

(Bahagian Canselori)

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Tajuk : Centre holds 'Love Knowledge' programme with Unimas



Kadim launches five new books published by Unimas.

## Centre holds 'Love Knowledge' programme with Unimas

**KOTA SAMARAHAN:** The Academic Information Service Centre in collaboration with Unimas Publisher held a Universiti Malaysia Sarawak (Unimas) level 'Love Knowledge' programme in conjunction with the World Book and Copyright Day 2016 on Thursday.

Unimas vice-chancellor Prof Datuk Dr Mohamad Kadim Sualdi officiated at the event.

In echoing and supporting the nationwide 'Let's Read Together For 10 Minutes Campaign', Unimas promised to strengthen its role in inculcating a reading culture in the university and

among the community as a whole.

The programme also witnessed the launching of five new books.

Since 1996, the United Nations Educational, Scientific and Cultural Organisation (Unesco) has fixed April 23-30 each year to celebrate World Book and Copyright Day.

More than 100 countries celebrate the day annually with various activities mainly to encourage and promote reading and publication as well as hold campaigns to raise awareness of protection of intellectual assets through copyrights.