

eProceedings of International Conference on Transformation in Communications - ICoTiC 2015

05 January 2016 Oleh yudhinugrohadl



Cultural Dialogue & Ethical Issues in Globalized World

On behalf of Telkom University and other collaborated institutions, it is our pleasure to propose the 1st International Conference on Transformation in Communication (ICoTiC).

The date of the 1st ICoTiC is from November 18th (Wed) to November 19th (Thurs) 2015 at Bandung, West Java, Indonesia.

To get the best start, the themes is "Cultural Dialogue and Ethical Issues in Globalized World". These are the issues in modern society, where globalization signifies changes in social system—including communication. Here we will find whether culture and ethics remain the same or evolve accordingly.

1. [Challenges In Interpersonal, Intercultural And Technology Aspect In Doctor And Patient Relationship : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)
Mediana Handayani
2. [Instagram As Existence Of Pornography Exhibition \(an Ethnography Of Communication Study On Gay Men Who Work As Nude Model And Massage Therapy\) : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)
Mediana Handayani, Dio Herman Saputro
3. [Strategy Socialization Of Media Literacy In Education Institution \(case Study Dissemination Media Literacy Kpid West Java In Karawang\): Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)
Reni Nuraeni, Agus Aprianti
4. [Understanding Indonesian Youth Communication Behaviors In The New Digital Era : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)
Hilarius Bambang Winarko, Kohar Sulistyadi
5. [Analysis Of Postcolonial Feminism Theory : Note Of A Woman?s Struggle In Novel](#)

[â€œPanggil Aku Kartini Sajaâ€• : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Roro Retno Wulan

6. [Analyse Of Smart City Concept As Supporting The Government Information Disclosure Case Study: Bandung Smart City : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Ni Putu Nurwita Pratami Wijaya

7. [The Role Of Twitter In Political Communication In Indonesia Presidential Election 2014: The Face Of New Democracy Or Propaganda? : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Nurul Hasfi, Hedi Pudjo Santosa, Triyono Lukmantoro

8. [Communication And Perceived Leadership : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Fida Nirmala Nugraha

9. [Alignments Media In The Election Of Bali Governor 2013/2018 : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Ni Made Ras Amanda G.

10. [Communication Barriers In Foreign Students Teaching : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Rita Destiwati

11. [Perception Of Illness And Communication Medical Residents Affected Resettlement Programme Jati Gede : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Junardi Harahap

12. [Communication Strategy Of Cultural Diversity Based Local Wisdom A Public Relations Case Study At Biofarma \(bfm\) : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Nurlaela Arief

13. [A Descriptive Case Study To The Meaning Of Soft News Value In Metro Pagi News Program For Metro Tv Jakarta Executive Producer : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Lucy Pujasari Supratman

14. [Cultural Barriers In The New Media Technology Era: Comparisons Of Medical Practices Between Malaysia And The United Kingdom : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Dr Nik Adzrieman Abd. Rahman, Dr Lee Jun Choi, Dr Bahtiar Mohamad, Dkk.

15. [Patuha Resortâ€™s Brand Touchpoints As â€œthe Best Mice Resort In Ciwideyâ€• By Analytical Hierarchy Process \(ahp\) Method : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Itca Istia Wahyuni

16. [Promotional Media Influence For The Consumer Decision Has Comes As A Participant In The Event Bali Emerging Writers Festival 2013 : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Dewi K.soedarsono, Ni Made Dwi Shanti Asih

17. [The Effect Of Television Program "ini Talk Show Net Tv" To The Behavior Changing Of Teenagers In Bandung City : Proceeding International Conference On Transformation In](#)

[Communication \(icotic\) November 2015](#)

Daniel Bagus Saputra R, Rah Utami Nugrahani

18. [The Influence Of Instant Messaging Line Usage To Effectiveness Of Interpersonal Communication : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Berlian Primadani Satria Putri, Bimbing Roby Irianto

19. [Communication Factors Influencing Academician's™ Innovative Working Behavior And Its Impact On Their Career Advancement](#)

Ayub Ifandy Imran

20. [Word Of Mouth Strategy To Promote Indonesian Culture Through Game Inheritance : Boundary Of Existence : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Wisnu Wicaksono Putro, Diah Agung Esfandari

21. [Advertising's™ Function Analyze Of Coca Cola Ads â€œshared A Cokeâ€• Indonesian Version : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Martha Tri Lestari

22. [Strategy Socialization Of Media Literacy In Education Institution \(case Study Dissemination Media Literacy Kpid West Java In Karawang\) : Transformation In Communication \(icotic\) November 2015](#)

Reni Nuraeni, Agus Aprianti

23. [Analyse Of Smart City Concept As Supporting The Government Information Disclosure Case Study: Bandung Smart City : Transformation In Communication \(icotic\) November 2015](#)

Ni Putu Nurwita Pratami Wijaya

24. [The Use Of Video News Release For Corporate Communications In Hospital X Bandung : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Indra Novianto Adibayu Pamungkas

25. [Content Analysis Of Online News: Clash Of Indonesian Army Against Mobile Brigade In Nov 2014 : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Cherry Lenggogeni, Iis Kurnia Nurhayati, And Ira Dwi Mayangsari

26. [Adolescent Behavior In Using New Media: Mapping Adolescent's™ New Media Habit In Riau Province : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Nurdin Abd Halim, M. Badri

27. [Television Reportage In Forming Political Party's™ Image Prior To 2014 General Election : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Yusa Djuyandi, Nur Atnan, and Rahmat Edi Irawan

28. [Pr Politik Sebagai Strategi Komunikasi Politik Jokowi : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Evie Ariadne Shinta Dewi

29. [Film : Globalization And Cultural Imperialism : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Muhammad Sufyan Abdurrahman

30. [Uses And Gratification Analysis Of Social Media In K-pop Information Searching : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Heppy Millanyani, Alila Pramiyanti

31. [Narcissism In Advertising : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Ratih Hasanah

32. [Marxism Representation In Manga \(john Fiske Semiotics Analysis About Marxism In Shingeki No Kyojin Manga\) : Proceeding International Conference On Transformation In Communication \(icotic\) November 2015](#)

Syarif Maulana, Arif Alhusen Mega Putra

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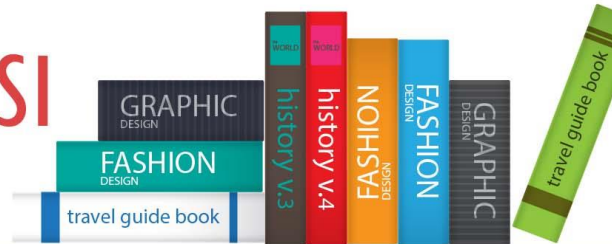


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