KERATAN AKHBAR

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Tajuk: Good show by Unimas students at Youth Video Awards 2016



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KUCHING: A video clip entitled 'Samat' produced by first-year Cinematography students from Universiti Malaysia Sarawak (Unimas) placed second at the Youth Video Awards 2016 grand finale in Sasana Kijang, Bank Negara Malaysia, Kuala Lumpur recently.

Disediakar Bahagian (

The clip was based on the 'You Only Live Once' (Yolo) concept and produced by 'Chanceux Production' of Faculty of Applied and Creative Arts in Unimas.

It was directed by programme leader Nur Ikmar Sarbini and supervised by lecturer Mohd Jefri Samaron.

The grand prize was won by Universiti Teknologi Mara (UiTM) Puncak Perdana with its entry 'Dream To Fly', while third place went to Group 5 of UiTM Puncak Perdana with the production of 'Kalbu Bonda'.

Placing fourth was Sendu Production of UiTM Puncak Perdana, with their entry 'Maaf Ayah'.

Eleven production teams from eight universities and colleges – UiTM Puncak Perdana (four teams), KDU University Glenmarie (one), Unimas (one), Universiti Malaysia Terengganu (one), Lim Kok Wing University of Creative Technology (one), KRU Academy (one), Saito College (one) and INTI University Nilai (one) – made it to the grand finale.

Dubbed as Malaysia's largest inter-varsity social media production challenge, the Youth Video Awards 2016 attracted 661 group entries from budding social media video producers at 24 universities and colleges nationwide.

The awards programme is a collaboration between the Malaysian Youth Community (MYC), Higher Education Ministry and National Film Development Corporation Malaysia (Finas).