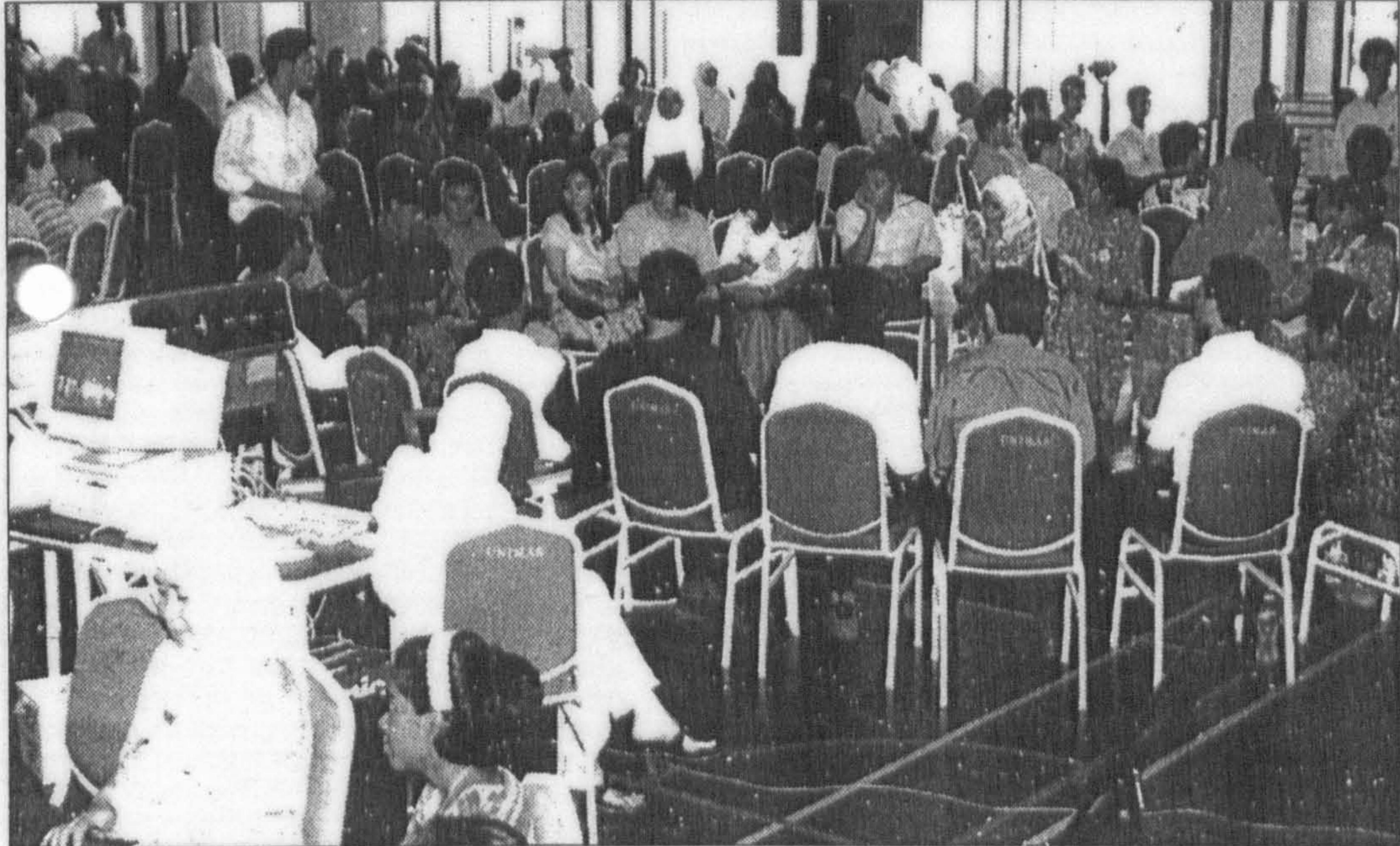




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NEWEST FACULTY OF UNIMAS OPENS



The new UNIMAS intake going through an orientation activity last June 22.

By

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KUCHING: Twenty-five notch Malaysian students recently managed to outclass more than a thousand others to enter UNIMAS's newest faculty - the Faculty of Economics and Business recently.

They are the first intake of first-year students who will begin their undergraduate studies there.

The Dean of the Faculty, Dr Wan Latifah Wan Mohammad, said the faculty was set up to meet the current rapid pace of economic development in the country.

"The faculty is a response to Vision 2020," she said,

pointing out that it is imperative that Malaysia produce the most contemporary knowledge in economics and business to enable it to survive global competitiveness.

Graduates of this faculty are also expected to become ethical professionals who have a sense of competitiveness and awareness of the rapid changes in the economic environment.

The new students will undergo a three-year programme where each year has three semesters.

In the final year, the students are required to undergo industrial training, write dissertation, and demonstrate their abilities to link

theory with practice.

The faculty was started modestly with nine academic staff, the number of which will be increased to 17 for the 1996/97 academic year.

The intake of students is presently at its minimum but will be increased to a total of 480 students for the 1990/2000 academic year.

Currently, the faculty provides for programmes in International Economics and Industrial Economics and Organisations and, will be offering Finance, Marketing, Service Industry, Tourism and Hospitality Industry and Business Management Information Systems programmes soon.

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