Library Services through Knowledge Productivity Analysis

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Presentation Outline

Introduction

Knowledge Productivity

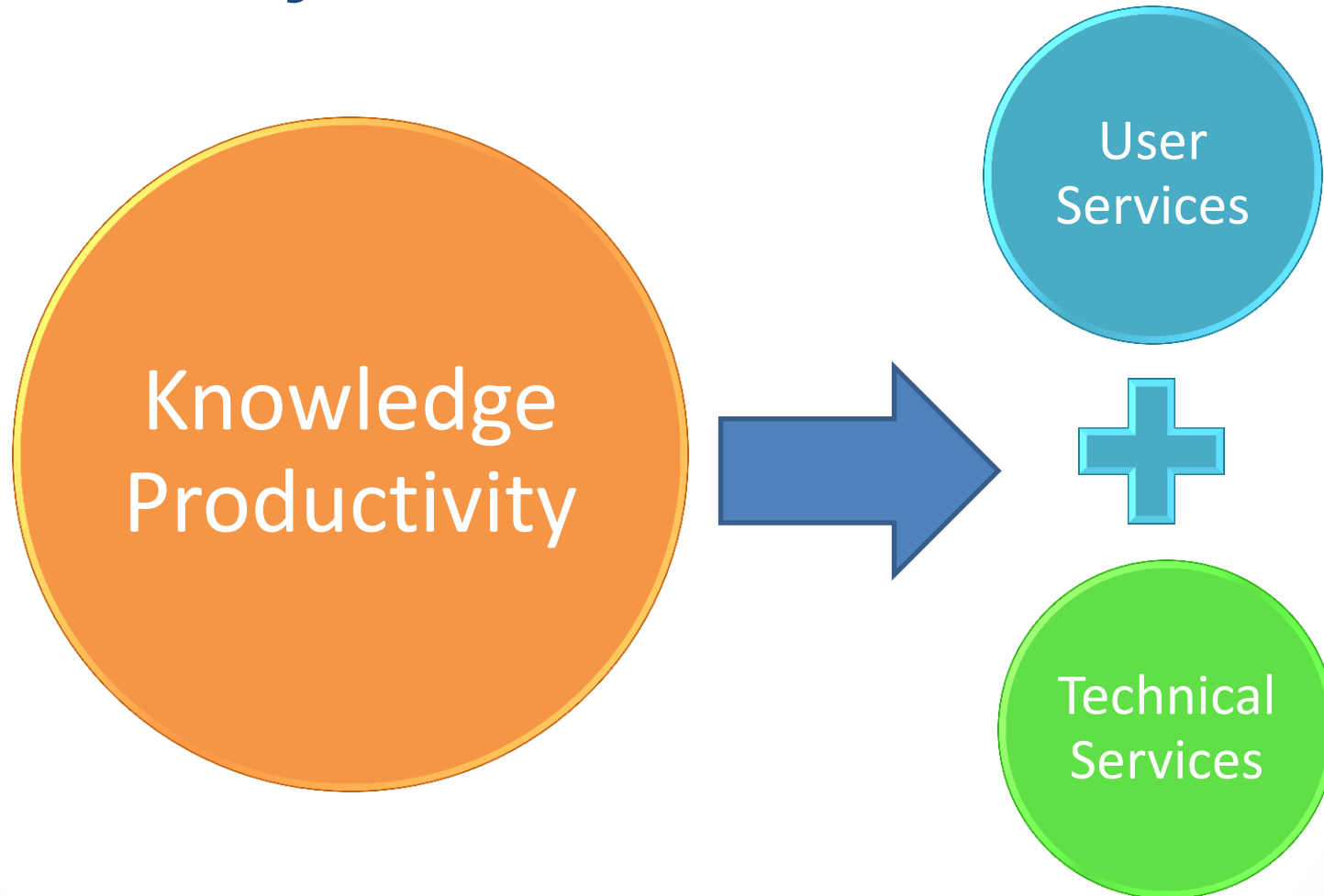Knowledge productivity and library

Conclusion

Introduction

- One of the Vision 2020 major challenge is to establish

    "a scientific and progressive society, a society that is innovative and forward-looking, one that is not only a consumer of technology but also a contributor to the scientific and technological civilisation of the future." – Prime Minister of Malaysia

- Among Ministry of Higher Education (MOHE) objective is

    "to develop at least 20 international accredited Centres of Excellence for research, copyrights, publications, research co-operations, and 10% from the research results is commercialized."

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Knowledge Productivity

- (Godin & Gingras, 2000), (Arocena, R & Sutz, J, 2001). – Universities are major source of knowledge productivity.

- (Wang, Peters, & Guan, 2006), (Arocena & Sutz, 2001) – Universities in developing countries are facing challenges in getting local funds for knowledge creation, therefore competing for international fund is another way of doing business.

- (Wang, Peters, & Guan, 2006) – Human Resource, Library and Internet are major factors affecting knowledge productivity.

Knowledge Productivity and Library

Knowledge Productivity

User Services

Technical Services

Conclusion

- Knowledge productivity analysis allows library to understand their users better so that they would be able to serve them better.

THANK YOU…