

Faculty of Cognitive Sciences and Human Development

A MULTIMEDIA LEARNING SYSTEM FOR MALAYSIAN NOVICE DRIVERS

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A MULTIMEDIA LEARNING SYSTEM FOR MALAYSIAN NOVICE DRIVERS

I mitive Sciences and Human Development in pertial fulfillment of the interments for a Bachelor of Science with Honours (Cognitive Sciences).

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Received for examination by

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This project is submitted in partial fulfilment of the requirements for a Bachelor of Science with Honours (Cognitive Science)

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ABSTRACT

ABSTRAK

A MULTIMEDIA LEARNING SYSTEM FOR MALAYSIAN NOVICE DRIVERS

Esther Foo Hui Hui

This study aims to create a multimedia learning system for Malaysian novice drivers to learn about traffic rules and regulation. This involves developing and integrating various media to produce the multimedia system to overcome some limitations observed in current text and image-based textbook. This study is targeted at Malaysian novice drivers aged from 17 years old and above who wanted to obtain their driving license. The content scope of this study is taken from two sub-topic in "Kurikulum Pendidikan Pemandu" textbook which are "Olahgerak" and "Peraturan di Pelbagai Persimpangan". Multimedia is used to design and develop the system, which involve incorporating audio, graphics, videos and text to represent the selected contents from KPP text book. The overall system can €also be presented on the web.

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ABSTRAK

SISTEM PEMBELAJARAN MULTIMEDIA UNTUK PEMANDU NOVIS MALAYSIA

Esther Foo Hui Hui

Kajian ini bertujuan untuk mencipta sistem pembelajaran multimedia untuk pemandu baru Malaysia untuk belajar tentang peraturan lalu lintas. Aktiviti mencipta sistem multimedia termasuk merancang sistem pembelajaran yang membolehkan pelajar untuk ·belajar tentang peraturan lalu lintas serta mengembangkan dan mengintegrasikan pelbagai media untuk menghasilkan sistem multimedia untuk mengatasi keterbatasan dalam buku teks yang berasaskan gambar dan perkataan. Sistem dibina untuk pemandu baru di negara Malaysia yang berusia 17 tahun ke atas dan berkeinginan untuk mendapatkan lessen memandu mereka. Kandungan dalam kajian ini adalah berdasarkan dua sub-topik dalam buku tek "Kurikulum Pendidikan Pemandu" iaitu "Olahgerak" dan "Peraturan Pelbagai Di Persimpangan". Integrasi audio, grafik; video dan teks telah digunakan untuk membina sistem multimedia ini. Sistem secara keseluruhannya juga dipersembahkan dalam laman web.

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1.0 Background of the Study

Road accidents have been increasing in Malaysia. According to the Transport Ministry of Malaysia (2008), the number of road accidents has increased from 10,598,804 cases in year 2000 to 16,812,440 cases in the year 2007. Furthermore, the number of drivers involved in road accident has increased from 7,956,414 in the year 2000 to 11,836,136 in year 2007, and these drivers include motorcyclist, car, drivers, pillion riders, pedestrians and bicycle riders. According to Bedi (2007), teenagers and young adults are the most reckless group of road user (Bedi, 2007). The highest rate of road accidents happen among those that aged from 16 to 25 years old and followed by 26 to 35 years old road user. Together they make up 58.5% of deaths on the road or 10,947 from a total of 18,715 deaths from the year of 2004 to 2006 according to the Royal Malaysian Police (Bedi, 2007).

Hence, efforts to educate the nation on road safety have been conducted by government agencies in our country (JPJ, 2006). Introducing the text book called

"Kurikulum Pendidikan Pemandu" (KPP) is one of the efforts done by the government to build good attitude and skills to new drivers in our country (JPJ, 2006). This book contains rules and regulations needed to be known by every road user.

1.1 Statement of the Problem

Rules and regulations in KPP text book are mostly presented in text and images. Text is used to describe and convey a certain scenario and to explain traffic rules and regulations. However, using text can be a constraint to those that have low language proficiency. They may face a hard time to understand the meaning in the context. Furthermore, using text to describe a certain road scenario is hard to express the higher level of abstraction such as the dynamic of the vehicles (Oseenbruggen,Geurts, Cornelissen, Hardman, & Rutledge, 2000).

Image is a two dimensional mental representation, which can refer to picture or photo. Images are used to show traffic signs and two dimensional plan view of road scenario in KPP text book. However, using images to represent the whole scenario does not mimic the real-world situation, and images could be a constraint to those that have low spatial ability to imagine and understand the meaning being presented (Oseenbruggen,Geurts, Cornelissen, Hardman, & Rutledge, 2000).

1.2 Objective

. The objective of this study is to create a multimedia learning system for Malaysian novice drivers to learn about traffic rules.

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1.2.1 Specific Objective

- I. To design a multimedia learning system to enable learners to learn about traffic rules.
- II. To develop and integrate various media to produce the multimedia learning system.

1.3 Importance of the Study

The importance of this study is to present the contents in KPP text book using multimedia, to overcome some of the limitations observed in current text and image-based textbook.

1.4 Scope

This study is targeted on people who wanted to obtain their driving license in Malaysia, because before obtaining driving license students have to go through theory test. The earliest age to obtain a driving license is 17 years old, and there are also users from 18 years old and above who wanted to get their driving license. Hence, those people who are 17 years old and above, and who wanted to obtain their driving license is the targeted group of learners for the intended multimedia learning system.

The scope of content will only cover two sub-topics from KPP text book, which are "Olahgerak", and "Peraturan di Pelbagai Persimpangan".

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CHAPTER 2

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LITERATURE REVIEW

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2.0 Multimedia

According to Mayer (2003), multimedia presents materials using both pictures and words. Presentations by words mean to present the materials in printed or spoken text (Mayer, 2003). However, presentation by pictures mean to present material in pictorial form, such as using static graphics, which includes illustrations, graphs, photos, maps, or using dynamic graphics which include animation and video (Mayer, 2003). Usually words are presented on-screen text or as narration, and pictures can be presented as graphics such as animation, or video. Normally, printed text, and static pictures are used as illustration in text book (Mayer, 2003). In general, multimedia messages can be described in terms of delivery media (e.g., amplified speaker, and computer screen), presentation mode (e.g., words, and pictures), or sensory modalities (e.g., auditory, visual) (Mayer, 2003).

2.1 The use of Multimedia for Training and Educating Novice Drivers

2.1.1 In New Zealand

Computer-based interactive multimedia training CD-ROM is developed for novice drivers in New Zealand. Learning environment is developed to allow driver to practise skills such as eye scanning, hazard detection and risk management through videos and simulations. Videos are widely used to allow novice drivers to learn through real traffic situation, where all these scenarios are hard to understand through explanation in text (Isler & Cockerton, 2003). Furthermore, the use of videos also allow novice driver to be exposed in safe condition, and at the same time they can observe the real driving situation which usually happen on the road. Feedback from them can be made by reacting and responding to the situation as if they are in the real driving world.



Figure 2.1: Video screenshot of CD-DRIVES (Isler & Cockerton, 2003)

Figure 2.1 shows the training module for eye scanning of real road situation using both video and animation. Some videos are included, and user is required to scan all views including the three dimensional dashboard, rear mirror,

and side view mirrors. After the video showing some road scenarios, the video will stop a while and user is required to respond to a multiple-choice question regarding the specific event they have just seen.

2.1.2 In Europe

European country utilized e-learning applications as training and learning tools for novice drivers. This is to move learning process from classroom teaching and text books reading into learners' world (Troglauer, 2005). According to Troglauer (2005), driving curriculum should cover all areas in the framework and address the appropriate associated driving behaviour. However, they concluded that existing driver training typically only addresses vehicle manoeuvring and mastery of traffic situations, whereas self-evaluation which deals with how the driver is capable of assessing themselves, pointing to self-adjustment of everything from skills in vehicle handling to reflection of individual risk attitudes are simply omitted from driving training (Troglauer, 2005). The existing driving schemes do not provide the learning driver with sufficient strategies for safe driving, particularly in the area of higher order skills (Troglauer, 2005). Typically learning approach to learn content was through reading book then they will be tested in content of the curriculum (Troglauer, 2005). However, Europe GDEframework (Goals for Driver Education) applied e-learning applications for driver training. Within the domain of driver training with e-learning has denoted various kinds of techniques using multimedia to enhance traffic safety through improvement of driver's skills and knowledge. According to Troglauer (2005), use of multimedia offer learning advantages such as learning process in instructional method where learning material can be organized and structured, and allows mutual interaction between the learner and the system. Multimedia also allows learner to set learning pace, where possible adjustment of content to learner preferences can be made, and at the same time information can be presented in various sources such as audio-visual and illustrative examples (Troglauer, 2005). This may allow information presented to be more simulative than material presented in text (Troglauer, 2005).

In Europe, multimedia is used for increasing learners' awareness of possible risk factors such as reacting to other road-users, lane changing, and to show effects of taking alcohol. Combination of text, audio and video are used to show simple illustration to dynamic scenarios. In the traditional test, possible feedback on answer is presented in either right or wrong. However, e-learning system allows feedbacks to be presented in animation and illustration of the outcome of learner choice of answer which helps the learner to see the consequences if wrong answer is chosen.

2.1.3 In the United State of America

PC-based Risk Awareness and Perception Training Program (RAPT) is developed to educate novice drivers about different categories of risky situation which they may face while driving on the road in USA (Pradhan, Fisher, & Pollatsek, 2005). This programme is an interactive multimedia presentation of risky scenarios which display both plan views and perspective views of the roadway with information on the types of risks and the relevant areas that driver should allocate their attention to detect the risks. This research was run with a set of novice drivers where these drivers are trained with the programme. The programme provides ten risky scenarios which are categorised with a few obstructions such as vehicle that obscured the participant's view of the risk in front, sign ahead (e.g., stop sign ahead which is to warn drivers to stop was obscured), and visible pedestrian and vehicle (e.g., vehicle ahead of the driver might suddenly stop to make turning to left or right to avoid hitting a pedestrian). In some cases, additional actual scenes were displayed to illustrate clearer scenarios.

• In the training, participant was instructed to drag both red and yellow ovals over the schematic of scenarios. As showed in Figure 2.2 the red circle was

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to be dragged to an area that should be monitored more, and the yellow oval are to be dragged to area that contains vehicle, pedestrian, or sign that might be hidden to the driver but could be of relevance to the driver to travel. As showed in Figure 2.3 video media is also incorporated with simulation to train novice drivers. In addition for each of the scenario, participant will be asked two to three questions regarding the scenario.



Figure 2.2: Red and Yellow circle drag to the corresponding area by learner (Pradhan, Fisher, & Pollatsek, 2005).

Aller and (Escalaria, 2004). Video can also an another and the analytical descalaria and the ana



Figure 2.3: Simulation and video used to train novice drivers (Pradhan, Fisher, & Pollatsek, 2005).

pictures, graphs, and illustration

2.2 Multimedia Elements

2.2.1 Video

Video is a helpful multimedia because it is able to illustrate human behaviour and interpersonal situation which are difficult to be explained through static text (Alessi & Trollip, 2001). Video is an important component of learning; it can contribute to learner understanding of certain concept (Escalada, 2004). Demonstration showed through video allows learner to see how things behave and capture physical phenomena more effectively (Escalada, 2004). Video can also take in many forms such as soundless demonstration of a procedure, a person speaking, comedic, dramatic plays, and so on (Alessi & Trollip, 2001). Usually data displayed through video may fall in multiple formats such as images, voice, animation, and music that enables people with various learning styles to understand the meaning presented (Dede, 1996). Furthermore it is hard for a learner to understand human body language on communication through graphics and still photograph (Alessi & Trollip, 2001). Hence, video is an important tool for learning and instruction (Alessi & Trollip, 2001).

2.2.2 Audio

Audio is also one of the important tools in education multimedia (Alessi & Trollip, 2001). Audio is useful for non-reader, poor readers, young children, people who speak different language and for those with visual impairs (Alessi & Trollip, 2001). Normally, audio is included together with video as background sound, music, or to give instruction, and speech (Barbara, Koenecke, & Joaquin, 2001). However to produce a high quality audio is difficult. Hence, it is best to use professional narrator when audio is included to give explanation. Speech recorded has to be acoustic, and having consistent volume (Alessi & Trollip, 2001).

2.2.3 Graphic

Multimedia makes extensive use of pictures, graphs, and illustration (Alessi & Trollip, 2001). If it is well used, graphics can enhance learning (Alessi & Trollip, 2001). Visual graphics are some of the popular tools used in on-line learning text (Tim & Gilman, 2008). Graphics can be used to represent important information and are used to support text (Tim & Gilman, 2008). However, the use of graphics has to match the objective of the content presented to avoid confusion (Alessi & Trollip, 2001).

to placing printed words near corresponding

2.3 Mayer's Multimedia Principle

2.3.1 Multimedia Principle

Multimedia principle refers to multimedia presentation that contains both words and pictures (Mayer, 2003). Multimedia presentation encourages learner to engage in active learning by mentally making connection between the pictorial and verbal representations (Mayer, 2003). There are some e-learning environments that contain pages of texts and some decoration besides the text but this does not help us to understand the text. According to multimedia principle, instead of presenting text alone, content should include pictures to help learner to understand the contents. But this can only work if the graphics are relevant to the text.

2.3.2 Contiguity Principle

Contiguity principle refers to placing printed words near corresponding graphics (Mayer, 2003). Words are placed near the part of on-screen graphics to which they refer to. For instance, when the on-screen graphic is a diagram showing a part of an object, the printed word of that part should include name or text near to the corresponding diagram using a pointing line to connect both the name and diagram. This is the same, when the text describes an action or a state represented in an illustration, the text can appear as a small pop-up message when the mouse cursor is placed on the corresponding graphic (Mayer, 2003). This is called the rollover or mouse-over technique (Mayer, 2003). The other example is when learner places their cursor on different part of the tool bar; a small text will appear to explain the tool function. This can usually be seen in Microsoft word tools bar.

2.3.3 Modality Principle

Modality principle refers to presenting words as speech rather than onscreen text when it is feasible (Mayer, 2003). Typically, learner may experience an overload of their visual channel when they must process both graphics and texts simultaneously (Mayer, 2003). For instance, when their eyes must attend to the printed text, they may not fully pay attention to the graphics or animation at the same time especially when words and graphics are to be presented concurrently at rapid pace.

Tention trway from the relevant material

2.3.4 Redundancy Principle

Describing graphics using both words on-screen and audio narration in which audio repeats the written text is called redundant on screen. According to Clark and Mayer (2003), graphics that are explained by audio alone, rather than graphics that are explained by audio as well as on-screen text provides better learning results. This is to avoid the overloading of the visual channel of the working memory. Based on the research in cognitive psychology, multimedia designers has to avoid using redundant on-screen text presented at the same time as graphics when planning of multimedia consisting of graphics such as animation, video, or statics pictures (Clark & Mayer, 2003). This is because, learner may not look at the graphics if their eyes are paying attention to the onscreen texts.

2.3.5 Coherence Principle

Based on this principle, additional interesting material added may hurt learning (Clark & Mayer, 2003). Inclusion of extra interesting materials such as entertaining stories, background music, and detailed textual descriptions which may harm learning process ought to be excluded. Adding additional information may cause (Clark & Mayer, 2003):

- I. Distraction: This leads learner's attention away from the relevant material towards irrelevant material.
- II. Disruption: Stop learner from building appropriate links among relevant material due to the disruption of irrelevant material.
- III. Seduction: Priming inappropriate existing knowledge that is used for organising the incoming material. For example, adding irrelevant materials to spice up the presentation.

2.3.5.1 Coherence Principle: Avoid Extraneous Sound

According to Clark and Mayer (2003), background music or environmental sounds are the example of extraneous sound. Background music and sounds may overload working memory where learner may experience heavy cognitive load, especially when unfamiliar material is to be presented to them, or when material is presented in rapid rate, or presentation is not under their control (Clark & Mayer, 2003). For instance, in a lesson to illustrate the different types of ammunitions a worker may encounter, background sounds such as bullet flying, bombs exploring, and tank firing are likely to cause distraction.

2.3.5.2 Coherence Principle: Avoid Extraneous Pictures

Extraneous pictures either in graphics form such as animation and video or static pictures may distract and disrupt learning process (Clark & Mayer, 2003). This is because extraneous pictures may interfere with learner's attempts to make sense of the material presented (Clark & Mayer, 2003). Based on the cognitive theory of multimedia learning, learner seeks to make sense of the material presented (Clark & Mayer, 2003). If the learner successfully builds a coherent mental representation of the material, they may find that it is enjoyable. However, it might not be the same case when adding extraneous pictures that interferes with the process of sense-making (Clark & Mayer, 2003).