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Tajuk : 6th Sarawak Chief Minister's ICT Media Awards Competition Open For Entries.

6th Sarawak Chief Minister's ICT Media Awards Competition open for entries

KUCHING: Sarawak Information Systems Sdn. Bhd. (SAINS), in collaboration with the Sarawak Chief Minister's Office, is calling for entries from journalists and writers in Sarawak for the upcoming 6th Sarawak Chief Minister's ICT Media Awards Competition.

This annual event, under the patronage of the Chief Minister of Sarawak, Pehin Sri Abdul Taib Mahmud, was established to encourage journalists and writers to address ICT related topics and promote the usage of ICT, and awareness of its importance, for the socio-economic development of Sarawak.

The contest is divided into 2 categories, the print media and the broadcast media. Entries can be in English, Bahasa Melayu or Chinese. The entries must be published articles or materials broadcast over radio or television from January 2012 to December 2012.

This year there are 12 cash prizes up for grabs. The top three print articles in each language will receive cash prizes as well as certificates of recognition from the Chief Minister of Sarawak.

For the broadcast media category, cash prizes along with certificates will be presented to

the three best pieces aired over radio or television in any of the three languages.

The competition is open to all media practitioners (reporters, editors and journalists) from the print and broadcast media industry.

All entries must be in the form of either features, news articles, feature reporting or documentaries on ICT related subjects printed in either local newspapers or aired over local radio or television in Sarawak by a licensed media organisation.

Entries will be evaluated based on the following criteria:

- Journalistic quality – clear, imaginative and error-free features appropriate to the general audience in Sarawak

- Communication impact – significance in increasing public knowledge and understanding of ICT, especially its economic benefits

- Objectivity – well researched, valid and accurate information free of undue commercial or political bias

The Judges for the event will be representatives from SAINS, UNIMAS, ICTU, AZAM and Penerangan.

Send your entries along with the Entry Form to: -

THE SECRETARIAT

**The Sarawak Chief Minister's ICT Media Awards
Sarawak Information Systems Sdn Bhd**

**Sublot 31, 1st Floor, Stutong Parade, Jalan Setia Raja
93350 Kuching, Sarawak**

Information on the competition, rules and regulations, as well as the entry form can be downloaded from the SAINS

website at www.sains.com.my

All entries must reach the Secretariat by 26 July 2013 by 5.00pm.