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Tajuk : Unimas to set up learning centre in Kota Bahru



Mohamad Kadim (fourth left) shakes hands with Subramaniam after the MoA signing ceremony while Puah (right) and others look on.



Mohamad Kadim (right) hands over certificate to a recipient of Train the Trainer ProCEL while Puah (left) looks on.

Unimas to set up learning centre in Kota Bahru

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KUCHING: Universiti Malaysia Sarawak (Unimas) will be establishing Unimas Learning Centre in Kota Bahru in 2018 with assistance from Asia Metropolitan College Kota Bahru.

A memorandum of agreement (MoA) signing ceremony between Unimas Holdings Sdn Bhd, Asiamet (M) Sdn Bhd and Unimas was held at the Unimas campus in Kota Samarahan yesterday.

The learning centre will offer a wide range of academic programmes that are currently being offered at Unimas' main campus like Corporate Master of

Business Administration, Master of Science (Human Resource Development), other Masters programme, short courses and undergraduate programmes.

"Unimas Business School (UBS), established one year ago, has significantly progressed to having partners outside the university campus. UBS has established learning centres all over Malaysia and more are coming up," said Unimas vice-chancellor Dato' Mohamad Kadim Suaidi.

He said UBS's objective was to provide flexible learning opportunities and provide competitive and professional academic programmes. Unimas is spreading its wings in education

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Dato' Mohamad Kadim Suaidi, Unimas vice-chancellor

through UBS to enhance the value of learning centres and create opportunities for more Malaysians to further their studies.

He said the learning centres were open to provide learners access to as many programmes (43 undergraduate and 27 post graduate programmes) offered on Unimas campus.

"We value quality of standard.

The learning centres should make sure standard is maintained or exceeded. I hope our partners understand this," said Kadim.

He said the Chief Minister's digital transformation programme opened huge opportunities for Unimas and its partners to develop related programmes.

Unimas UBS deputy dean Associate Prof Dr Puah Chin Hong, who was also present at the

signing, said UBS was established to promote high quality life-long learning education which is flexible, but with lower cost to the industry, community and individual.

He said UBS' partners are GEM Consultancy Sdn Bhd, MyProdigy, Malaysian Employers Federation (MEF) Academy, Oxford Consulting & Education Group (OCEG), Videv Consulting, Cadd Centre, and MRS Management.

He said apart from Unimas campus, courses are also offered at learning centres in Sibul, Miri, Kota Kinabalu, Kuala Lumpur, Ipoh, and soon in Kota Bharu.

Meanwhile, the university also gave away certificates to 41

recipients of Train the Trainer Professional Continuous Excellent Learning (ProCEL), which was held in Unimas in April and July this year.

The programme is a collaboration between UBS and JAF Prima Jaya Sdn Bhd and GEM Consultancy Sdn Bhd as the training providers.

The programme is open to lecturers who wish to gain recognition as a speaker/facilitator certified by Human Resource Development Sdn Bhd.

Executive director of Asiamet (M) Sdn Bhd Subramaniam Amamalay, deans and deputy deans were also present at the function.