(UNIT KOMUNIKASI KORPORAT)

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Tajuk : 8th International Conference On IT In Asia To Start July 2.

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KOTA SAMARAHAN: The eighth International Conference on IT in Asia (CITA) is an international forum run by the Faculty of Computer Science and Information Technology, Universiti Malaysia Sarawak (Unimas). The biggest IT conference in Asia, comprising mainly representatives from Google USA and Yahoo! among the keynote speakers, will be held on July 2 till 4 at Four Points Hotel here.



Prof Dr Jane Labadin

According to Post Graduate and Research Deputy Dean for Faculty of Computer Science and Information Technology of Unimas, Prof Dr Jane Labadin, the CITA 2013 conference will be held for three days and the tutorials at Unimas on July 1.

There will be various tutorial sessions on information technology, which will be held at the Faculty of Computer Science and Information Technology, Unimas West Campus, she said.

"For this CITA, we are expecting more participants to join us during the three days event. It is mainly to expose the public on the importance of technology in our modern lifestyle," said Labadin, who is also the conference organising chairperson. The conference will highlight new results, techniques and mobile applications on various aspects of smart technological devices. It will also highlight the trends going into the future with its intense need for a connect lifestyle to shape homes, offices and communities. "CITA's theme this year is Smart Devices Trend: Technologising Future. It was selected because we would like to focus beyond creation and technology trends in smarter devices that are intuitive and innovative and yet non-intrusive in the lives of citizens," Labadin added. She mentioned again among the keynote speakers who will be attending for the tutorials and also during the conference itself consist of local and international esteemed researchers from various fields. On the first day of the conference, Professor Ricardo Baeza-Yates from Yahoo! will be presenting his keynote address on The Web: Wisdom of Crowds and a Long Tail. On the following day, a representative from Goggle, Dr Patrick Larvie will be presenting Techno-visions: Future Takes on Present Day Challenges for Technology.

Prof Micheal Wagner from University of Canberra. Australia, will be presenting his talk on the third day entitled. **Biometric Person Authentication - The Quiet Revolution in** Computer Security and Forensic Science. "Apart from that, there will be several interesting invited talks by respected figures from academia, industry and government. The first invited talk is by Dr Seng W Loke from La Trobe University, Australia, on the Smart Things, Mobile Crowd Computing and Cloud Services," Labadin explained. She added that attendance fee for early birds before June 5 is RM1,000 each, the normal fee being RM 1,200, and those who wish to join the tutorials must register for RM500 only. She added that registration for a group of more than three will get an exclusive of 20 per cent discount. "This is a great opportunity not to be missed. This would be a great chance to hear, exchange ideas and meet up with internationally renowned researchers from all over the world," she said. Those interested to participate can contact Dr Dayang Nurfatimah Awang Iskandar at 013-8508878 or 082-583762. Participants can also register at secretary@cita.my or dnfaiz@fit.unimas.my or visit the website at www.cita.my for more information on the conference.