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UNIMAS, SCV, library benefit from IBM CSC programme

KUCHING: Three organisations in the state capital, namely Sarawak State Library, Sarawak Cultural Village (SCV) and Universiti Malaysia Sarawak (UNIMAS) have benefitted from the IBM expertise on the ground during the recent IBM Corporate Service Corp (CSC) activity in Malaysia.

According to IBM Malaysia Marketing Director Eric Wong, the CSC was the first of its kind in Kuching and there were 12 volunteers called citizen corps, with the aim of assisting and proposing technology skills to improve the socio-economic development in emerging economies.

“The team arrived in early September and worked on three projects to provide a roadmap to create business opportunities in the education sector,” said Wong to reporters at the closing ceremony of the IBM CSC which was held at the State Library yesterday.

For the State Library, he said, IBM team delivered a growth plan and training programme to help improve its record repository, data collection and operational procedures.

The CSC team surveyed, assessed and identified ways to improve the library’s services, preservation of its collections and operational procedures, helping to identify ways to improve data storage, retrieval, while retaining accuracy as well as improving coordination between the different sections of the library.

The team, said Wong, also worked with UNIMAS to develop strategies for the commercialisation of its research work.

They worked with the Centre for Technology Transfer and Consultancy (CTTC) team at the university to establish a business model structure to successfully commercialise its intellectual property (IP).

“Key barriers to success were identified by the team and as well as defining engagement objectives, crafting marketing analysis plan, and also developed a method for CTTC to evaluate commercialisation readiness and prioritise potential IP,” said Wong.

The participants also help to develop an e-commerce and awareness plan for the Penan community in Long Lamai Sarawak under the university's Knowledge Transfer Programme.

Wong said that in the programme, the volunteers assisted in the creation of a formal testing strategy as well as recommended ways to improve the training approach with emphasis on motivating the communities to learn new technologies.

In addition, the team also studied and evaluated the existing standard operating procedures and coordination of each of the different departments of SCV.

The CSC team proposed areas for improvement such as the Go- Green initiative, and the effective and efficient eco-Friendly systems.

"The recommendations were aimed at minimising the amount of manual transactions in order to reduce paper consumption, introducing initiatives and technology to bring in eco-friendly environment systems to improve energy and environmental performance, and designing the governance and measurement framework to manage and control processes," he said.

The IBM CSC programme combines the tenets of transformational leadership, values-based culture and global mindset-elements that organisations need to develop and instill in their employees as they aspire to be successful global players.

Also present at the media briefing yesterday was State Library Acting CEO Japri Bujang Masli.

Source : Sarawak Tribune