

Tajuk : Fair to increase employment rate among graduates

NEW SARAWAK TRIBUNE • THURSDAY MAY 12, 2016

Fair to increase employment rate among graduates

BY CHRISTOPHER LIDOM

KUCHING: The Sector Focused Career Fair UNIMAS Innovation Career and Education Fair (SFCF-UNIMAS ICE) aims to address the employment rate among graduates.

According to Unimas Vice Chancellor Dato' Dr Mohamad Kadim Suaidi, Unimas is producing about 4,000 graduates yearly from various academic disciplines, and by bringing the event on campus, it can reach them more effectively.

"We can reach out to them (graduates) more effectively as they can obtain information on job prospects directly from their preferred exhibitors.

"They can discuss and probably do an informal interview, while finding out the employment benefits and many other matters through this event," he said during the opening ceremony held after the opening ceremony of Sector Focused Career Fair UNIMAS Innovation Career and Education Fair (SFCF-UNIMAS ICE) held at DeTar Putra, UNIMAS, yesterday.

Meanwhile, State Labour Department Director, Datu August Buna said ICE was important as it was of concern to the Ministry of Human Resources.

"Our role is part of the important functions of the Labour Department and the Ministry of Human Resources to ensure that job seekers can secure employment depending on their qualifications," he said.

Last year, August said the department held 17 job placement programme and 11,700 Sarawakians managed to secure employment in the State.

"ICE is an important event because it help to alleviate the issue of unemployment among graduates in the country which is a matter of concern to the ministry of human resources."

Meanwhile, TalentCorp Head, Malaysian Talent Development – Graduate Employability, Siti Norliza Mohd Sahar, said the event was an opportunity for fresh graduates to explore job prospects.

"Students should take advantage of ICE as we are bringing

the companies that are hiring fresh graduates," she said.

SFCF-UNIMAS ICE is the largest of its kind in Borneo, offering a forum to connect employers who offer career opportunities in Malaysia and overseas to candidate from the best Borneo universities.

The event, which is joint-organised by UNIMAS and TalentCorp was officiated by Chairman, Board of Directors, UNIMAS Datu Dr. Hatta Solhi.

The two-day event is held from 11 to 12 May 2016, with about 70 nationwide exhibitors from various sectors providing job opportunity to the fresh graduates.

SFCF-UNIMAS ICE series increase career awareness and instills a better understanding of Malaysia's key economic sector by enabling graduates to meet corporate leaders and senior human resource representative of participating companies.

At the same time, the SFCF series provides a platform for companies to scout for potential talents from universities in Malaysia.



UNIMAS dean of Student Development Centre Prof Dr Siti Raudzah Ghazali (second right) receives a mock cheque from one of the sponsors. Looking on are (from left) SFCF Unimas ICE managing director Mohd Ariff Yusoff, head of TalentCorp Siti Norliza Mohd Sahar, Unimas directors board chairman Datu Dr Hatta Solhi, Unimas vice chancellor Prof Dato' Dr Mohamad Kadim Suaidi, Unimas deputy vice chancellors Professor Mohd Fadzli Abdul Rahman and Professor Dr Kopli Bujang. PHOTOS: JOHN CHAN