Designing Engaging Learning Activities in MOOC: A Success Story

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MOOC Revolution

The booming era of e-learning has evolved over the past decade. Massive Open Online Courses (MOOCs) has revolutionized as the in-thing that offer richer, wider, and connected learning experiences (Comer, Bakaer, & Wang, 2015). MOOCs have made an interesting splash on online education canvas especially after Coursera, Udacity, and edX have become the main player in the industry.

This article presents a brief success story of the implementation of homemade MOOC for TMU1043 Multimedia Technology course during semester 1, 2015/2016. We also discuss how we designed engaging learning activities on our MOOC. In the future work section, we discuss a plan of a Scholarship of Teaching and Learning (SoTL) research that we are going to conduct based on our MOOC.

Multimedia Technology and Design MOOC

We started to develop the content for Multimedia Technology and Design MOOC in March 2015. Video lecture is the main way to deliver the content. In total, we managed to create 57 videos (including one promotional trailer and 14 unit synopsis videos). Under 14 learning units, there are three teaching videos with the average of 4.6 minutes per video. The total length are 4.4 hours of extensive learning materials. The video production process are from scriptwriting to shooting, as well as from editing to uploading (**Error! Reference source not found.**). We can be proud that most of the process was done by ourselves.

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