

# RUNNING FOR A GOOD CAUSE AT UNIMAS HIV/AIDS AWARENESS PROGRAMME

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*The participants getting ready at the starting point.*

KUCHING: Third year communication studies students at the Faculty of Social Science (FSS) Universiti Malaysia Sarawak (Unimas) successfully organised the Run Towards Zero 2016 programme themed Zero Discrimination, Zero Infection, Zero AIDS Related Death.

The programme was one of the assignments for their corporate communication campaign strategies subject and organised in collaboration with Sarawak AIDS Concern Society (SACS)

to create awareness on HIV/AIDS.

More than 500 students, varsity staff, members of the public and also virtual runners took part in the five kilometres run. After the run, the organisers handed over RM5,000 to SACS to help the society care for HIV/AIDS patients.

In a press statement made available recently, the organisers extended their gratitude to the main sponsor The Body Shop and printing company Asahi Arts. The run was also supported by Revolution Run Company and Kuching celebrity runner Yahya Mohd Iskandar.

Among those present were SACS president Dr. Yuwama Podin, SACS project manager Rahmah Nicholls, assistant project leader Natalie Ha and lecturer cum campaign adviser Khadijah Mohamad Tuah.