Why E-Learning as It Stands Is Not Enough

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Abstract. E-Learning today has become widely accepted as a means of information and knowledge access and sharing for many learning applications. Despite the extensive growth E-learning systems and contents, it has to be noted that there are still many shortcomings that has led us to ask the question: Is E-Learning as it stands enough? E-Learning as it stands today is far from being assimilated fully into everything that we do. To make things worse, the age of Google is further challenging E-Learning, through the emergence of phenomena such as Google Copy Paste Syndrome, the flattening of expertise, short-spanned learner focus and the emerging culture of mediocrity. The full symbolic power of the emerging Web dragons together with emerging social trends is expected to challenge E-Learning much more in future. This paper then highlights the extent of influence of global Data Mining companies on the current and future E-Learning. A personalized localized control scenario is given to serve as an ideal for making E-Learning to become enough for its envisaged purpose.

1 Introduction

E-Learning has brought about anytime and anywhere learning capability to reach out to people all over the world. At the same time it has been widely adopted in institutions across the world by millions of educators. As an example, MOODLE has around 50,000 sites in 210 countries with over 3.8 million courses, 37 million users and a growing content repository of 33 million resources and 60 million quiz questions [1]. This staggering growth and explosive development of learning contents in a bottom-up fashion may be construed a major success. However, the question that we pose here is: is this all that we have expected of E-Learning?

E-Learning has been anticipated to become a means to bring about widespread transformation in empowering citizens to work collaboratively towards a knowledge-based society. E-Learning as it stands today is however far from being assimilated fully into everything that we do, in order to attempt to achieve this. To make things worse, the age of Google is further challenging E-Learning,

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