

medial education and development of information technology skills through specific in-house Academic Staff Development Programmes. Among its many roles, CALM also seeks to develop innovations in educational technology that enhance the teaching and learning process, besides devising quality assurance procedures in teaching. The centre provides technical and advisory services in instructional design and courseware development. "Our priority is research and development in human factors of computer-based learning, instructional media. and evaluation." said Dr Halimahtun Mohamed Khalid, head of the centre. CALM houses multimedia facilities including computer, tele and video conferencing to support distance learning, an image bank, as well as graphics and print-ing studios to support edu-

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time to dictate change.

By being at the forefront of research into more systematic approaches towards product design and user-oriented information systems, he concluded, the university can play its role in the nation's industrial advancement in a practical and innovative way.

Halimahtun added that ergonomic research at CALM is run on three broad tracks: cognitive ergonomics involving computer and information technology; industrial and safety ergonomics geared towards industrial and occupational health; and consumer ergonomics which would comprise product design and service.

CALM will soon be offering modular courses for those in industry. "These modular courses

will enable working people to attend in their own time, with as little disruption to their careers as possible,"

lor frof Datuk Dr Zawawi	ing nature of market
Ismail said the need for peo-	career needs", these cou-
ple well versed in ergonom-	are meant to help pa-
ics is now greater than ever.	pants solve existing
Ergonomics, which is con-	lems in the work cuv-
cerned with design of prod-	ment.
ucts, tasks, systems and en-	"CALM is also goin
vironments. Is concerned	hunch short courses
with "the best fit between	lored to the needs of the
humans and machines", he	industry. We are doin
said.	market survey to find
In this respect the ap-	what industry needs."
proach taken should be mul-	Halimahtun.
proach taken should be mul-	***************************************

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