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UNIMAS to hold First Asia Pacific Responsible Business Innovation Workshop



Kota Samarahan: The 'First Asia Pacific Responsible Business Innovation Workshop 2014' will be held by the RESPONSIBILITY project team of Universiti Malaysia Sarawak (UNIMAS) on 19th February, at Merdeka Palace Hotel and Suites, Kuching, Sarawak. RESPONSIBILITY stands for "Global Model and Observatory for International Responsible Research and Innovation Coordination".

The primary focus of the workshop is to encourage constructive dialogues between targeted stakeholders of Responsible Research and Innovation (RRI) and the Responsibility team. The Responsibility project aims to obtain views and feedback from stakeholders in the region with regards to the RRI, and their views about "Responsible Business as an Enabler of an Innovation". The project will further utilize the workshop outcomes as a learning tool to understand concerns and issues pertinent to the construction of Responsibility Forum and Observatory.

The project leader for Responsibility is Dr.-Ing. Zaharya Menevidis of Fraunhofer Institute, Berlin, Germany. The project is funded by the European Union Seventh Framework Programme

(FP7/2007-2013). The Responsibility Consortium consists of 13 partners (10 institutions are from the EU countries; three institutions are from the non-EU countries). UNIMAS is one of the three institutions from the non-EU countries representing the Asia Pacific region.

Three keynote speakers, Prof Dr Jane Cardosa, Mr Goh Su Gim and Datuk Amar Wilson Baya Dandot are scheduled to speak at the event. This workshop is held in conjunction with the Third Annual Meeting of Responsibility that will take place at the same venue, 20th through 23rd February 2014.

The workshop is open to public. To find out more, please contact Dr. Rohaya Mohd Nor atmnrohaya@feb.unimas.my / 082-584390.

Source: Bahagian Perancangan Dan Komunikasi Korporat, Universiti Malaysia Sarawak