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KABONG: The programme which involves undergraduates of university to help the people in the rural area is in congruent with the government's objective to produce graduates who are competent and of good quality.

Dean of Student Development Centre (PPP) in Universiti Malaysia Sarawak (UNIMAS), Associate Professor Dr Rusli Ahmad said that at the launching of 'Gerakan Pengguna Siswa Berambah' (GPS or Student Consumer Movement) Programme at Kampung Alit near here last Monday.

He said GPS Berambah programme is a form of Bakti Siswa programme which can help upgrade the social-economic status of the rural residents as well as giving the students a taste of the rural life.

"Because of this, community project such as Bakti Siswa (Students Devotion) is among the ways for them to be in close contact with the rural community.

The services provided by the students will help the rural folks to benefit from what they (the undergraduates) learned in the university," he said.

The three days four nights programme which involved adopted families was organised by GPS UNIMAS, PPP UNIMAS, in collaboration with the Ministry of Domestic Trade, Co-Operatives and Consumerism in the State.

Rusli added the programme had succeeded in enhancing the bonds between the students and the rural community.

"The programme had successfully portrayed the credibility of the students in their efforts to assist the rural people in education, spirituality, socially and health aspects. The objective of the programme was already achieved when the undergraduates and the residents mingled closely and happily," said Rusli.

Source: Sarawak Tribune