

Surat khabar: New Sarawak Tribune (TribuneHome)

Hari/Tarikh: 24/3/2016

Muka surat: 8

Tajuk : Register now for ASEAN-China Entrepreneurs' Conference

8 • TribuneHome

NEW SARAWAK TRIBUNE • THURSDAY MARCH 24, 2016

# Register now for ASEAN-China Entrepreneurs' Conference

BY ALEXANDRA LORNA

**KUCHING:** The ASEAN-China Entrepreneurs' (ACE) Conference will be held at Imperial Hotel here from 12-13 May.

Organising Chairman, David Chew told a press conference at Lot 10 Boutique Hotel yesterday that the ACE Conference aimed to provide a platform for Malaysians, particularly Sarawak local entrepreneurs, to enter Asia's largest market.

"This conference is the joint efforts of Sarawak Entrepreneur Association (SEA) and FAME International College (FAME) and Universiti Malaysia Sarawak (UNIMAS) in collaboration with China's Peking University (PKU)," added Chew who is also SEA Vice President.

According to him, the conference will allow entrepreneurs to explore and gain insight into various businesses and trade opportunities with their Chinese counterparts through strategic business networking, sharing sessions, a workshop and trade forums.

He added that the conference would be a combination of critical information presentations, forums, company showcases and business networking.

"We will invite speakers from domain experts, well known corporate speakers, successful entrepreneurs from both China and ASEAN, policy makers, relevant government agencies such as Malaysia Investment Development Authority (MIDA), Malaysia External Trade Development

Corporation (MATRADE), Ministry of Industrial Development (MID), the Chinese Consulate, Thai Embassy, Indonesian Consulate, Brunei Consulate and others," Chew said.

The conference, he added, had attracted more than 10 entrepreneurs from Singapore, 10 from Myanmar, 30 from China, 5 from Cambodia and 10 from Thailand.

"We also have very prominent speakers such as the Chairman of DOERS Knowledge Management Group Ltd, Dr Wilson Lin Mei Hsien, Chief Executive Officers of Airasia Malaysia, a representative from E6-Logistics Company in China, Huang Bing and many more as the Keynote Speakers.

"The Keynote Speakers will be presenting critical information such as business landscape, new



**ORGANISING** Chairman, David Chew (third left) posing with SEA President, Simon Wong (second right), Director of MATRADE (Sarawak region), Leany Mokhtar (third right), Vice Organising Chairman, Michael Liong (right) and others.

ideas, government's economic development direction, local project business opportunities and business collaboration opportunities," he added.

Chew revealed that there would be forum sessions for the participants to raise questions directly to the domain experts, policy makers, relevant speakers and authorities.

"These provide opportunities for participants to gain more understanding of certain topics and provide feedback to the relevant parties of the entrepreneurs' concern and issues.

"There will be also a 10-minute time slot for the participants to be on stage to present their business or entrepreneurship to

others," he said.

Chew added there would be also company showcase stations at the conference venue for foreign and domestic companies to showcase their company profiles, products and services to the conference delegates and general public.

"The prices will be RM4000 for normal booths and RM5500 for corner booths and only less than half of 35 booths are available now," he said.

Meanwhile, MATRADE members who register before 31 March only pay RM750 per person.

MATRADE members who register after 31 March have to pay RM999 per person.

"Early bird ticket price for par-

ticipants who register before 31 March is RM999 per person.

"After 31 March, the ticket price will be RM1500 per delegate inclusive of two days' lunches and refreshment.

"There will be also a Gala dinner on the night of the first day of ACE conference and the ticket price is RM80 per pax," he said.

Chief Minister, Datuk Patinggi Tan Sri Haji Adenan Haji Satem has been invited as the guest of honour for the conference while Senator, Datuk Dr Sim Kui Hian is the advisor.

For more information, please visit the conference website at [www.ace-conference.com](http://www.ace-conference.com) or enquire further at [info@ace-conference.com](mailto:info@ace-conference.com)