

Unimas toasts to news credibility on media night

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Game winners, lucky draw winners and the best dressed winners take one for the album with Jabu (centre) and other distinguished guests. — Photo by Muhammad Rais Sanusi

KUCHING: Reporters are urged to carry out their duties with integrity to ensure the credibility of news is preserved. Universiti Malaysia Sarawak (Unimas) Vice Chancellor Prof Datuk Dr Mohamad Kadim Suaidi said the reporter's role indisputable as journalists are capable of changing the perception of citizens.

He added that Unimas has always appreciated the cooperation and service of the media fraternity which has given coverage to Unimas for 25 years since the university's establishment in the state.

"Without the help from the media, our information and development would never reach the community.

"Thus, the cooperation between Unimas and the media should be heightened from time to time in line with the rapid development now that requires the media's help," he said when speaking at the Unimas Media Appreciation Night 2015 at Riverside Majestic Hotel on Saturday night.

Over 50 reporters from English, Chinese and Malay agencies, ranging from print, television and radio, attended the media night themed 'Wild, Wild West' which featured games, best dressed costume competition as well as lucky draws.

Also present at the media appreciation night was Deputy Chief Minister and acting Unimas Pro Chancellor Datuk Patinggi Tan Sri Alfred Jabu Numpang, Unimas board of directors chairman Datuk Dr Hatta Solhi as well as Unimas board of directors members and Samariang assemblywoman Sharifah Hasidah Sayeed Aman Ghazali, who is also political secretary to the chief minister.

Source : The Borneo Post