

# **FAIR PROVIDES EXPOSURE TO CAREER AND TRAINING OPPORTUNITIES**

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KOTA SAMARAHAN: The Sector Focused Career Fair – Unimas Innovation Career and Education Fair (SFCF Unimas-ICE) 2016 was organised by Talent Corporation Malaysia Berhad (TalentCorp) in conjunction with the Centre for Student Development, Universiti Malaysia Sarawak (Unimas).

This event acted as a platform in exposing Unimas students as well as students from other higher education institutions to career and training opportunities in Oil, Gas & Energy (OGE);

Engineering; Creative Multimedia and Global Business Services (GBS).

SFCF Unimas-ICE 2016 was held at DeTAR Putra Banquet Hall, Unimas from May 11 to 12, 2016.

The event was officiated by Datu Dr Hatta Solhi, chairman of the board of directors at Unimas.

The first ICE fair was held in 2014 with the aim of exposing students of Unimas and fresh graduates or potential employees around what is viable for their field and the kinds of industries that cater for their specific course and interest.

The second instalment, known as SFCF Unimas-ICE and held in October 2015, was organised under TalentCorp's SFCF series consisting of industry-specific career fairs which are a collaborative effort between TalentCorp and local universities.

SFCF Unimas-ICE attracted more than 7,000 visitors last year including Unimas fresh graduates, students from

higher educational institutions, schools, the public and many more.

The SFCF series increases career awareness and instils a better understanding of Malaysia's key economic sectors by enabling graduates to meet corporate leaders and senior human resource representatives of participating companies.

At the same time, the SFCF series provides a platform for companies to scout for potential talent from universities in Malaysia.

Students and other visitors at SFCF Unimas-ICE 2016 were able to directly engage with leading employers such as Aegis BPO, Irda, Gamuda, Astro, Axiata Group, Ernst & Young, Continental

Automotive, Malaysian Communications and Multimedia Commission (MCMC), and Teach for Malaysia.

Over 50 top employers ran booths and answered questions about their businesses and how interested participants could submit their job applications.

This event is the largest of its kind in Borneo, offering a forum to connect employers who offer career opportunities in Malaysia and overseas to candidate from the best Borneo universities. Before the main event, ICE organised a lot of pre-events to help Unimas graduates enhance their soft skills, hard skills, grooming, preparation for interviews and many more.

Also present were Unimas Vice-Chancellor Professor Dato Dr Mohamad Kadim Suaidi; Department of Labour Sarawak director Datu August Buma; and head of Malaysian Talent Development – Graduate Employability of TalentCorp, Siti Norliza Mohd Sahar.