

# The Impact of Aesthetic, Form and Utility Attributes on Human Perceive Value of Chair Design

Musdi Shanat

## Introduction

*"One Sunday afternoon, the ambience fresh and quite in my backyard, I was sitting on an occasional chair with nobody to disturb my thoughts. After 15 minutes of reading a magazine, I could not focus anymore. My attention now moved to the chair which I sat on. I felt comfortable, relaxed, and close to nature. All these elements were in congruity".*

What has been narrated here is an experience with a piece of furniture. Since there was a perceptible object I was signed with, many attributes were demanded for in this experience such as cognitive and affective reactions, emotions and sensory perceptual representations. Those experiences come due to the aesthetic reactions related with human senses (Bloch, 1995; Hekkert, 2006). In the

perspective of functional level, a chair generates a physical and psychological connection with the individual sitting on it through its shape and utilization of materials. It may personify meanings and values, which connect with the user at an intellectual, aesthetic, emotional and spiritual level (Fiell & Fiell, 2005). It is not extreme to highlight that the furniture with individuals surrounds themselves is an