj. Adenan Hj Satem, jovially nicknamed as Tok Nan, the 5th Chief Minister of Sarawak used humors vastly and frequently in his speeches. His speeches were fun to listen at and thus often invited laughters. This research is done to identify humors in his speeches, analyzing the implicit meanings and put forward the reasons behind the usage. Fifteen Tok Nan's speeches were perused, analysed and transcribed. Words and utterances that are found to having elements of jokes are identified and randomly selected. The analyses were done by applying the denotation and connotation concepts meanings' analyses in semantics. The study found that the elements of jokes used were a combination of several languages or dialects. This study also found that his speeches had specific meanings conveyed in jest. Proven as well were the funny words he used existed and are synonymous to that of a multiracial society in Sarawak which are collectively shared and understood. His jokes were well received because these humors indirectly entertained audiences, and thus conveyed and received without prejudice.